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## FINANCIAL STATEMENTS

*(Available on Request)*

## 4-H PLEDGE

I Pledge

My Head to clearer thinking,  
My Heart to greater loyalty,  
My Hands to larger service,  
My Health to better living,  
For my club, my community  
and my country.

## 4-H MOTTO

Learn to Do by Doing

## ABOUT 4-H

4-H is an international youth organization involving more than seven million members in 80 countries around the world.

4-H in Canada began in Roland, Manitoba in 1913 as a Boys & Girls club – a community-based organization dedicated to rural youth.

In 1952 the name was changed to 4-H. Today 4-H reaches farm, rural and urban youth, focusing on leadership, personal and skill development including citizenship, responsibility and independence.

## PURPOSE OF MANITOBA 4-H COUNCIL

Formed in 1951, the Manitoba 4-H Council coordinates 4-H programming throughout the province and provides participation in the policy-making process. Through a representative structure, the issues, needs and concerns of members, leaders and staff are assessed when decisions are made about 4-H programs in Manitoba. The Council administers specific provincial programs and manages funds solicited through 4-H club donations and sponsorship. The Council works closely with its partner, Manitoba Agriculture, in the development of individuals building rural communities.

The Manitoba 4-H Council operating procedures are based on its Constitution.

## MISSION

Building leadership in youth and adults through unique, practical experiences.

## VISION

4-H: A vibrant program blending tradition and innovation for a quality experience.



# THE 4-H MANITOBA FAMILY

## Manitoba 4-H Council

The Council assists 2-way communication between members, leaders, clubs, Area Councils and partners. Council enhances the 4-H Manitoba program by leading policy development, implementation and governance.

## Manitoba Agriculture

MB Ag. Provides operating essentials, resources and skills development at all levels of the program.



## Manitoba 4-H Endowment Fund Foundation

Invests and manages funds to support future growth and development of the 4-H program in Manitoba.

## Sponsors & Partners

At club, area and provincial levels, sponsors and partners support the 4-H program through awards, trophies, travel, scholarships and grants.

# 4-H MANITOBA STATISTICS

## Top Five Projects

- 1. Beef
- 2. Equine Adventures
- 3. Foods Series
- 4. Adventure into 4-H
- 5. Pick-a-Topic

|          |      |
|----------|------|
| Clubs    | 146  |
| Members  | 2319 |
| Leaders  | 855  |
| Projects | 2898 |

## Project Enrollments

- Sustainable Agriculture & Food Security 51%
- Environment & Healthy Living 20%
- Science & Technology 8%
- Community Engagement & Communication 4%
- General 4-H 18%

|                           |            |
|---------------------------|------------|
| Average Age of Members    | 11.23      |
| Average Tenure of Members | 3.42 years |
| Farm Membership           | 52%        |
| Rural/Nonfarm Memberships | 31%        |
| Urban Memberships         | 17%        |
| 1st Year Members          | 31%        |

## MANITOBA 4-H COUNCIL 2015-2016

The Manitoba 4-H Council Board meets three times a year: Fall—AGM (November), Spring (February-March) and Summer (May-June). The Board consists of 6 Adult Directors, 3 Youth Advisors, 4-H Canada Youth Rep., 3 non-voting representatives (staff & MB Ag. Representative). Incoming and outgoing Directors attend the AGM.



**Manitoba 4-H Council Board of Directors 2015-2016:** (L-R) **back row** Leanne Sprung, Lenore Vandenbyllaardt, Lisa Dyck, Dawn Krinke, Brandy Dvorak, Greg Penner  
**middle row** Brenda Robinson, Diane Kovar, Carlie Whetter, Clayton Robins  
**front row** Katelyn Dyck, Madelaine Toupin, Amber Dyrda

