

## Young Farmers - You could WIN an all-expense paid trip to AgEx2018!

Start filming for the



### VIDEO COMPETITION

In a short 1-minute video, we're asking young farmers from across Canada to answer the following question:

**If you could tell a consumer one thing -  
what would it be?**

**Your video could be 1 of 3 winners!**

The 3 winners will have an all-expenses paid trip to the **Agricultural Excellence Conference** happening November 26-28, 2018 in Winnipeg.



Winners will be selected based on the following criteria:

- Quality and creativity of the video submitted
- Logic and coherent flow of ideas
- Relevance to the questions posed
- Delivery of presentation
- Compliance with eligibility criteria

#### Eligibility criteria

- Contestant must be at least 20 and under 40 years of age as of January 1, 2018;
- Contestant must complete the video application form;
- Contestant must be involved in the Canadian agricultural industry;

- Contestant must reside in Canada and be a Canadian citizen;
- Contestant must submit a video, 1 minute in length, responding to the contest question;
- Contestant must make an appearance in their video submission;
- Video must include "Y WE FARM" in the title.

Farm Management Canada must receive the completed application form and video submission no later than October 19, 2018. For more information, please visit [www.fmc-gac.com](http://www.fmc-gac.com).

Winning videos will be featured on FMC's social media channels and showcased at AgEx2018!

Presented by



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## Curious to know more about AgEx2018?



Join us at Agricultural Excellence Conference (AgEx) this November 26-28, 2018 at the Fort Garry Hotel in Winnipeg, Manitoba!

Farm management, like never before!

This year's Conference explores what the future holds for agriculture with Nikolas Badminton, what it will take to achieve Canada's growth potential with the Canadian Agri-Food Policy Institute, international insights and what Canada's leading farmers are doing to stay on top. Take a deep dive into getting the most out of your financial advisor, working within a peer group and how to enhance your leadership capacity and elevate those around you with our concurrent workshops. And don't forget our beloved Farm Business Management Resource Showcase to pack your farm management toolbox with everyone and everything you need.

AgEx provides an opportunity for delegates to share insights, transfer knowledge and network.

Don't miss out on this unique learning opportunity.

### **Agenda Highlight:**

## Healthy Farmer: Healthy Farm - A Discussion

There's a new conversation surfacing in agriculture - the importance of mental health and self-care. Join us for a discussion with health and agricultural professionals to talk about the impact of self-care for you and your farm legacy, and steps you can take to support positive mental health.

### Hear from the experts:



**Moderator: Janet Smith**  
*Manager, Counselling Services*



**Marcel L. Hacault**  
*Executive Director*



**Gerry Friesen**  
*The Recovering Farmer*



**Sylvia Massinon**  
*Social Worker*



*Join Farm Management Canada in celebrating 5 Years of Agricultural Excellence!*

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