



4-H Canada and FCC fueling fun with \$100,000 for 4-H clubs

Ottawa, Ontario - Dec. 8, 2021 - 4-H Canada is proud to share the success of its annual FCC 4-H Club Fund, which will see \$100,000 in funding distributed to more than 200 4-H clubs, districts, and regions across Canada.

The FCC 4-H Club Fund provides up to \$500 in funding per club, district, or region to support initiatives and activities such as developing existing programs, the purchase of resource materials, volunteer supports, or covering costs associated with local events.

"Thanks to FCC, our strong partner of more than 25 years, this fund will once again serve as an important resource for 4-H at the grassroots level, supporting the exciting activities of our 4-H clubs across Canada," said 4-H Canada CEO, Shannon Benner. "Through support from the FCC 4-H Club Fund, 4-H youth leaders have the opportunity to further their engagement in activities and programming in the areas that they are passionate about, empowering them as engaged and responsible youth who effect positive change not just within their communities, but around the world."

The FCC 4-H Club Fund is part of a generous \$250,000 commitment by FCC to 4-H in Canada for 2021-2022, providing support not only at the local club level, but also towards the programming and initiatives of 4-H Canada and provincial 4-H organizations.

"Many of our customers and employees have benefited from 4-H programs. Others have seen first-hand the excitement and enthusiasm in the faces of young people participating in these activities," said Todd Klink, FCC's chief marketing officer. "Whether or not those who participate in a 4-H club decide to pursue a career in agriculture, these programs provide a toolbox of leadership skills they can carry with them the rest of their lives."

To view the list of recipients or for more information on the FCC 4-H Club Fund, visit 4-h-canada.ca/clubfunds. The next application period for the FCC 4-H Club Fund opens in August 2022.

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About 4-H Canada

For over 100 years, 4-H Canada has been one of the most highly respected positive youth development organizations in Canada. 4-H in Canada has close to 17,000 members and more than 8,100 volunteer leaders. Our goal is to help young Canadians "Learn To Do By Doing" in a safe, inclusive, and fun environment. We believe in nurturing responsible, caring and contributing youth leaders who are committed to positively impacting their communities across Canada and around the world. To learn more about 4-H Canada, please visit 4-h-canada.ca and follow our [Facebook](#), [Twitter](#) and [Instagram](#) pages.



News Release

About FCC

FCC is Canada's leading agriculture and food lender, with a healthy loan portfolio of more than \$41 billion. Our employees are dedicated to the future of Canadian agriculture and food. We provide flexible, competitively priced financing, management software, information and knowledge specifically designed for the agriculture and food industry. As a self-sustaining Crown corporation, we provide an appropriate return to our shareholder, and reinvest our profits back into the industry and communities we serve. For more information, visit fcc.ca.

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