## BOARD OF DIRECTORS 2015-2016

|                                   |   |  |   |
|-----------------------------------|---|--|---|
| <b>President</b>                  | Carlie Whetter  | <b>4-H Canada Youth Representative</b> | Gregory Penner                                  |
| <b>President-Elect (C4HC Rep)</b> | Brandy Dvorak   | <b>MB Ag. Representative</b>           | Leanne Sprung                                   |
| <b>Executive Director</b>         | Clayton Robins  | <b>Office Manager</b>                  | Dawn Krinke                                     |
| <b>Adult Directors</b>            | Lenore Vandenbyllaardt<br>Lisa Dyck<br>Brenda Robinson<br>Diane Kovar | <b>Youth Advisors</b>                  | Amber Dyrda<br>Katelyn Dyck<br>Madelaine Toupin |



## PRESIDENT'S YEAR IN REVIEW

These are exciting times for 4-H in Manitoba! Over the year, I have met so many remarkable youth members and incredible leaders. Our province and our program are lucky to be filled with so many talented individuals.

Through the efforts of staff, volunteers, partners and sponsors, the Manitoba 4-H Council completed many successful initiatives in the areas outlined in our strategic plan: Leadership Development, Technology, Organizational Growth and Organizational Stability.

A great deal of time this year was spent preparing and implementing the transfer of administrative roles from MAFRD to Manitoba 4-H Council. While "who does what" may have changed, the core values and services offered to our membership have not. Successful provincial events, website and database services, updated project resources and points of contact for support to clubs and Area Councils remain.

Thank you to all the volunteers who make 4-H in Manitoba so special by providing positive youth development on a continual basis. Also, thank you Council Directors and Staff whose contributions to the leadership of the program are invaluable.

As I look ahead to 2016-2017, I am excited to be part of this growing, successful program and look forward to meeting many more amazing 4-Her's in the last half of my term as President!

Carlie Whetter  
President





# EXECUTIVE DIRECTOR'S REPORT

## Leadership Development

The 2015-16 4-H year saw the resurrection of a Senior Member event, in the format of project-based work and complementary developmental programming whereby members would be formally recognized for Achievement by the end of the weekend. This event was quite successful and will be continued. Both the Provincial Leaders Conference (PLC) weekend and Member/Leader Consultation Group sessions were well-attended and highly rated by participants. PLC followed the national program theme of Science and Technology and the Consultation Group sessions offered programming in the areas of novel engagement and development strategies and social media strategies. Additionally, Manitoba was the first province to receive Science Champion training from 4-H Canada staff, as well as training of Journey2050 Champions to support club engagement in both initiatives.

## Technology

Council commissioned a new website with an enhanced look and functionality which also provided better administrative capacity from within the organization. The new website has received very favourable comments from users. Council also continues to upgrade both hardware and software applications to provide optimum technological capacity for staff. Council also commissioned a software programming firm to develop a database for member and leader clients as well as to administer the screening program. Completion and release of the database will occur in the 2017-18 4-H year.

## Organizational Growth

Efforts continued to expand our promotional 4-H resources and the 2015-16 campaign saw the creation of several items. Updated items have been provided to each of the ten Area Councils for their use. Council also continued efforts to build upon, and develop new, relationships with like-minded organizations and companies external to the 4-H program. Council also worked very closely with 4-H Canada regarding strategies to reconnect with 4-H alumni, the result of which will be a collaborative national campaign to be unveiled in the 2017-18 4-H year.

## Organizational Stability

During 2015-16, Manitoba 4-H Council initiated one of the biggest transitions in operational responsibilities since its inception in 1953. As part of the transfer of administrative 4-H program duties from Manitoba Agriculture Food and Rural Development to the Council, several changes were made to organizational and office staff responsibilities. These new duties included: volunteer screening, front-line program delivery and support services, data management and resource distribution. Council hired several staff to support these new roles. An enhanced communication strategy and an effort to increase direct contact with clubs and Area Councils were also undertaken to ensure that the transition of duties was as smooth as possible for all of 4-H in Manitoba. Manitoba 4-H Council also became incorporated in February 2016.

Clayton Robins

Executive Director

Manitoba 4-H Council Inc.



