



News Release

For immediate release

4-H Canada and Farm Credit Canada Celebrate Canadian Agriculture with Extension of Important Partnership

Ottawa, ON, March 9, 2017 – 4-H Canada and Farm Credit Canada (FCC) are proud to announce the extension of FCC funding to 4-H Canada until 2020. FCC’s annual 4-H Canada funding commitment of \$250,000 supports national, provincial and club level programs and initiatives, including the popular **FCC 4-H Club Fund**. The announcement was made at a luncheon celebrating Canada’s first ever Agriculture Day on February 16 in Ottawa, Ontario. *(Photo attached)*

4-H Canada and FCC have many shared values, particularly in their efforts to foster a thriving agricultural community in Canada. The partnership between the two organizations, which spans more than 25 years, is one of pride for both organizations. 2017 represents a great opportunity to celebrate this partnership as Canada celebrates the 150 years since Confederation—150 years of Canadian heritage that includes strong agricultural roots. 4-H Canada’s goal of helping young Canadians “Learn To Do By Doing” in a safe, inclusive and fun environment has been a strong thread in the story of Canadian agriculture, and has been supported greatly by FCC throughout the life of the FCC 4-H Club Fund and other funding initiatives.

For Canada’s leading agriculture lender, nurturing responsible, caring and contributing young people who are committed to positively impacting their communities across Canada is a win-win outcome.

“FCC believes in building partnerships that help grow and sustain a bright future for Canadian agriculture,” said Michael Hoffort, FCC president and CEO. “We are proud to partner with 4-H Canada in creating programs and opportunities that really encourage young people aspiring to have careers in agriculture and who are the industry’s future leaders, contributors and innovators.”

“We are extremely grateful to FCC for this generous support and the significant contributions they have made to the 4-H movement in Canada as one of our longest standing partners,” said 4-H Canada CEO, Shannon Benner. “FCC’s commitment to supporting positive outcomes and tangible benefits for young leader has made a long-lasting impact at every level of 4-H in Canada over the past quarter century and will continue to do so in 2017 and beyond.”



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This valuable partnership between 4-H Canada and FCC helps to create meaningful opportunities for agricultural and rural youth in communities across Canada. FCC's commitment to working with organizations furthering positive dialogue around agriculture, such as Agriculture More Than Ever (agriculturemorethanever.ca), and on initiatives such as Canada's Agriculture Day, provides youth in programs such as 4-H with the resources and opportunities to take pride in being part Canada's vibrant agriculture community for the next 150 years.

For more information on the FCC 4-H Club Fund, please visit: <http://www.4-h-canada.ca/fcc4hclubfund>

A list of the 2016 FCC 4-H Club Fund recipients is available here: http://www.4-h-canada.ca/sites/default/files/club_fund_recipients_2016_en_0.pdf

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About 4-H Canada

For over 100 years, 4-H Canada has been one of the most highly respected positive youth development organizations in Canada. 4-H Canada has more than 24,000 members and nearly 7,400 volunteers. Our goal is to help young Canadians "Learn To Do By Doing" in a safe, inclusive and fun environment. We believe in nurturing responsible, caring and contributing leaders who are committed to positively impacting their communities across Canada and around the world. To learn more about 4-H Canada, please visit 4-h-canada.ca and follow our [Facebook](#), [Twitter](#) and [Instagram](#) pages.

About Farm Credit Canada

FCC is Canada's leading agriculture lender, with a healthy loan portfolio of more than \$28 billion. Our employees are dedicated to the future of Canadian agriculture and its role in feeding an ever-growing world. We provide flexible, competitively priced financing, management software, information and knowledge specifically designed for the agriculture and agri-food industry. Our profits are reinvested back into agriculture and the communities where our customers and employees live and work. Visit fcc.ca or follow us on [Facebook](#), [LinkedIn](#), and on Twitter [@FCCagriculture](#).

Photo cutline: *Farm Credit Canada's president and CEO, Michael Hoffort (right) presents 4-H Canada CEO, Shannon Benner (left) with a cheque for \$250,000 on February 16, 2017. Farm Credit Canada has been a partner of 4-H Canada for more than 25 years and has extended their financial support for 4-H programming and clubs until 2020.*



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