

Manitoba 4-H Council Inc. Annual Report

September 1, 2016– August 31, 2017



**Learn
To Do
By Doing**

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4-H PLEDGE

I Pledge

My Head to clearer thinking,
My Heart to greater loyalty,
My Hands to larger service,
My Health to better living,
For my club, my community
and my country.

4-H MOTTO

Learn to Do by Doing

ABOUT 4-H

4-H is an international youth organization involving more than seven million members in 80 countries around the world.

4-H in Canada began in Roland, Manitoba in 1913 as a Boys & Girls club – a community-based organization dedicated to rural youth.

In 1952 the name was changed to 4-H. Today 4-H reaches farm, rural and urban youth, focusing on leadership, personal and skill development including citizenship, responsibility and independence.

PURPOSE OF MANITOBA 4-H COUNCIL

Formed in 1951, the Manitoba 4-H Council coordinates 4-H programming throughout the province and provides participation in the policy-making process. Through a representative structure, the issues, needs and concerns of members, leaders and staff are assessed when decisions are made about 4-H programs in Manitoba. The Council administers specific provincial programs and manages funds solicited through 4-H club donations and sponsorship. The Council works closely with its partner, Manitoba Agriculture, in the development of individuals building rural communities.

The Manitoba 4-H Council operating procedures are based on its Constitution.

MISSION

Building leadership in youth and adults through unique, practical experiences.

VISION

4-H: A vibrant program blending tradition and innovation for a quality experience.



THE 4-H MANITOBA FAMILY

Manitoba 4-H Council

The Council assists 2-way communication between members, leaders, clubs, Area Councils and partners. Council enhances the 4-H Manitoba program by leading policy development, implementation and governance.

Manitoba Agriculture

MB Ag. Provides operating essentials, resources and skills development at all levels of the program.



Manitoba 4-H Endowment Fund Foundation

Invests and manages funds to support future growth and development of the 4-H program in Manitoba.

Sponsors & Partners

At club, area and provincial levels, sponsors and partners support the 4-H program through awards, trophies, travel, scholarships and grants.

4-H MANITOBA STATISTICS

Top Five Projects

- 1. Beef
- 2. Equine
- 3. Foods Series
- 4. Fitness/Sports
- 5. Pick-a-Topic

Clubs	138
Members	2108
Leaders	844
Projects	2502

Project Enrollments

- Sustainable Agriculture & Food Security 50%
- Environment & Healthy Living 27%
- Science & Technology 4%
- Community Engagement & Communication 3%
- General 4-H 16%

Average Age of Members	12.32
Average Tenure of Members	3.69 years
Farm Membership	54%
Rural/Nonfarm Memberships	31%
Urban Memberships	15%
1st Year Members	27%

MANITOBA 4-H COUNCIL 2016-2017

The Manitoba 4-H Council Board meets three times a year: Fall—AGM (November), Spring (February-March) and Summer (May-June). The Board consists of 6 Adult Directors, 3-4 Youth Advisors, 4-H Canada Youth Rep., 3 non-voting representatives (staff & MB Ag. Representative). Incoming and outgoing Directors attend the AGM.



Manitoba 4-H Council Board of Directors 2016-2017: (L-R) **back row** Leanne Sprung, Adam Izzard, Brandy Dvorak, Denise Dewar, Carlie Whetter, Greg Penner, Lenore Vandenbyllaardt, Clayton Robins
front row Katelyn Dyck, Madelaine Toupin, Brenda Robinson, Marika Dewar-Norosky, Dawn Krinke, Diane Kovar

BOARD OF DIRECTORS 2016-2017

President	Carlie Whetter	4-H Canada Youth Representative	Gregory Penner
President-Elect (C4HC Rep)	Brandy Dvorak	MB Ag. Representative	Leanne Sprung
Executive Director	Clayton Robins	Secretary/Treasurer	Dawn Krinke
Adult Directors	Lenore Vandenbyllaardt Denise Dewar Brenda Robinson Diane Kovar	Youth Advisors	Adam Izzard Katelyn Dyck Madelaine Toupin Marika Dewar-Norosky

PRESIDENT'S YEAR IN REVIEW

Let's talk 4-H in Manitoba! As President, I have many opportunities to engage in 4-H conversations with members, leaders, sponsors, partners and friends. The conversations are always exciting and full of passion for the program and for the outcomes that 4-H is so proud of.

Volunteers are an amazing and important part of the 4-H program. Thank you for making 4-H in Manitoba special for members by providing ongoing positive youth development, teaching life skills and providing a safe environment for youth to thrive. Also, I have thoroughly enjoyed working with Council Directors and Staff on the strategic direction of the program. Your efforts are extraordinary – thank you!

The 4-H Program in Manitoba was successful in a number of initiatives this year in the areas outlined in our strategic plan: Leadership Development, Technology, Organizational Growth and Organizational Stability. These efforts were enhanced by contributions from staff, volunteers, partners and sponsors. We saw an increase in provincial programming and introduced new challenge-based competitions such as the Food Challenge and Art Challenge.

The 4-H Global Summit held in Ottawa in July was an amazing showcase of 4-H around the world. Manitoba was well represented as a delegation, but also as contributing members of the planning committee. It was wonderful to be in a room of enthusiastic 4-Hers from each corner of the world working together to strengthen this global movement. 4-H programs vary, but all are dedicated to fostering leadership among youth in their respective countries.

We look forward in the next year to implementation of a new membership database and continued success in events and challenges. Let's keep having conversations about 4-H!

Carlie Whetter
President



EXECUTIVE DIRECTOR'S REPORT

Leadership Development

The 2016-17 4-H year saw the continued success of our Intermediate and Senior member provincial events, both achieving maximum participation. There was also good attendance at both the Provincial Leaders Conference and the March Leader Development/Consultation event, the latter focused on advocacy skills. Several new opportunities were also made available to 4-H Manitoba leaders and members in 2016-17. My 4-H Journey, an activity recording workbook, was developed by a task force and introduced to our members. It is part of a new process for formal recognition of 4-H member activities within the program and within their community outside of their project work. For the first time 4-H was officially represented at the Canadian Young Speakers for Agriculture competition in Toronto during the Royal Winter Fair. Two speakers were chosen from our provincial communications champions and were the only Manitoba competitors at the event. 4-H Manitoba also sent delegations to the Western Regional Leaders' Forum in Alberta and to the Global 4-H Network Summit, hosted by 4-H Canada in Ottawa. Both delegations included leaders and staff who delivered presentations at the events, as well as several volunteers for the Global Summit. Manitoba was very well represented at each event.

