



FCC 4-H Club Fund Fueling Fun Across Canada

Ottawa, ON, Dec. 7, 2023 – Following the selection of the 2023 recipients, the FCC 4-H Club Fund has surpassed \$1 million in funding since its inception, and supported more than 2,050 4-H clubs across Canada over the last decade.

“Through our longstanding partnership, FCC has supported the important work of bolstering the 4-H movement at the grassroots level,” said 4-H Canada interim CEO, Hugh Maynard. “The FCC 4-H Club Fund allows clubs and volunteer leaders to put vital resources toward the fun, safe, and accessible programming for youth leaders that is the hallmark of 4-H in Canada.”

Now in its 11th year, this funding initiative is generously supported by FCC, and provides a total of \$100,000 annually in grants to help 4-H clubs from coast-to-coast continue to offer world-class positive youth development programming.

“The 4-H Clubs across Canada should take immense pride in the work they do to provide a host of lifelong skills to a diverse network of young people,” said Justine Hendricks, FCC president and CEO. “It’s incredible to hit this funding milestone, but more importantly to know FCC is supporting an organization that helps to define the future success of the Canadian food and agriculture industry through its nationwide programming.”

For 2023, a total of 203 clubs received grants of up to \$500. The funding can be put towards anything from local 4-H events to program materials to costs associated with eliminating barriers to entry, such as American Sign Language (ASL) training for members.

For a full list of 2023 recipients, and further information on the FCC 4-H Club Fund, visit 4-h-canada.ca/club-fund. Applications for the next round of funding will open in August 2024.

- 30 -

About 4-H Canada

For 110 years, 4-H Canada has been one of the most respected positive youth development organizations in Canada. 4-H Canada has 17,434 members and nearly 7,000 volunteer leaders

participating in more than 45,000 projects. Our goal is to help young Canadians “Learn To Do By Doing” in a safe, inclusive, and fun environment. We believe in nurturing responsible, caring, and contributing youth leaders who are committed to positively impacting their communities across Canada and around the world. To learn more about 4-H Canada, please visit 4-h-canada.ca and follow our [Facebook](#), [Twitter](#) and [Instagram](#) pages.

About FCC

FCC is Canada’s leading agriculture and food lender, dedicated to the industry that feeds the world. FCC employees are committed to the long-standing success of those who produce and process Canadian food by providing flexible financing, AgExpert business management software, information and knowledge. FCC provides a complement of expertise and services designed to support the complex and evolving needs of food businesses. As a financial Crown corporation, FCC is a stable partner that reinvests profits back into the industry and communities it serves. For more information, visit fcc.ca.

For more information, media may contact:

Jessie Christie

Director of Communications
4-H Canada
jchristie@4-h-canada.ca

Éva Larouche (Bilingual)

Phone: 418-837-5058
Cell: 581-307-1013
eva.larouche@fcc-fac.ca