## RISK MANAGEMENT

### Items discussed this year included:

- Long term document storage – electronic versus paper documentation , storage locations and costs.
- Member transport – is considered a high risk activity so \$5million MPI liability is recommended for drivers.
- Eastman camp - due to concerns regarding water quality issues, water-front safety and staff qualifications, relocation was recommended.
- Confidentiality/Data Breach Policy – after reviewing an Oath of Confidentiality for Club Registrars, it was decided to combine a confidentiality agreement with a data sharing and data breach policy.
- First Aid Training/First Aid Kits – a requirement mandated by the 4-H Canada Risk Management Manual.
- RCMP lobby - Canadian 4-H Council was approached to lobby the RCMP, the Minister of Youth and the Prime Minister to simplify the process for completing criminal record checks, however, the request was postponed due to other ongoing considerations.
- Commit to Kids - 4-H Manitoba joined this program developed by the Canadian Centre for Child Protection which helps organizations protect their youth members from sexual abuse. Commit to Kids is designed to fill the gap left to offenders who do not have a criminal record and, therefore, avoid interception with the YPP screening.

### As part of an ongoing review, the following documents were reviewed and updated/implemented:

- Event registration form
- Event report form
- Event checklist
- Sign in/out sheet
- CAR form
- Cloverbud Safety Guidelines.

### The Committee also responded to two requests from partner organizations:

- CN requested 4-H representation at their booth at the 2016 Federation of Canadian Municipalities Annual Conference.
- Ag in the Classroom requested advice on the process for developing Risk Management policies.

**Lenore Vandenbyllaardt**

**Risk Management Committee Chair**

## YOUNG HORSE DEVELOPMENT PROGRAM (YHDP)

The North American Equine Ranching Information Council (NAERIC) partners to provide a venue for senior 4-H members to demonstrate their knowledge gained through the 4-H Equine Project and to showcase the stock being bred and raised on Manitoba's equine ranches. Participating Manitoba ranchers offer young stock for 4-H members to inspect, select, purchase, raise and train. Members (minimum 14 years) apply to participate in the project and are selected by the YHDP Advisory Committee (representatives from MAFRD, NAERIC and a 4-H Leader). This two year project requires 4-H members to set goals, take responsibility and apply their new knowledge. Three members were enrolled in the second year (attending the Under Saddle Presentation) and seven members were working with foals to prepare for a Yearling Presentation.





## PROVINCIAL COMMUNICATIONS

4-H Manitoba Provincial Communications is the ultimate event for 4-H speeches in our province and is one of 4-H Manitoba's most recognized member events, having been part of the 4-H experience for 69 years. Members whom attend this event have won multiple speech competitions in the 4-H year to earn their place at this competition. The audience has the chance to listen to some of the best speakers & presenters in the province in each age category. The event took place on April 16, 2016, at the Canad Inns Destination Centre, Portage la Prairie. A total of 76 members attended the event from 10 different areas of the province. There were 3 speaking categories including Public Speaking, One Person Visual Presentations and Two Person Visual Presentations and four age categories including Junior, Intermediate, Senior and Adult.

Special thanks go to the event committee chair Julie Labossiere, volunteers, and the event sponsors Manitoba Agriculture, Monsanto, Investors Group, Manitoba 4-H Endowment Fund Foundation, Harvest Speakers Toastmasters, SeCan, Federated Co-operatives Ltd. and Co-operative Hail Insurance for making this event possible.





## The winners, their club, Area and speech title are as follows:

### Junior Speeches

|         |                   |  |                            |
|---------|-------------------|--|----------------------------|
| First:  | Matthew Elliot    | Graysville Light Horse & Pony 4-H Club – | English                    |
| Second: | Madison Teichroeb | Neepawa & Area 4-H Beef – South Parkland | Walk a Mile in Their Shoes |

### Intermediate Speeches

|         |                   |                               |                       |
|---------|-------------------|-------------------------------|-----------------------|
| First:  | Petra Nikolic     | Headingley 4-H – Red River    | Healing Through Music |
| Second: | Isaac Boonstoppel | Southeast 4-H Dairy – Eastman | Bugs for Food         |

### Senior Speeches

|         |               |  |                      |
|---------|---------------|--|----------------------|
| First:  | Dylan Oshanyk | Neepawa & Area 4-H Beef – South Parkland | Matters of the Brain |
| Second: | Dana Andres   | Southeast 4-H Dairy – Eastman            | Keep it Simple       |