Technology

Manitoba 4-H Council continued to work with developers to complete a new database system for the program. It is expected that this system will be ready by the end of 2017 and introduced to members and leaders the following year. Council also expanded its social media presence throughout the 2016-17 year and purchased additional digital technology to support program promotion.

Organizational Growth

The Manitoba Legislature hosted representatives from 4-H Manitoba for a special event on National 4-H Day on November 2nd. 4-H Day at the Legislature was coordinated by the Department of Agriculture with the Minister and Premier present, as well as a number of other MLA's who are proud 4-H alumni. As a follow-up to this, Council was pleased to present the Manitoba launch of Club 1913, a national alumni reconnect initiative, during Ag Days in Brandon. The Honourable Ralph Eichler, Minister of Agriculture for Manitoba, made the announcement of the launch with Council President, Carlie Whetter. In March 2017 a resolution to have 4-H formally recognized in the school system was brought forward in the Manitoba Legislative Assembly and received unanimous support from all members. Manitoba 4-H Council also coordinated three very successful initiatives which were new to the program. The Canada 150 Art Challenge, the Food Challenge and the Avian-Pollinator Habitat program were made available to all 4-H Manitoba clubs, with very good engagement across the province.

Organizational Stability

To support our enhanced role in the front-line delivery of the 4-H program and to continue to build on our relationships with clubs and Area Councils, Manitoba 4-H Council hired two Club Support Coordinators, based on either side of the province. Council has also had very good success with the outcomes of Task Forces which arose from the March consultation process, developing resources and providing valuable direction to the Board. Manitoba 4-H Council was also very active in consultative processes around the province in 2016-17, being invited to present to budget hearings hosted by the Minister of Finance and providing input into Municipal Relations and the next Growing Forward program.



Clayton Robins
Executive Director
Manitoba 4-H Council Inc.

PROCLAMATION OF 4-H MONTH 2016

- WHEREAS** The 4-H program in Manitoba has, since 1913, provided Manitoba's youth with opportunities to 'learn by doing' through innovative projects, programs and partnerships;
- AND WHEREAS** The 4-H program promotes the development of skills for the next generation of farmers, agriculture and food industry and community leaders;
- AND WHEREAS** The development of leadership, communication and practical skills in young Manitobans is important to the future economic success of the province and its communities;
- AND WHEREAS** The 4-H program continues to innovate in its programming to create dialogue and action on topics such as environment stewardship, food and healthy living, which teaches members positive ways to stay healthy and active, how to protect their own health as well as the health of the planet;
- AND WHEREAS** The 4-H program owes much of its success to the hundreds of volunteers who give their time, guidance and expertise each year to provide youth with the tools to thrive in the future;
- AND WHEREAS** Wednesday, November 2, 2016 is "Show Your 4-H Colours" day when 4-H members, volunteer leaders, and alumni show their support for 4-H by wearing green to celebrate the 4-H program in Manitoba

NOW THEREFORE LET IT BE KNOWN THAT I, Ralph Eichler, Minister of Manitoba Agriculture in the Province of Manitoba, do hereby proclaim

November 2016 as

4-H MONTH IN MANITOBA



MESSAGE FROM MINISTER OF MANITOBA AGRICULTURE

The 4-H program in Manitoba continues to be successful and respected for building leadership, agricultural and other life skills in Manitoba's youth. The beneficiaries of the program's success include not only the youth, but also communities, the agriculture industry, employers, schools and volunteer organizations.

The past few years have seen the relationship between Manitoba Agriculture and Manitoba 4-H Council (M4HC) evolve as M4HC assumes a leadership role in the administration of the program. Manitoba is pleased to provide funding to M4HC to facilitate this important transition process.

This past year saw the launch of the 4-H Alumni *Club 1913*. *Club 1913* will engage 4-H alumni to connect, tell their story and share their 4-H experiences. There is much to be learned from past members and leaders and I am very certain that M4HC and 4-H clubs will benefit from these connections.

This year also marked the 30th anniversary for the Japan Homestay program. Manitoba Agriculture is proud to be a partner with the Manitoba 4-H Program and the York Benimaru Foundation to support opportunities for youth to learn about new cultures, make lasting memories and create lifelong

friendships between Canadian and Japanese youth. We appreciate the benefits of this program and our relationship with our Japanese partners.

The success of 4-H depends on volunteer 4-H leaders. On behalf of the Province of Manitoba, thank you for teaching and mentoring our youth to become better citizens and future leaders.

Manitoba Agriculture looks forward to a continued positive working relationship and partnership with 4-H in Manitoba.

Sincerely,



Ralph Eichler
Minister
Manitoba Agriculture



RISK MANAGEMENT

Child Protection Training

Manitoba 4-H began training leaders in child protection with the Canadian Centre for Child Protection Commit to Kids program. The CCCP provided 50 free training sessions. We have held off with any further training as 4-H Canada is investigating several other child protection training options, when one has been selected we will align our training with theirs. Manitoba 4-H will continue to use the Commit to Kids program for policy and procedure development.

The Protecting the 4-H Family section of the leaders guide was updated with the Commit to Kids and Kids in the Know information. The Code of Conduct was amended to include a child protection component and a policy regarding the reporting and documentation of possible abuse will be developed.

Youth Protection Program

In response to late club enrollments and lack of screened leaders in some clubs the definition of a “club in good standing” was revised as well as the implementation of consequences for lack of compliance. The requirements for good standing are as follows: a) fees paid to Manitoba 4-H Council, b) Head Leader(s) must have completed Youth Protection Program (YPP screening), c) at least one leader/volunteer trained in first aid and safe food handling and d) Head Leaders(s) will require mandatory training, i.e. attend Provincial Leaders Conference or March Consultation Session or webinar/video training or participate in conference calls. The implementation of the new requirements and training will not be immediate for existing clubs, clubs will be given time to obtain the required training. The YPP document package and letters to leaders and Head Leaders were revised.

