



## Entrepreneur Ken Keis Named 4-H Canada Distinguished Alumni Award Recipient

**Ottawa, Ontario – Feb. 7, 2023** – Entrepreneur Ken Keis has been named 4-H Canada’s Distinguished Alumni Award recipient for 2022.

The Distinguished Alumni Award will be presented to Ken during the 2023 4-H Canada Leadership Awards, which be held virtually with host, Canadian Olympic Gold Medallist, Jon Montgomery, on Feb. 28, 2023.

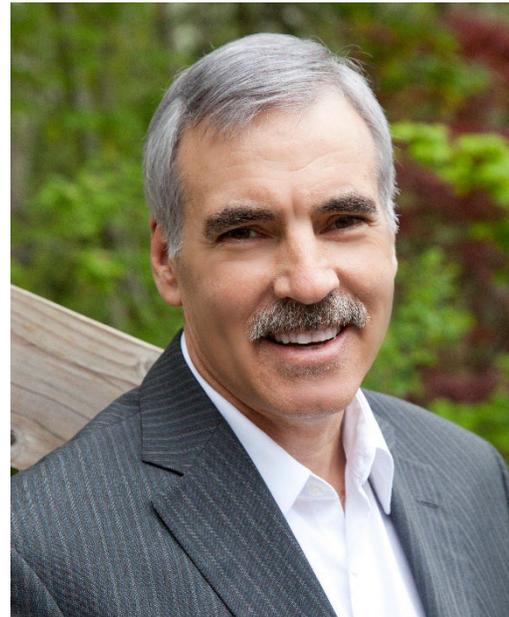
This prestigious award is given to a former 4-H member who carries values instilled in them through the 4-H program to their everyday lives as contributing leaders in their communities.

“Ken has dedicated his professional career to working with people to build confidence, and motivate individuals to make a positive impact in the world around them,” said Shannon Benner, 4-H Canada CEO. “From volunteering to judge 4-H speaking events, to being a mentor, Ken has devoted his time to teaching his learned skills to youth and young adults. Throughout his career, Ken has continued to stay involved and make an impact in his community. We are proud to add Ken’s name to the list of Distinguished Alumni Award recipients.”

Ken got his 4-H start as a dairy member in the Matsqui 4-H Holstein and Tractor Clubs, where he excelled in showing Holstein calves and driving competitions at Pacific National Exhibitions. He credits his involvement with 4-H as having been a critical to helping develop his confidence, and build the experience that would help him become a successful entrepreneur.

Today, Ken is the President and CEO of Consulting Resource Group, an international leadership, coaching, and training firm. He is considered an expert in the field of leadership, self-purpose and wellness, and his firm is acknowledged as being one of the top three leadership development and coaching firms globally.

The Distinguished Alumni Award recognizes the outstanding leadership and contributions of one of 4-H’s 350,000 alumni from across Canada, to 4-H, their communities, their industry, and the world. The award will be presented at 4-H Canada’s Leadership Awards, which will be held virtually Feb. 28, 2023. The organization’s signature event, the 4-H Canada Leadership Awards aims to showcase the achievements of leadership at every level of 4-H in Canada, while fundraising for the Canadian 4-H Foundation.



*Ken Keis, 2022 4-H Canada Distinguished Alumni Award Recipient*



To buy tickets, or for more information about the 4-H Canada Leadership Awards on Feb. 28, 2023, visit [4-h-canada.ca/4hwards](https://4-h-canada.ca/4hwards).

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### **About 4-H Canada**

For over 100 years, 4-H Canada has been one of the most highly respected positive youth development organizations in Canada. 4-H in Canada has over 16,000 members and more than 5,700 volunteer leaders. Our goal is to help young Canadians “Learn To Do By Doing” in a safe, inclusive and fun environment. We believe in nurturing responsible, caring and contributing youth leaders who are committed to positively impacting their communities across Canada and around the world. To learn more about 4-H Canada, please visit [4-h-canada.ca](https://4-h-canada.ca) and follow our [Facebook](#), [Twitter](#) and [Instagram](#) pages.

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