### Adult Speeches

|         |                               |  |                                      |
|---------|-------------------------------|--|--------------------------------------|
| First:  | Renate Jochum                 | U of M Leaders – Red River                 | Correlation Does Not Equal Causation |
| Second: | Charlee<br>McLaughlin-Ventnor | Rapid City 4-H Rodeo Club – South Parkland | Young Farmers Face Big Challenges    |

### Junior One Person Visual Presentations

|         |                |                             |                        |
|---------|----------------|-----------------------------|------------------------|
| First:  | Abby Chubaty   | Woodmore Combined – Eastman | Would Grandma Approve? |
| Second: | Rachel Gunnink | Central Dairy – Red River   | Roll Up the Rim        |

### Intermediate One Person Visual Presentations

|         |                   |                                     |                    |
|---------|-------------------|-------------------------------------|--------------------|
| First:  | Tansy Tober       | Lakeside Beef 4-H – North Interlake | 10 Trees           |
| Second: | Mackenzie Switzer | Mariapolis-Baldur 4-H – Pembina     | Whats You're A.R.T |

### Senior One Person Visual Presentations

|        |              |                          |                           |
|--------|--------------|--------------------------|---------------------------|
| First: | Arman Cortez | Vita Venturers – Eastman | Music Through the Decades |
|--------|--------------|--------------------------|---------------------------|

### Junior Two Person Visual Presentations

|         |                                    |                                    |                 |
|---------|------------------------------------|------------------------------------|-----------------|
| First:  | Trent Delichte<br>Laura Delichte   | Central Dairy – Red River          | Growing Support |
| Second: | Alexis Engram<br>Ashley Giesbrecht | Roseland–South Brandon – Southwest | Ready or Not    |

### Intermediate Two Person Visual Presentations

|         |                                      |   |                      |
|---------|--------------------------------------|---|----------------------|
| First:  | Oksana Iwanchysko<br>Alex Iwanchysko | Dauphin Plans 4-H Club – North Parkland | Behind the Job Title |
| Second: | Kyle Breemersch<br>Justin Breemersch | Boissevain Beef Club – Southwest        | Buckle Up            |

### Senior Two Person Visual Presentations

|         |                                      |   |                     |
|---------|--------------------------------------|---|---------------------|
| First:  | Michaela Kryshewsky<br>Nicole Lennox | Strathclair 4-Hers – South Parkland<br>Newdale 4-H Club- South Parkland | Pepsi vs. Coke      |
| Second: | Cassidy George<br>Kaitlyn Davey      | Happy Rock Horseshoes – Central Plains                                  | A Place to Remember |

## PROVINCIAL LEADERS CONFERENCE

The Provincial Leaders' Conference is an opportunity for 4-H leaders in Manitoba to take part in workshops and presentations which help them build their leadership skills and offer them ideas to take back to their clubs in various parts of the province.

This year's PLC took place November 21 & 22 in Brandon at the Manitoba Ag. Centre. The keynote presentation was by Shannon Brenner, Chief Executive Officer of 4-H Canada, about how to properly use the new 4-H brand. The conference banquet took place at the Victoria Inn. There was a total of 31 attendees for the weekend.

With the theme of "Science & Technology" leaders were invited to participate in a Science Champion training session on the

Friday proceeding the event, which was led by Melina Found, 4-H Canada Science Trainer. Eight new leaders were trained as Science Champions in this workshop.

The Manitoba 4-H Council Annual General Meeting was held as part of the Provincial Leaders Conference on the Saturday morning. Special thanks go to the event committee, volunteers, Manitoba Agriculture and the event sponsors Growing Forward 2, Manitoba Canola Growers and Trevor Carlson, for making this event possible.

## "PUTTING IT ALL TOGETHER" SENIOR MEMBERS' EVENT

The "Putting It All Together" Senior Members' Event allows members to complete a 4-H project in just one weekend. Members spend a day gaining practical hands-on experience at the workshop of their choice led by industry professionals, they listen to presentations relevant to their age group (15-17) and take part in social activities to "put it all together" and gain enough hours to complete their 4-H project.