Lenore Vandenbyllaardt

Risk Management Committee Chair



YOUNG HORSE DEVELOPMENT PROGRAM (YHDP)

The North American Equine Ranching Information Council (NAERIC) partners to provide a venue for senior 4-H members to demonstrate their knowledge gained through the 4-H Equine Project and to showcase the stock being bred and raised on Manitoba's equine ranches. Participating Manitoba ranchers offer young stock for 4-H members to inspect, select, purchase, raise and train. Members (minimum 14 years) apply to participate in the project and are selected by the YHDP Advisory Committee (representatives from MAFRD, NAERIC and a 4-H Leader). This two year project requires 4-H members to set goals, take responsibility and apply their new knowledge. Three members were enrolled in the second year (two attended the Under Saddle Presentation) and five members were working with foals to prepare for a Yearling Presentation.



PROVINCIAL COMMUNICATIONS

4-H Manitoba Provincial Communications is the ultimate event for 4-H speeches in our province and is one of 4-H Manitoba's most recognized member events, having been part of the 4-H experience for 70 years. Members whom attend this event have won multiple speech competitions in the 4-H year to earn their place at this competition. The audience has the chance to listen to some of the best speakers & presenters in the province in each age category. The event took place on April 22, 2017, at the Canad Inns Fort Garry, Winnipeg, MB. A total of 82 4-H members attended the event from 10 different areas of the province. There were 3 speaking categories including Public Speaking, One Person Visual Presentations and Two Person Visual Presentations and four age categories including Junior, Intermediate, Senior and Adult.

Special thanks go to the event committee chair Julie Labossiere, volunteers, and the event sponsors Manitoba Agriculture, Monsanto, Investors Group, Manitoba 4-H Endowment Fund Foundation, Harvest Speakers Toastmasters, SeCan, Federated Co-operatives Ltd. and Co-operative Hail Insurance for making this event possible.



The winners, their club, Area and speech title are as follows:

Junior Speeches

First:	Kiera Johnston	Graysville Light Horse & Pony 4-H Club – Red River	From Joy to Jasper
Second:	Emily Schwartz	Interlake Trailblazers - North Interlake	The Mountain That Moves

Intermediate Speeches

First:	Rosemund Raetli	Headingley 4-H – Red River	A Smothering Blanket
Second:	Isobelle Hobbs	Dand Belles and Beaux - Southwest	Sorry

Senior Speeches

First:	Tori Penner	Anola Nothern Lights - Eastman	The Snowflakes
Second:	Adam Izzard	Alexander 4-H Club - Southwest	Taking Our Time

Adult Speeches

First:	Katie Meggison	U of M Leaders – Red River	Minimalism
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Junior One Person Visual Presentations

First:	Carson Baker	Neepawa & Area 4-H Beef - South Parkland	Cow Pie Cookie
Second:	Tyson Ricard	Mariapolis-Baldur 4-H Club - Pembina	Sorry

Intermediate One Person Visual Presentations

First:	Cole Topham	Minnedosa 4-H Multi Purpose Club - South Parkland	What's In Your Hole
Second:	Emma Gamache	Laurie Lucky Charms - North Parkland	Becoming a Better Me

Senior One Person Visual Presentations

First:	Tessa Warkentine	Winkler 4-H Trailblazers - Red River	How to Get In-Valved
Second:	Leila Robinson	Roseland-South Brandon - Southwest	Hiragana

Junior Two Person Visual Presentations

First:	Talia Iwanchysko Raylyn Koshowski	Dauphin Plains 4-H Club - North Parkland	Our Game of Life
Second:	Natalie Chubaty Kayleigh Gross	Woodmore Combined - Eastman	Eh?

Intermediate Two Person Visual Presentations

First:	Dean Ricard Jada Ricard	Mariapolis-Baldur 4-H Club - Pembina	Millennial Vice
Second:	Avery Smart Merrick Smart	Roseland-South Brandon - Southwest	Gear Up!

Senior Two Person Visual Presentations

First:	Emily Simon Megan Simon	Souris 4-H Challengers - Southwest	Stayin' Alive
Second:	Talyia Tober Tansy Tober	Lakeside Beef - North Interlake	Conscious Consumption

PROVINCIAL LEADERS CONFERENCE

The Provincial Leaders' Conference is an opportunity for 4-H leaders in Manitoba to take part in workshops and presentations which help them build their leadership skills and offer them ideas to take back to their clubs across the province.

This year's conference, which was attended by 43 delegates, was held October 22/23 at the Manitoba Ag. Centre, Brandon on the theme of the Environment and Healthy Living. Guest speakers included Getty Stewart of Fruit Share Winnipeg, Glen Peterson of Envirothon and Amanda Benson of Ducks Unlimited and workshops included Quiet Leadership, Commit to Kids, Eat Smart – Meet Smart and Club Financial Health as well as a field trip to the Brookdale Experimental Farm. The conference banquet took place at the Royal Oak Inn & Suites, followed by

presentations on the 4-H Manitoba Food Challenge, new 4-H projects and the Journey 2050 initiative.

Special thanks go to the event committee volunteers and event sponsors Growing Forward 2, Investors Group and Manitoba Agriculture for making this event possible.



“PUTTING IT ALL TOGETHER” SENIOR MEMBERS’ EVENT

The “Putting It All Together” Senior Members’ Event allows members to complete a 4-H project in just one weekend. Members spend a day gaining practical hands-on experience at the workshop of their choice led by industry professionals, listen to presentations relevant to their age group (15-17) and take part in social activities to “put it all together” and gain enough hours to complete their 4-H project.

The event, which took place from October 21-23, 2016, at the Royal Oak Inn & Suites and various other locations around Brandon, was attended by 48 senior members. The conference was opened by guest speaker, Torin Proulx from SAFE Workers of Tomorrow, on Friday evening. Saturday was the day to focus on

projects: Foods, Photography or Auto Maintenance at Assiniboine Community College, Gardening at The Green Spot, Crafts with Michelle Toupin, Archery with Jo Brook Outdoors and Health & Fitness with Outperforme Athletics. Saturday evening was filled with fun social activities including bowling at Thunderbird Bowl, a pool party and the opportunity to try the Journey 2050 online game. Sunday was a day for further presentations including Assiniboine Community College recruitment, Envirothon, Mental Wellness with Lorna Lockhart from the Child and Adolescent Treatment Centre, Operation Lifesaver, Caring for our Watersheds with Amanda Benson from Ducks Unlimited and project achievements. The day concluded with Keynote Speaker, Steve Langston, Author of Canada by Bicycle.

Special thanks go to the committee chair Michelle Toupin, event committee members and volunteers and the event sponsors Growing Forward 2, Manitoba Agriculture, Manitoba 4-H Endowment Fund Foundation, Manitoba Pork Council, ParticipACTION, SeCan and TransCanada Pipeline for making this event possible.



