

Manitoba 4-H Council Inc. Sponsor Recognition Grid

*As of Feb 22, 2018 – based on annual contribution
(includes in-kind support but receipt from sponsor is required)*

4-H Friend (Up to \$999)

Event Recognition

- Acknowledged on event signage, when used, at event with scaled recognition
- Acknowledged on event slide show, when used, at event with scaled recognition
- Acknowledged on event/activity program materials with scaled recognition
- Thank-you letter from event participants
- Acknowledged in event report in electronic newsletter “eZine” with scaled recognition; eZine is also posted on Manitoba 4-H Council Inc. website

Scholarship Recognition

- Acknowledged in competition advertisements with scaled recognition
- Acknowledged in announcement of recipient awards with scaled recognition

Support of Member/Leader Travel

- Acknowledged in competition advertisements with scaled recognition
- Acknowledged in announcement of recipient awards with scaled recognition
- Acknowledged in post-travel report from award recipients, in eZine, with scaled recognition

Corporate Profile/Provincial-level Recognition

- Acknowledged in Annual Impact Report (scaled) and on Council website sponsor page (scaled)

4-H Supporter (\$1000-\$2,499)

Event Recognition (as above plus...)

- Invitation to attend and actively participate in the event
- Verbal recognition announced throughout the event
- Photo-op with event participants, for corporate self-promotion

Scholarship Recognition (as above plus...)

- Where possible, invitation to participate in the award presentation process
- Inclusion of photo with award recipients in announcements

Support of Member/Leader Travel (as above plus...)

- Where possible, invitation to participate in the award presentation process
- Inclusion of photo with award recipients in announcements
- Inclusion of photo with award recipients in post-travel report – in eZine
- Opportunity for award recipient(s) to speak at sponsor-hosted event(s)

Corporate Profile/Provincial-level Recognition (as above plus...)

- Receive a copy of the Annual Impact Report

Social Media Recognition

- Acknowledged in event promotion on Manitoba 4-H Council Inc. Facebook page

One-leaf Clover Club (\$2,500-\$4,999)

Event Recognition (as above plus...)

- Corporate logo included in event signage, program materials, and event report with scaled recognition
- Photo-op with participants included in event report

Scholarship Recognition & Support of Member/Leader Travel

- Not applicable

Corporate Profile/Provincial-level Recognition (as above plus...)

- Photo-op with participants – framed picture sent to sponsors

Social Media Recognition (as above plus...)

- Links to sponsor websites through Manitoba 4-H Council Inc. website
- Acknowledgement in event tweets, including sponsor Twitter handle

Two-leaf Clover Club (\$5,000-\$9,999)

Event Recognition (as above plus...)

- Invitation to speak at event
- Company banner or Corporate signage hung in common area
- Corporate logo on all promotional materials with scaled recognition
- Right to advertise as “Proud Supporter of 4-H Manitoba [event]” (no usage of M4HC logo)

Scholarship Recognition & Support of Member/Leader Travel

- Not applicable

Corporate Profile/Provincial-level Recognition (as above plus...)

- Invitation to attend special events
- Acknowledgement at special events with scaled recognition
- Framed certificate of appreciation from Manitoba 4-H Council Inc.

Social Media Recognition (as above)

Three-leaf Clover Club (\$10,000-\$24,999)

Event Recognition (as above plus...)

- Corporate display/booth at event
- Name and logo on event clothing/merchandise (where applicable & scaled to 4-H logo)

Scholarship Recognition & Support of Member/Leader Travel

- Not applicable

Corporate Profile/Provincial-level Recognition (as above plus...)

- Speaking opportunity at special events
- Corporate logo at all provincial events (scaled)
- Right to advertise as “Proud Sponsor of 4-H Manitoba”
- Company feature in an issue of the eZine

Social Media Recognition (as above)

Four-leaf Clover Club (\$25,000 plus)

Event Recognition (as above)

- Same as Three-leaf Clover Club

Scholarship Recognition & Support of Member/Leader Travel

- Not applicable

Corporate Profile/Provincial-level Recognition (as above plus...)

- Right to use Manitoba 4-H Council Inc. logo on Company Public Relations material (must be pre-approved by Manitoba 4-H Council Inc. Executive Director)

National Sponsor Recognition

Nationally-coordinated funding support, received by Manitoba 4-H Council Inc. from 4-H Canada via national-level sponsorship agreements, for activities and opportunities that benefit 4-H Manitoba members and families at local, provincial, national, or international levels

- This designation is exclusive to national 4-H partners
- Any funding that is delivered as direct provision to 4-H Manitoba via the above mechanism and utilized to support in-Manitoba events and/or programs will also be acknowledged in the appropriate support level as outlined above