



## **4-H Canada and Farm Credit Canada: Continuing to foster strong, vibrant communities in partnership with youth**

**Ottawa, Ontario – June 20, 2018** – 4-H Canada is very proud to announce the extension of its national partnership with Farm Credit Canada (FCC) for an additional year. The successful continuation of the partnership will see a funding commitment of \$250,000 to support national, provincial, and club-level programs and initiatives across Canada through to March 2021.

The enduring partnership between Farm Credit Canada and 4-H Canada is built on a common goal shared by both organizations: to foster thriving and vibrant communities across Canada where meaningful opportunities are created for 4-H youth.

“4-H in Canada is stronger with partnerships like the one with FCC,” said Shannon Benner, 4-H Canada CEO. “For more than 25 years, our shared values have helped to shape communities across Canada and support the development of responsible, caring and contributing young people who are leaders in those communities.”

4-H Canada’s goal of helping young Canadians “Learn To Do By Doing” in a safe, inclusive and fun environment has been a strong thread in the story of Canadian agriculture, and has been supported greatly by FCC throughout the lifecycle of the FCC 4-H Club Fund and other funding initiatives.

“FCC is proud to partner with 4-H Canada in contributing to the learning and development of young people throughout rural Canada,” said Todd Klink, chief marketing officer for FCC. “Whether they aspire to be a consumer, producer, retailer or manufacturer, there’s a seat at the table for everyone in Canadian agriculture.”

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### **About 4-H Canada**

For over 100 years, 4-H Canada has been one of the most highly respected positive youth development organizations in Canada. 4-H Canada has close to 25,000 members and more than 7,700 volunteer leaders. Our goal is to help young Canadians “Learn To Do By Doing” in a safe, inclusive and fun environment. We believe in nurturing responsible, caring and contributing youth leaders who are committed to positively impacting their communities across Canada and around the world. To learn more about 4-H Canada, please visit [4-h-canada.ca](http://4-h-canada.ca) and follow our [Facebook](#), [Twitter](#) and [Instagram](#) pages.

### **About Farm Credit Canada**

FCC is Canada’s leading agriculture lender, with a healthy loan portfolio of more than \$33 billion. Our employees are dedicated to the future of Canadian agriculture and its role in feeding an ever-growing world. We provide flexible, competitively priced financing, management software, information and knowledge specifically designed for the agriculture and agri-food industry. Our profits are reinvested back into agriculture and the communities where our customers and employees live and work. Visit [fcc.ca](http://fcc.ca) or follow us on [Facebook](#), [LinkedIn](#), and on Twitter [@FCCagriculture](#).



CANADA

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