INTERMEDIATE MEMBER OVERNIGHT CAMP

The Intermediate Member Overnight Camp offers 4-H members from ages 12 to 14 the opportunity to meet other 4-Hers from around the province while participating in fun activities relative to the event theme. This event moves to a new location each year so members from different parts of the province have a chance to have the event near them, though each year members have traveled from other parts of the province to attend.

This year was the fourth year the event has been organized by the Manitoba 4-H Council. It was held in Headingley, MB at Camp Manitou. A total of 43 members from across Manitoba attended. Members took part in zip lining, wall climbing, archery and other organized games as a part of the Environment and Healthy Living theme, as well as enjoyed a campfire and watched a movie. Madelaine Toupin and Marika Dewar-Norosky shared their travel experiences and other opportunities they have taken part in thanks to their involvement in 4-H. Pollination Specialist from Manitoba Agriculture, David Osterman gave a presentation on bees and other pollinators, and helped members make bee houses. The Honorable Ralph Eichler, Minister of Agriculture and Todd Hyra from SeCan joined the group for the pollinator presentation and bee house making.

Special thanks go to the event committee chair Brandy Dvorak, event committee members, volunteers, Manitoba Agriculture liaison Meghan Sprung, and the event sponsors Manitoba Agriculture, Growing Forward 2, SeCan, Co-operative Hail Insurance, Federated Co-Operatives Ltd., Syngenta Canada Inc. and Camp Manitou, for making this event possible.



4-H MANITOBA FOOD CHALLENGE

Four regional competitions were held around the province, in Swan River, Souris, Neepawa, and East Selkirk. Cloverbud/Junior members created a breakfast egg dish, Intermediate members created the ultimate beef burger and Senior/Adult members created a meal including beef. The teams also had to use Smak Dab Mustard, created by 4-H Alumnus Red Seal Chef Carly Minish from Swan River. In total, 100 members participated in the four competitions.

Members were judged on their communication skills, teamwork skills and presentation. The judges observed the teams at work, gave feedback and asked questions of the participants. When their dishes were completed, each team made a presentation to the judging panel.

The Provincial Competition was held in Brandon at the Manitoba Summer Fair on June 10th. Junior members were challenged to create the Ultimate Grilled Cheese Sandwich; while Intermediate members made a Vegetable Beef Soup that included egg noodles. All the dishes had to include Smak Dab Mustard. No Senior members were available to compete at Provincials.

The Food Challenge Champions were:

Junior

1st: Ffion Devonald from Laurier Lucky Charms and Nia Devonald from Rorketon Variety 4-H Club

2nd: Andrea Rousson and Dylan Williment from Oak Lake Busy Buddies

Intermediate

1st: Ashlyn Whetter and Lauren McEvoy from Alexander 4-H Club

2nd: Alysa Remillard from Souris 4-H Challengers and Emily Speers from Stoney Creek 4-H Beef Club

The 2016-17 Food Challenge was supported by Manitoba Beef Producers and Manitoba Egg Farmers.



4-H MANITOBA CANADA 150 ART CHALLENGE

To celebrate Canada 150, M4HC organized the 4-H Manitoba Canada 150 Art Challenge. M4HC supplied interested clubs with a 24" by 36" canvas. Clubs with more than 15 members could create more than one canvas.

The finished artwork needed to tell the story of 4-H starting at its agrarian roots up to modern day and include the 4-H Manitoba Logo, the Canada 150 Logo and a buffalo. They could use any medium they wanted. Club level volunteer hours were tracked (member and leader) as well as the extent of external promotion and engagement with local Arts Councils, non-4-H youth, etc. and submitted to M4HC.

We have held eight regional competitions so far. They have taken place in Brandon, Lundar, Boissevain, Dauphin, Portage la Prairie, Dugald, Hamiota and Winkler. The public was encouraged to vote for their favourite canvas online the week before the competition or in person during the event. Some clubs actively promoted the voting on social media.

There will be two more Regional Competitions and the Provincial Final Competition in the next 4-H year.

The Art Challenge is supported by: Canada 150, Growing Forward 2, Keystone Agricultural Producers, McDonalds, Michaels-Brandon Location and Trans Canada Pipeline.



AVIAN-POLLINATOR HABITAT INITIATIVE

Courtesy of Agrium, through funding made available via 4-H Canada, Manitoba 4-H Council was able to offer financial support for the creation of ecologically-friendly habitats for birds and pollinators in communities around Manitoba. This initiative was developed in support of the Environment and Healthy Living program theme for the 2016-17 4-H year. 18 clubs worked collectively with other clubs in their area and/or with other like-minded organizations in their communities to establish 14 habitats across the province. The habitats combine many plant species which can provide both a source of food and a nesting area for different species of birds and insects over several months each season. Each site was also provided with signage to acknowledge all those who supported the initiative as well as inform the public of its purpose. Thank you to everyone who made these possible.



GLOBAL 4-H NETWORK SUMMIT

Following the inaugural Global 4-H Network Summit in Korea in 2014, Canada committed to host the 2017 event in Ottawa, Ontario on July 11-14. It was a highly successful event with exceptional keynote speakers and highly valued presentations by staff and volunteers from all over the world. The Summit was attended by 591 delegates from 27 countries, of which 179 were youth members. Each day of the conference was themed according to the four leadership development pillars which form the foundation of 4-H Canada programming. Throughout the course of the four days, delegates had the opportunity to attend several of the 82 workshops on offer and meet with the 54 exhibitors in the Opportunities Expo. 32 of the workshop presenters were youth, demonstrating the commitment of 4-H around the world in recognizing the importance of the voice of our members. Youth delegates also had the opportunity to connect with 41 mentors during the Summit.

Manitoba was very well represented, with the second largest regional delegation at the Summit. Between member and leader delegates, presenters, volunteer organizers, and national representatives there were 33 4-H'ers from Manitoba who travelled to Ottawa for the event. All reported that it was an excellent experience and very worthwhile. For many in the Manitoba delegation this was their first international event and a once-in-a-lifetime opportunity. It will be remembered by everyone for a long time and congratulations to all involved in the organization and delivery of the event. The Summit was instrumental in raising the profile of the 4-H program in a very positive way across the country, and also resulted in greater awareness of 4-H International, formed at the first Summit in Korea in 2014.