The event took place from December 4 – 6, 2015, based at the Royal Oak Inn & Suite and various other locations around Brandon. A total of 32 4-H Senior Members attended. The event was opened with keynote speaker Dave Ternier, Professional D.J. and Event M.C., who talked about the importance of getting out

of your comfort zone and the opportunities available through entrepreneurship. Saturday was the day to focus on projects, which included one of the following: Photography by Rob Lovatt from Keywest Photography, Mechanics by Kyle McDonald from Assiniboine Community College, Foods by Jeff Moore from Crocus Plains High School, or Crafts by Barb Flemington from The Green Spot and Manitoba Ag. Staff. One additional presentation was held on the Saturday by Assiniboine Community College regarding drones used for agricultural data collection. Saturday evening was filled with fun social activities including bowling at Thunderbird Bowl, a drama presentation by Lisa Vasconcelos from Mecca Productions and a party at the pool. Sunday was a day for further presentations including a

safety talk by Toryn Proulx from SAFE Workers of Tomorrow and project achievements.

This was the first year this event had been held and it turned out to be a great success! Special thanks go to the committee chair Michelle Toupin, event committee members, volunteers, Manitoba Agriculture liaison Leanne Sprung, and the event sponsors Growing Forward 2, SeCan, Manitoba 4-H Endowment Fund Foundation, TransCanada Pipeline, Farm Credit Canada, Manitoba Seed Growers Association, and Dr. Mario Tenuta for making this event possible.



## INTERMEDIATE MEMBER OVERNIGHT CAMP

The Intermediate Member Overnight Camp offers 4-H members from ages 12 to 14 the opportunity to meet other 4-Hers from around the province while participating in fun activities relative to the event theme. This event moves to a new location each year so members from different parts of the province have a chance to have the event near them, though each year members have traveled from other parts of the province to attend.

This year was the third year the event has been organized by the Manitoba 4-H Council. It took place in Russell, MB, at The Russell Inn. A total of 48 members attended. The weekend's highlights included science based activities, laser tag, a party by the pool, a movie party, a cake boss competition and scamper camp.

Special thanks go to the event committee chair Brandy Dvorak, event committee members, volunteers, Manitoba Agriculture liaison Meghan Sprung, and the event sponsors Manitoba Agriculture, Growing Forward 2, Viterra Inc., Co-operative Hail Insurance, Syngenta Canada Inc. and The Russell Inn, for making this event possible.



## 4-H MANITOBA FUN FEST

This year, Fun Fest 2016 was held June 24-26 at the Red River Exhibition Grounds, Winnipeg, in conjunction with their fair. A total of 44 4-H members took part in various workshops including science, outdoor living, geocaching, crafts, baby-sitting, wood-working and foods. Other activities included a scavenger hunt, supermarket game, road-block race, cookie decorating, team judging, live demonstrations and a Tug of War competition. Livestock activities included a horse show and clinic, beef grooming and showmanship demonstrations, sheep grooming and showmanship demonstrations and the Supreme Showmanship. Multi-purpose members also participated in some of the live demonstrations. The weather factored into the weekend this year and some activities had to be moved indoors.

The Manitoba 4-H Council introduced a pilot program for the 4-H Manitoba Food Challenge where teams competed in smoothies, pizza and ice cream challenges.

This year's Nova Scotia 4-H Pro Show trip was awarded to Taylor Carlson. After she submitted her application and was interviewed by a committee it was determined that she would be a good representative for the Manitoba 4-H Program.

The volunteers on the steering committee and sub-committees are acknowledged for their hard work in making this a successful event, especially as many were new to their individual roles.

Special thanks go to the event committee chair Diane Kovar, event committee members, volunteers, and the event sponsors the Keystone Agricultural Producers, Dairy Farmers of Manitoba, Westgen, Ag. Days, HyLife Foods, Syngenta Canada, Growing Forward 2, Manitoba Cattle Producers Association, Manitoba Canola Growers Association and Amanda Mantik, for making this event possible.





## YBF JAPAN HOMESTAY

Since 1987, the York-Benimaru Foundation (YBF) / Manitoba 4-H Council (M4HC) / Manitoba Agriculture (MB Ag) have been providing cultural awareness and travel opportunities to Manitoba and Japanese youth and families. The Home Stay Program was initiated in Manitoba, in part as a result of agri-business contacts between MB Ag and Z. Kuroda Co., Ltd. in Japan.

