

4-H Manitoba Art Challenge

Artwork Checklist

- ⇒ 24"x 36" canvases will be provided to participating clubs, keeping the following guidelines in mind
 - ⇒ Canvas orders (one per 15 members in your club) must be submitted to Linda McRae-Walker by email lmcrae-walker@4h.mb.ca or call 204-726-6136 by April 30
 - ⇒ The finished artwork must tell the story of 4-H (starting at its agrarian roots and up to modern day, linked to the Canada 150 celebrations, whatever that may be in your terms, Ag or non-Ag)
 - ⇒ Must include a copy of the 4-H logo (to be provided), and any other use of the 4-H logo must follow brand guidelines <https://4-h-canada.ca/building-brand-and-identity-4-h-canada>
 - ⇒ Must include a copy of the Canada 150 logo (to be provided)
 - ⇒ Must include an image of a buffalo
 - ⇒ Clubs can utilize any medium for completion of the artwork
 - ⇒ Clubs are strongly encouraged to engage with local Arts Councils for professional advice
 - ⇒ Clubs are required to invite 1-3 non-4-H youth to participate in the completion of the artwork, to help raise awareness of Canada 150 celebrations and to introduce new youth to the 4-H program
 - ⇒ Clubs are required to take a photo of the finished artwork. The image must be of good quality (at least 3 megapixels) and the image must be as clear as possible. The artwork must completely fill the image (or as closely as possible) thus the photographer should be no more than 3-4 feet away. The image should also represent the actual colours of the artwork as closely as possible
- Please see page 2 for examples**
- ⇒ Pictures will be uploaded by Manitoba 4-H Council for online voting, links & promo to be provided at a later date

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Competition Details

- ⇒ Dates/Locations for regional competitions will be released May 30
- ⇒ Provincial competition will take place October 26-28 in Brandon at Manitoba Ag Ex
- ⇒ Clubs are encouraged to promote both the in person/online judging of the canvases at each regional competition
- ⇒ Online voting (during the week prior to competition) and public voting the day of the regional competition will determine regional winners
- ⇒ Manitoba 4-H Council (M4HC) will coordinate and be present at each regional competition
- ⇒ Club level volunteer hours must be tracked (member and leader) as well as extent of external promotion and engagement with local Arts Councils, non 4-H youth, etc. and submitted to M4HC
- ⇒ Top two regional winners will move on to the Provincial Competition
- ⇒ Club representatives are expected to be in attendance with their winning canvas at Provincial Competition, where all winning canvases will be judged by 4-H Art Challenge Sponsors
- ⇒ Regional Cash Awards 1st place-\$100, 2nd place-\$50
- ⇒ Provincial Cash Awards 1st place-\$500, 2nd place-\$400, 3rd place-\$300, 4th place-\$200, 5th place-\$100

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