LEADER TRAVEL OPPORTUNITIES

Western Regional Leaders Forum - Edmonton March 16-18, 2017

Joanne Baker - Manitoba Agriculture

Carlie Whetter - Alexander 4-H Club (Southwest)

Candace Tolton - Kenton Kraftsmen (South Parkland)

"My overall feeling from the WRLF conference was GREAT, I came home feeling I had learned so much valuable information I could share with other 4H'ers!"

"Travelling to Edmonton for WRLF offered me the opportunity to recharge by gaining new ideas from sessions and speakers, but mostly from conversations with fellow leaders. It was great to talk 4-H to people from across North America."

Global 4-H Network Summit - Ottawa, ON July 11-14, 2017

Cheryl Antonio - The Pas Helping Hands (Valleys North)

Dana Chepil - Anola Northern Lights (Eastman)

Denise Dewar - Newdale 4-H Club (South Parkland)

Sandra Duchak - Gainsborough Combined (Central Plains)

Brandy Dvorak - Minitonas Mini Makers (Valleys North)

Lisa Dyck - Morden Achievers/Graysville Light Horse & Pony Club
(Red River)

Joanne Gilbraith - St. Claude Home Ec (Central Plains)

Nancy MacAulay - Rock Lake Combined 4-H Club (Pembina)

Brenda Robinson - Roseland South Brandon (Southwest)

Sheila Stark - Perreault - East Selkirk 4-H Club (South Interlake)

Lenore Vandenbyllaardt - Anola Northern Lights (Eastman)

Sandra Walter - Alexander 4-H Club (Southwest)

"The Global 4-H Network Summit was an amazing experience! It opened my eyes to how extensively 4-H is established throughout the world; and yet how it's just beginning in some countries."

"What an amazing learning experience to see how a conference like this comes together! Working with our hardworking group of volunteers was the best way to experience the excitement 4-H'ers have for the program. Helping at the registration desk as delegates arrived enabled me to meet so many wonderful people from all around the world. I came home with new energy, new ideas and new friends."

"An overwhelming experience filled with culture, creativity, and learning. Meeting other 4-H'ers from around the globe and talking to each other about their clubs and projects was inspirational and enlightening. The keynote speakers, the night time events, the food, the venues, it was all an amazing experience I will not soon forget."

HIGHWAY CLEAN-UP

The Highway Clean-Up Campaign had 20, of the 22 clubs which registered to participate in this very worthwhile effort, able to complete the task. In total, 405 4-H members, leaders, family and friends cleaned 263 kilometres of highway and filled 863 bags of garbage. That amounts to \$6,745.00 raised by our 4-H clubs.

This campaign would not be possible without the generous support of the Department of Infrastructure.

The Highway Clean-up Campaign increases environmental awareness in people of all ages and results in a cleaner Manitoba. Thank you all for the energy and effort you put into this program every year.

MANITOBA 4-H AREA COUNCILS

Several events are held throughout the year in each of the 10 Area Councils.

Eastman - Senior member and leader workshop and Celebrations Theatre; summer camp; 4-H day at the Royal Manitoba Winter Fair bus trip; Area Communications

Central Plains - Family Funday; Area Communications

North Interlake - Skyzone event; Beef Clinic; Area Communications

North Parkland - Curling Bonspiel; Canada 150 Rally day; Area Communications; Art Challenge Participation

Pembina - Rally; Crazy Camp; Various Livestock Clinics; Area Communications; Art Challenge Participation

Red River - Swamp & Crazy Camps; Rally/Bonspiel; 4-H day at the Royal Manitoba Winter Fair bus trip; Area Communications

South Interlake - Aviation Museum Sleepover; Area Communications

South Parkland - Night at the Museum Sleepover; Food Challenge Host; Fun and Recognition Night; Area Communications; Art Challenge Participation

Southwest - Food Challenge Host; Sleepover at YMCA; Curling Bonspiel; Area Communications; Art Challenge Participation

Valleys North - Winter Survival; Host of the Inaugural Food Challenge; Intermediate/Senior Sleepover; Junior Fun Night; Area Communications; Art Challenge Participation

The dedication of many volunteers allows our members & leaders to take part in these events, year after year.

Some of the Area Councils support our members with Scholarships and Gold Watch Awards. They are huge champions of our members.

CLUBS AND AREA COUNCILS BENEFITTING FROM SOYBEAN FIELDS IN MANITOBA

4-H clubs and Area Councils were the recipients of significant financial support through the 2016 SeCan Selfie contest and the 2017 SeCan Grow-A-Leader campaign. Nineteen clubs participated in the Selfie contest in September of 2016, whereby members and leaders took selfies beside field signs in designated SeCan soybean fields. Through the Grow-A-Leader campaign, donations from purchases of SeCan soybean genetics for fields planted in 2017 resulted in financial support being provided to eight Area Councils and 75 4-H clubs across the province. Successful initiatives such as the Selfie contest and Grow-A-Leader, including the enhanced exposure of 4-H over social media, are a wonderful example of how positive results come from local level engagement with our partners, from opportunities outside of club and project activities which are provided to members and leaders.



PROVINCIAL AWARDS

2016-2017 MEMBER TRAVEL OPPORTUNITIES

Nova Scotia Pro-Show

September 28 - October 2, 2016

Taylor Carlson - Elm Creek 4-H Beef (Red River)

Lisa Carlson - Chaperone

GYI Summit

October 13-15, 2016

Alice Rooke - Alexander 4-H Club (Southwest)

Jordyn Ham

Darren Duncalfe & Carlee Blyth - Chaperones

National Members Conference - Toronto

November 2-6, 2016

Naomi Best - Rivers & District 4-H Beef Club (Southwest)

Katelyn Dyck - Graysville Light Horse & Pony Club & Morden
Achievers (Red River)

Brendan English - Rivers & District 4-H Beef Club (Southwest)

Connor English - Rivers & District 4-H Beef Club (Southwest)

Adam Izzard - Alexander 4-H Club (Southwest)

Michelle Larson - Interlake Trailblazers (North Interlake)

Magdalena Melnychuk - Balmoral 4-H Club (South Interlake)

Linnae Topham - Minnedosa 4-H for Teens Club (South Parkland)

Madelaine Toupin - Anola Northern Lights 4-H Club (Eastman)

Luke Weidenhamer - DAND Belles & Beaux (Southwest)