The program fosters a connection between the two cultures, improves knowledge and cooperation and allows a greater understanding about the agricultural industry in Manitoba and Japan. A further objective is to develop stronger business ties between Manitoba agri-business and the Japanese market.

Since the beginning of the program, 692 Japanese students and their chaperones have been hosted in Manitoba 4-H families' homes. 195 Manitoba members and chaperones have travelled to Japan.

MB Ag, in partnership with M4HC, plans and delivers the Manitoba Home Stay Program and selection and orientation of 4-H members who travel to Japan. Both organizations provide a chaperone during the travel to Japan, sponsor the program through financial support and staff commitment and host the executive of the YBF, providing networking opportunities to further trade and partnerships between Manitoba and Japan.

The Japanese delegation of 19 students and two chaperones arrived in Winnipeg, Manitoba, on July 27, 2016 and spent July 28 in the following activities: a tour of the Canola Learning Centre at Kelburn Farm south of Winnipeg, a tour of a dairy farm, a visit to Fort Whyte Centre and a tour of the Manitoba Legislature hosted by Minister Ralph Eichler.



The Welcome Party was held on July 29 at the PCU Centre, Portage la Prairie, where the host families met their students for the first time, shared a meal together and began the two week homestay. The students and chaperones were hosted by 24 4-H Manitoba families from 20 communities, for either one or two weeks during July 29 - August 12, 2016. This year, there were seven new host families. The combined Sayonara and YBF Thank You party, hosted by Mr. Masataka Seino was held at the Domain Community Centre on August 12 thanking the host families, Manitoba 4-H Council, Manitoba Agriculture and the 2016 Manitoba program sponsors; Manitoba Canola Growers, HyLife Ltd., Dairy Farmers of Manitoba and Kubota Canada. This year's Sayonara Party was particularly special as Mr. Seino was able to reunite with two previous travellers, Melanie (Wallcraft) Young and Neil Carsen, as well as a chaperone from that year (1991), Shaunda Rossington.





# Impacts of National Opportunities for 4-H in Manitoba

4-H Manitoba clubs, members and leaders benefitted significantly from opportunities and programs provided through 4-H Canada in 2015-16. These opportunities varied from provision of funding and/or resources to travel opportunities and scholarships. The Manitoba 4-H Council is very grateful for the efforts of the national organization and the tremendous support of sponsors which make these opportunities available to our clubs, members and leaders.

The FCC Club Fund program is made available to all 4-H clubs and regional organizations in Canada to apply for financial support for various initiatives. 32 Manitoba clubs benefitted from this funding in 2015-16. In the third year of the Syngenta Proud to BEE a 4-H'er campaign 21 Manitoba clubs received kits containing 100 packages of seed mixes designed to provide annual habitats for pollinators. Another 21 4-H Manitoba clubs also benefitted from the second year of the TransCanada Find Your Wings initiative. Successful applicants received bird house construction kits, complete with a bird identification resource, for members and leaders to enhance avian habitats in their communities and to track usage.

Two 4-H Manitoba clubs were awarded Club-to-Club exchanges, supported by Heritage Canada, over the summer of 2016. Miniota Merry 4-H'ers and the Rivers and District Beef Club participated in reciprocal 10-day exchanges with clubs in PEI and Ontario, respectively. A fantastic experience was enjoyed by all who participated.

Congratulations also go out to Austin Pizzey, winner of one of four CN Leadership Excellence Awards of Distinction (L.E.A.D) scholarships of \$20,000 to support his post-secondary education.

