



saveonfoods

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Media Release

Save-On-Foods teams up with 4-H to expand youth clubs across Western Canada

(October 22, 2020 – Brandon MB) Western Canada’s largest grocery retailer, Save-On-Foods, is partnering with the 4-H programs in Manitoba, Saskatchewan, Alberta and British Columbia to help connect young leaders of tomorrow with 4-H youth clubs in hundreds of communities.

“We are proud to support 4-H in its mission to develop the next generation of Canadian leaders by helping them connect with more of their neighbours in our stores from B.C. to Manitoba,” said Save-On-Foods president Darrell Jones. “Supporting local has always been important to Save-On-Foods, and we are thrilled to help 4-H get its program in urban centres through the support of our stores.”

4-H in Western Canada has hundreds of clubs registered in B.C., Alberta, Saskatchewan, and Manitoba, and holds a combined membership of over 13,000 members.

“We are extremely excited about the potential of this new Western Canadian partnership and the opportunity we have to work with 4-H in British Columbia, Alberta and Saskatchewan to facilitate the engagement and empowerment of our youth members,” said Dawn Krinke, Executive Director, 4-H Manitoba. “Save-On-Foods is committed to supporting local farmers and ranchers and, together, we are dedicated to growing the next generation of community leaders. 4-H Manitoba is pleased to participate in this generous partnership with Save-On-Foods to give back to communities in Manitoba and Western Canada. We are extremely grateful for the generous support of Save-On-Foods and their local stores.”

Save-On-Foods will support 4-H communities in Western Canada through a variety of funding, engagement and activation opportunities throughout the duration of their partnership.

About Save-On-Foods

Save-On-Foods is committed to Going the Extra Mile for customers in every community served, every day. Known for its unique approach in customizing each store to best suit the needs of the neighbourhood by carrying more than 2,500 locally-made products from more than 2,000 local growers and producers, the company has been innovating and putting customers first for over 100 years. Save-On-Foods, its supplier partners, team members and generous customers have donated more than \$30 million to children’s hospitals and contribute \$3 million in donations to food banks across Western Canada each year.



CANADA
4-H British Columbia



CANADA
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CANADA
4-H Saskatchewan



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4-H Manitoba

About 4-H in Manitoba

Our Mission: Building leadership in youth and adults through unique, practical experiences.

Our Vision: A vibrant program blending tradition and innovation for a quality experience.

Our goal: Ongoing positive youth development. We are 750 volunteers and 2000 members-strong across the province who pledge HEAD, HEART, HANDS and HEALTH to serve our clubs, communities, country and the world. Together we inspire and celebrate individual achievement, foster an international spirit and encourage youth towards global leadership and citizenship. We “Learn To Do By Doing”!

For more information, contact:

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