*Alternate: Megan Williamson - Roseland South-Brandon 4-H Club
(Southwest)*

Jewel Mazur, MB Ag - Chaperone

Canadian Young Speakers for Agriculture

November 4-6, 2016

Abbey Chubaty - Woodmore Combined (Eastman)

Renate Jochum - U of M Leaders (Red River)

Sharon Chubaty - Chaperone

Senior Member's Conference at Western Regional Leaders Forum - Edmonton

March 16-18, 2017

Alex Iwanchysko - Dauphin Plains 4-H Club (North Parkland)

George Meggison - Goodlands Variety 4-H Club (Southwest)

*Alternate: Madelaine Toupin - Anola Northern Lights 4-H Club
(Eastman)*

National US 4-H Conference - Washington, DC

March 25-30, 2017

Marika Dewar-Norosky - Newdale 4-H Club (South Parkland)

*Alternate: Daisy McKee - Rapid City 4-H Rodeo Club
(South Parkland)*

4-H Canada Citizenship Congress - Ottawa

May 2-7, 2017

Laura Didyk - Headingley 4-H Club (Red River)

Jessica Geeregat - Mariapolis/Baldur 4-H Club (Pembina)

Adam Izzard - Alexander 4-H Club (Southwest)

Michelle Larson - Interlake Trailblazers (North Interlake)

Daisy McKee - Rapid City 4-H Rodeo Club (South Parkland)

Taylor Reichert - Graysville Light Horse & Pony Club (Red River)

Hanna Tolton - Kenton Kraftsmen (South Parkland)

Camryn Veitch - Rivers & District 4-H Beef Club (Southwest)

Megan Williamson - Roseland South-Brandon 4-H Club (Southwest)

Diane Kovar - Chaperone

Global 4-H Network Summit - Ottawa, ON

July 11-14, 2017

Jayden Antonio - The Pas Helping Hands (Valleys North)

Kaitlyn Crowe - DAND Belle & Beaux (Southwest)

Aaron Dyrda - Teulon 4-H (South Interlake)

Brendan English - Rivers & District 4-H Beef Club (Southwest)

Connor English - Rivers & District 4-H Beef Club (Southwest)

Noel Fenez - La Salle 4-H Club (Red River)

Shavaughn Jochum - Headingley 4-H Club (Red River)

Stéphane Le Heiget - Graysville 4-H Beef Club (Red River)

Victoria Penner - Anola Northern Lights (Eastman)

Rayna Topham - Minnedosa 4-H for Teens (South Parkland)

Alberta Intermediate AIM Conference – Westeros

July 23-28, 2017

Judah Chepil - Anola Northern Lights (Eastman)

Foster Tolton - Kenton Kraftsmen (South Parkland)

Courtney Newton - Chaperone

2016-2017 SCHOLARSHIP WINNERS

Western Producer – 1 @ \$1,000.00

Daisy McKee South Parkland

Bayer CropScience – 1 @ \$1,000.00

Marika Dewar-Norosky South Parkland

York Benimaru Foundation – 1 @ \$1,000.00

Kaitlyn Crowe Southwest

John and Ona Schellenburg Bursary – 4 @ \$1,750.00

Kaitlyn Davey Central Plains

Adam Izzard Southwest

Christopher Jermy North Interlake

Magdalena Melnychuk South Interlake

Manitoba 4-H Council – 10 @ \$1,000.00

Naomi Best Southwest

Joelene Biletski North Parkland

Brianagh Brownell Central Plains

Megan Brunen North Parkland

Laura Didyk Red River

Robert Hunter Southwest

Sheena Meggison Southwest

Linnae Topham South Parkland

Madelaine Toupin Eastman

Luke Weidenhamer Southwest

Manitoba Pork Council – 1 @ \$1,000.00

Katie Meggison Southwest

Manitoba Canola Growers Association – 1 @ \$1,000.00

Rachel Veitch Southwest

YBF JAPAN HOMESTAY

2017 marked the 30th Anniversary of the Homestay Program which means that 713 Japanese youth and chaperones have experienced Manitoba family life in over 340 4-H host families and 210 Manitoba youth and chaperones have travelled to Fukushima, Japan to experience a different culture. This is an incredible relationship resulting in life changing experiences for all involved.

In honour of the anniversary, Mr. and Mrs. Zenko Ohtaka and six family members travelled to Manitoba to participate in celebratory events. In addition, 50 former travellers and host families responded to the February 2017 invitation to participate in events and activities which included the annual Welcome (Portage la Prairie), YBF Thank You (Winnipeg) and Sayonara (Gingera-Beauchemin home) parties as well as a special luncheon at Government House hosted by the Honourable Janice Filmon. During the luncheon, the Lieutenant Governor presented a Regal Celebration maple tree, planted in Brandon, to recognize the 30th anniversary of the program. Presentation of the Regal Celebration maple trees is Her Honour's initiative during her term in office to beautify the province.

At the 30th Anniversary YBF Thank You dinner, two members of the Ohtaka family donated \$10,000 each, out of their personal funds, to the 4-H program in Manitoba, which demonstrates their faith in the program and Manitoba. 4-H Manitoba recognized the anniversary with a new video featuring program founders, Dori Gingera-Beauchemin and Zenko Ohtaka, as well as past and present Manitoba travellers. Twenty-four host families from across the province, including eight new host families, provided meaningful homestay experiences for the 19 students and 2 chaperones who travelled to Manitoba this year.



Ten members and two chaperones travelled to Japan July 8-24: Dana Andres (Steinbach), Shaelyn Beswitherick (Austin), Marika Dewar-Norosky (Newdale), Laura Didyk (St. Francois Xavier), Caleb Fenez (La Barriere), Breann Forbes (Rathwell), Dayna Foxton (Brandon), George Meggison (Goodlands), Magdalena Melnychuk (Balmoral), Madelaine Toupin (Beausejour). Chaperones were Trevor Carlson (Manitoba 4-H Council Inc.) and Maurice Bouvier (Manitoba Agriculture).

The program provides excellent media opportunities for the 4-H program, highlighting the host family experiences and high profile events.



Impacts of National Opportunities for 4-H in Manitoba

4-H Manitoba clubs, members and leaders benefitted significantly from opportunities and programs provided through 4-H Canada in 2016-17. These opportunities varied from provision of funding and/or resources to travel opportunities and scholarships. The Manitoba 4-H Council is very grateful for the efforts of the national organization and the tremendous support of sponsors which make these opportunities available to our clubs, members and leaders.