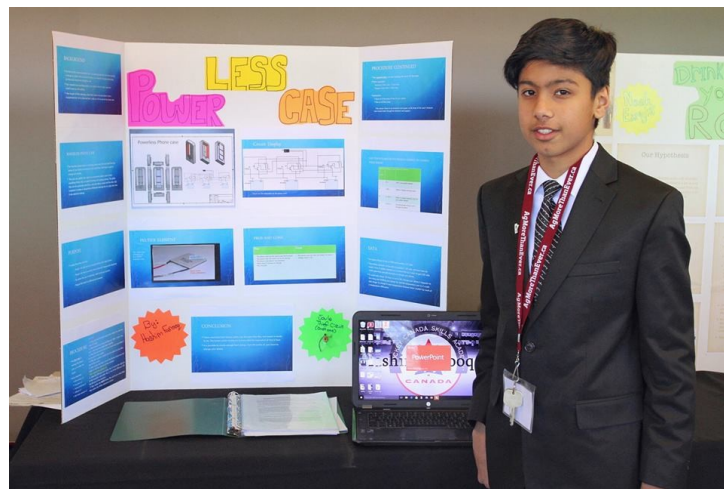
Three other 4-H Manitoba members were also national scholarship winners, each award worth \$1500. Congratulations to Jessica Johnston for being awarded both a CIBC and John Deere scholarship, Jessica Mayes for a TD Ag scholarship and to Sheena Meggison for a John Deere scholarship.

Barb Marginet, leader of the Holland Achievers, received the Volunteer Leader of the Year award for Manitoba and was as such nominated for The Cooperators' National 4-H Volunteer Leader of the Year award. Our dedicated, passionate Leaders are the backbone of the 4-H program across Canada and our congratulations go out to Barb for very deserving recognition of her efforts.

Noel Fenez, Mikayla Rouire and Breann Forbes were each awarded a 4-H Canada Going Global Exchange trip. They travelled to Costa Rica, Finland and the UK respectively, during the summer of 2016. Congratulations on receiving one of the premier national travel awards.

This year, with the generous support of Bayer-4-H Canada's Science & Technology partner, 4-H Canada launched its inaugural Science Fair, which represented a direct stream to the 55th Canada-Wide Science Festival. Four members, comprising three science projects, were chosen to represent 4-H Manitoba at the 4-H Canada Science Fair in Nova Scotia in March, 2016. Congratulations to Leila Robinson/Ethan Tiel, Hashim Farooq and Luc Perrault for being awarded entry into the inaugural national 4-H Science Fair.

Finally, congratulations to Marika Dewar-Norosky, winner of the Interview Outfit photo contest sponsored by Sears Canada.



## NATIONAL YOUTH ADVISORY COMMITTEE (YAC) MEMBERS

This year was my first year on the Youth Advisory Committee and I was part of the Conferences working group and I am helping with the Citizenship Seminar. As a YAC member I attended the Leadership Summit, and participated in YAC conference calls. We were also consulted about University campus clubs, as well as a Canada Post review. YAC will also be putting together a group video to submit to the 'Proud to Bee a 4-Her' campaign. 4-H Canada is currently working on engaging more with YAC members on issues, and how the national office can take a greater role helping at all levels. The 4-H Canada board is hoping to create a vision that supports and tracks the success of YAC members and helps them to overcome challenges, as well as achieve personal goals. It has been an honour to have been chosen as the YAC representative, and I am looking forward to continuing to represent Manitoba youth at a national level in my second year.

**Greg Penner**

**Manitoba 4-H Council YAC Representative**



## LEADER TRAVEL OPPORTUNITY

Manitoba 4-H Leaders Lesley Sembaluk (Valleys North), Leah Sumner (South Parkland), Rose Taylor (North Parkland), Michelle Toupin (Eastman) and Lesley Whitehead (Red River) attended the third 4-H Canada Leadership Summit which took place February 18-21, 2016, in Ottawa. Carlie Whetter (M4HC President), Brandy Dvorak (M4HC President-Elect) and Greg Penner (MB YAC Representative) also attended the summit which explored programming through the Environment & Healthy Living Pillar.

**The Leaders had the opportunity to attend these workshops:**

- Proudly Presenting Agriculture
- It's All About the \$\$\$
- Farm & Home Safety
- Caring for our Watersheds
- There's an App for That
- Healthy Living Ambassador Program
- Girls Night Out
- Exploring Fitness Projects
- Kid's Help Phone
- Teen Challenge=ParticipACTION
- The Lowdown on Experiential Learning
- Thinking Outside the Box
- Journey 2050

## HIGHWAY CLEAN-UP

The Highway Clean-Up Campaign had 23 of the 28 clubs that registered, participate in this very worthwhile effort were able to complete the task. In total, 482 4-H members, leaders, family and friends cleaned 293.4 kilometres of highway and filled 1,015 bags of garbage. That amounts to \$7,603.00 raised by our 4-H clubs.