Several clubs in Manitoba benefitted from the FCC Club Fund program, the Syngenta Proud to BEE a 4-H'er program and the TransCanada Find Your 4-H Wings program during the 2016-17 4-H year. These opportunities are made available to clubs across the country through an application process to 4-H Canada and many Manitoba clubs take advantage of these programs, which provide many benefits to members, leaders and their communities.

Two 4-H Manitoba clubs were awarded Club-to-Club exchanges, supported by Heritage Canada, over the summer of 2017. Neepawa and Area 4-H Club and the Lorette Busy Bees participated in reciprocal 10-day exchanges with clubs in other provinces. A fantastic experience was enjoyed by all who participated.

Congratulations go to Eveline Juce and Jessica Mayes, winners of two of four CN Leadership Excellence Awards of Distinction (L.E.A.D) scholarships of \$20,000 to support their post-secondary education. Eveline was awarded her scholarship under the Environment and Healthy Living program pillar and Jessica received her award in the Sustainable Agriculture and Food

Security pillar. They were also assigned mentors to support their professional development through this time.

Four other 4-H Manitoba members were also national scholarship winners. Congratulations to Marika Dewar-Norosky for being awarded both a CIBC and John Deere scholarship, Emily Turner for a John Deere scholarship, Naomi Best for a TD Ag scholarship and Ashlyn Pizzezy for a Weston Family scholarship.

Philip and Leanne Fenez, leaders in the La Salle 4-H Club, jointly received the Volunteer Leader of the Year award for Manitoba and, as such, were nominated for The Cooperator's National 4-H Volunteer Leader of the Year award. Our dedicated, passionate leaders are the backbone of the 4-H program across Canada and we congratulate Philip and Leanne on their tremendous commitment to 4-H in Manitoba.



NATIONAL YOUTH ADVISORY COMMITTEE (YAC) MEMBERS

This year was my second year on the Youth Advisory Committee. I helped to plan and run the Citizenship Congress as part of the Conferences working group for 2016/17. This event was a huge success, drawing members from all provinces. The highlights of the event were: a tour of the parliament building by our MP, holding a debate in the senate chamber, hosting a citizenship ceremony and the PSA launch for 4-H Canada. As a YAC member I had the opportunity to attend the 2017 Global 4-H Network Summit in Ottawa this past July. This was a fantastic opportunity to network with 4-H youth and professionals from around the world. The week was packed with workshops; keynote speakers including Chris Koch from “If I Can...”; and signature events showcasing Canadian culture, 4-H around the world and more! For more information and pictures from the event visit: www.global-4-h-network.com

As a member of the Program and Policy working group, I had the opportunity to sit on the National Resource Network and review new projects and resources that were being created, as well as share a youth perspective before they were finished.

It has been an honour to have served both on the Manitoba 4-H Council Inc. board and as the Manitoba YAC representative, and I am now looking forward to continuing my 4-H career as a leader.

Greg Penner

Manitoba 4-H Council YAC Representative



MANITOBA AG. PARTNERSHIP

The Industry Advancement Branch of Manitoba Agriculture provides support to the delivery of the 4-H program throughout Manitoba and to the Board functions and development of Manitoba 4-H Council.

Key involvement this year included the Manitoba 4-H – YBF Japan Homestay Program, Leader Training and ongoing resource support to M4HC staff, committees and events. Manitoba Agriculture has a liaison (non-voting) to the Manitoba 4-H Council Board.

New project resources in the beef and small animal series were released. Manitoba Agriculture staff served as speakers, both in person and via electronic means, on technical topics at club, area or provincial events in the areas of Meeting Management – roles of executive, board governance and leadership, as well as developed resources for use by clubs or for Area Council events.

The 2016-17 4-H year continued the transition of the responsibility for the administration of the 4-H program to Manitoba 4-H Council. Manitoba Agriculture staff continues to work closely with M4HC and 4-H Area Councils to ensure a smooth transition of the roles.

Marketing and highlighting the 4-H program occurred through the annual proclamation of November as 4-H Month by the Honourable Ralph Eichler, Minister of Agriculture, as well as hosting a “4-H Day at the Leg” event for member and leader representatives. Manitoba Agriculture maintains a membership in Canadian 4-H Council and represents Manitoba on the 4-H Canada National Resource Network.



MANITOBA 4-H ENDOWMENT FUND FOUNDATION INC.

The Manitoba 4-H Endowment Fund Foundation is responsible for the disbursement of funds and long-term investments on behalf of the 4-H program in Manitoba. Launched in 1985, the Foundation is directed by a Board of Trustees and assisted by a Financial Advisor and an Administrative Assistant.

In 2016, the Foundation Board consisted of:

- **Stephen Michael Zurawski** of Brandon, President
- **Dr. Allan Preston** of Hamiota, Trustee
- **Crystal Jocham** of St. Francois Xavier, Trustee
- **Clayton Robins**, M4HC Representative
- **Christophe Rodrigue**, Financial Advisor
- **Dawn Krinke**, Administrative Assistant

Each 4-H Member donates \$1.00 to the Foundation as part of the annual \$60.00 membership fee to the Manitoba 4-H Council. Additional 4-H Club donations may come from a portion of the money received for participating in the annual Highway Clean-up Campaign, other club fund raising activities or club dissolutions.

At the Annual Meeting a percentage of the Foundation's earnings are calculated to provide Manitoba 4-H Council support to ongoing programs. In 2016, that amounted to \$14,070.81 towards Council programs.

The Foundation's fiscal year is January 1 to December 31. (The Council's fiscal year is September 1 to August 31.)

Other sponsorship contributions to the Foundation in 2016 included the following:

Rural Municipalities, Towns and Villages – the RM of Rosser.

4-H Clubs - Ridgville Combined

Other - Barbara Melnychuk.

Thoughtful Gestures for Special People - Gifts to the Manitoba 4-H Endowment Fund make a difference to 4-H Manitoba youth, now and for the future monies received are held in trust. The Manitoba 4-H Endowment Fund Foundation provides opportunities to honour special people:

In Tribute gifts can be made to salute an occasion (birthday, anniversary, graduation, retirement, or volunteer recognition) by recognizing a relative, friend or associate committed to rural Manitoba through agriculture or the 4-H program.

In Memoriam gifts can be made in the memory of a loved one. The family may also indicate a donation to 4-H in lieu of flowers. A Manitoba 4-H Endowment Fund Foundation In Memoriam donation is a fitting means of ensuring that a special commitment is recognized, remembered and honoured.

Wills and Bequests - To support the worthwhile goals of the 4-H program through a bequest to the Manitoba 4-H Endowment Fund Foundation, all it takes is a simple clause in your will: "I direct my Trustee to give to the Manitoba 4-H Endowment Fund Foundation the sum of \$_____ from my estate."

For more information contact the Manitoba 4-H Endowment Fund Foundation, c/o Manitoba 4-H Council.

Manitoba 4-H
Endowment Fund



CANADA
4-H Manitoba

MANITOBA 4-H ENDOWMENT FUND

DONATIONS 2000-2016

All Charities Campaign	Kehler, Laura	RM of Lawrence	Town of Gretna
Argyle Ladies Curling	Klassen, Debbie	RM of Lorne	Town of Rosburn
Armstrong, T & M	Klondike Farms	RM of Louise	Town of Teulon
Arnold, Donna	Lambert, Mr. & Mrs. H.	RM of Mossey River	Treble, Bev
Ashern District Council	Lamont, Elwood	RM of Pipestone	Triple S Hobby Horse
Baker, Barrie & Bernice	Larson, E.	RM of Portage la Prairie	United Way Donations
Baskerville, Marlene	Lauder Home Ec Club	RM of Rosedale	Vandenbosch, Joe
Beachell, A.	Lowry, Lynda	RM of Rosburn	Village of Binscarth
Boitson, Lorraine	Lyall, Debora	RM of Rosser	Vita 4-H District Council
Boulanger, Marc	Manitoba 4-H Council	RM of Saskatchewan	Vodden, Julia
Brokenhead Busy Bunch	Manitoba Government Employees Union	RM of South Norfolk	Warelis, E.
Buchanan, B & G	Manitoba Milk Producers Co-op Inc.	RM of Springfield	Warren 4-H Club
Burdeniuk, M.	Mann, Peter	RM of St. Andrews	Woodmore Combined 4-H Club
Carman, M & E	Mather Combined	RM of St. Clement	Zirk, J. T.
CI Investments	McCormick, Garth	RM of Tache	
Clark, Ed & Lois and Family	Medora Prairie 4-H Club	RM of Thompson	
Clement, J.	Melita Home Ec 4-H Club	RM of Wallace	
Cobren Farms	Melnychuk, Barb	RM of Whitemouth	
Container Port of Manitoba	Minnedosa 4-H Club	RM of Woodlands	
Cornock, Mona	Monsanto Canada Inc.	Ridgeville Combined 4-H Club	
Dand Belles et Beaux	Oakville 4-H Beef	Roeland, Judith	
Dauphin Agricultural Society	Pacholok, Isadore	Rosser Guys & Gals	
Dauphin Plains 4-H Club	Pankiw, Bill & Bonnie	Rossington, Shaunda	
Day, Catherine	Paziuk, Gloria	Sandercock, Elizabeth	
Depauw, Vicki & Lyle	Penner, Eleanor	Sandercock, James	
Dickson, Andrew	Perrett, Darlene D.	Smith, Eric	
Didyk, Gregory & Claeys, Tracey	Pilot Mound 4-H Beef	South Interlake 4-H Beef Club	
Durand, Wendy	Pipestone Beef	Sprung, Leanne R.	
Drabek-Zirk, Tracey	RM of Alonsa	St. Pierre 4-H District Council	
Ellenor, E.	RM of Alexander	Ste. Rose 4-H District Council	
Elm River 4-H Variety Club	RM of Bifrost	Stonewall 4-H Leaders	
Falk, Donald	RM of Birtle	Stonewall Curling	
Felsch, Celeste	RM of Brenda	Stonewall District 4-H Bonspiel	
Fraserwood 4-H	RM of Coldwell	Stonewall District Leaders	
Gingera-Beauchemin, Dorynne S.	RM of Dufferin	Strathclair 4-H'ers	
Gladstone Handiworkers	RM of Ellice	Swan, Rita	
Graham, I.R.	RM of Eriksdale	Thiessen, Linda	
Grahn, Myrna	RM of Franklin	Thiessen, Peter & Irene	
Hazelridge Seed Club	RM of Grandview	Thompson, E.	
Henderson, Clifford	RM of Kelsey	Town of Gladstone	

IN MEMORIAM

Phil Beckman
Elgin (Red) McConnell

MANITOBA 4-H COUNCIL SPONSORS

ANNUAL CONTRIBUTORS 2016-2017

This recognizes sponsors for commitment of cash and/or in kind support of 4-H Manitoba program.

Four-leaf Clover Club (over \$25,000)



Three-leaf Clover Club (up to \$25,000)



Two-leaf Clover Club (up to \$10,000)



One-leaf Clover Club (up to \$5,000)



4-H Supporter (up to \$2,000)

Ag in the Classroom	Assiniboine Community College	Bayer CropScience	Brandon Wheat Kings
Canadian Association of Farm Advisors		CASA	Cooperative Hail Insurance
Dairy Farmers of Manitoba	Federated Cooperatives Ltd.	Keystone Agricultural Producers	Manitoba Ag Days
Manitoba Beef Producers	Manitoba Egg Farmers	Merial	Ontario Mutual Insurance
Portage Mutual Insurance	RBC		

4-H Friend (up to \$500)

CF Industries	Alfred Chorney	Manitoba Beef and Forage Initiative	Sports Manitoba Inc.
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National Sponsors - The following sponsors are national partners whose support is directed, at some level, toward provincial programs.



ALSO AVAILABLE

*A complete copy of either or both of the following Audited Financial Statements and accompanying notes is available on request from Manitoba 4-H Council.
(Contact information on back outside cover)*

Manitoba 4-H Council Inc.

Audited FINANCIAL STATEMENTS 2016-17

September 1, 2016 – August 31, 2017

Manitoba 4-H Endowment Fund Foundation

Audited FINANCIAL STATEMENTS 2016

January 1, 2016– December 31, 2016

Manitoba 4-H Council Inc.

1129 Queens Avenue
Brandon MB R7A 1L9

Office Hours:

9 a.m. – 4 p.m. Monday - Friday

Phone: (204) 726-6136 / Fax: (204) 726-6260

Email: dkrinke@4h.mb.ca

www.4h.mb.ca

facebook.com/manitoba4h

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instagram.com/4hmanitoba

Executive Director

Clayton Robins

Office Manager

Dawn Krinke