This campaign would not be possible without the generous support of the Department of Infrastructure.

The Highway Clean-up Campaign increases environmental awareness in people of all ages and results in a cleaner Manitoba. Thank you all for the energy and effort you put into this program every year.

## MANITOBA 4-H AREA COUNCILS

Several events are held throughout the year in each of the 10 Area Councils.

**Eastman** - Celebrate at Celebrations; Summer Camp

**North Parkland** - Curling Bonspiel

**Pembina** - Swamp & Crazy Camps; Livestock Judging Clinic/Competition

**Red River** - Swamp & Crazy Camps; Rally/Bonspiel

**South Interlake** - Curling Funspiel

**South Parkland** - Winter Adventure; Fun Learning Days; Fun & Recognition Day

**Southwest** - Junior Event - 4-H Hands on Science; Slumber Party

**Valleys North** - Eat Local 4-H Event; Ski Trip Adventure

The dedication of many volunteers allows our members & leaders to take part in these events, year after year.

Some of the Area Councils support our members with Scholarships and Gold Watch Awards. They are huge champions of our members.

## CLUBS AND AREA COUNCILS BENEFITTING FROM SOYBEAN FIELDS IN MANITOBA

4-H clubs and Area Councils were the recipients of significant financial support through the 2015 SeCan Selfie contest and the 2016 SeCan Grow-A-Leader campaign. Twenty-three clubs participated in the Selfie contest in September of 2015, whereby members and leaders took selfies beside field signs in designated SeCan soybean fields. Through the Grow-A-Leader campaign, donations from purchases of SeCan soybean genetics for fields planted in 2016 resulted in financial support being provided to nine Area Councils and 85 4-H clubs across the province. Successful initiatives such as the Selfie contest and Grow-A-Leader, including the enhanced exposure of 4-H over social media, are a wonderful example of how positive results come from local level engagement with our partners from opportunities outside of club and project activities which are provided to members and leaders.





# PROVINCIAL AWARDS

## 2015-2016 MEMBER TRAVEL OPPORTUNITIES

### *National Members Conference – Regina*

*November 25-29, 2015*

Brianagh Brownell - St. Claude 4-H Home Ec. (Central Plains)  
(withdrew - replaced by Amber Dydra)

Laura Didyk - Headingley 4-H (Red River)

Jessica Geeregat – Mariapolis-Baldur 4-H (Pembina)

Eveline Juce - Decker Country Riders 4-H (South Parkland)

Christine Kilpatrick - Teulon 4-H (South Interlake)

Chelsea Lawn - McConnell 4-H Beef (South Parkland)

Daisy McKee - Rapid City 4-H Rodea (South Parkland)

Hanna Tolton - Kenton Kraftsmen 4-H (South Parkland)  
(withdrew - no replacement)

*Alternate: Marika Dewar-Norosky - Newdale 4-H  
(South Parkland) - Also travelled*

Lenore Vandenbyllaardt - Chaperone

### *National US 4-H Conference - Washington, DC*

*April 8-14, 2016*

Quinn Robins - Rivers 4-H Beef (Southwest)

*Alternate: Natasha Geeregat - Mariapolis-Baldur 4-H (Pembina)*

### *4-H Canada Citizenship Congress – Ottawa*

*April 27-May 1, 2016*

Jenai Buchanan - Clearwater 4-H Beef (Pembina)

Marika Dewar-Norosky - Newdale 4-H (South Parkland)

Amber Dydra - Teulon 4-H (South Interlake)

Christine Kilpatrick - Teulon 4-H (South Interlake)

Levi Rimke - Oak Lake 4-H Beef (Southwest)

Luke Weidenhamer - DAND Belles and Beaux 4-H (Southwest)

Megan Williamson - Roseland South-Brandon 4-H (Southwest)  
(withdrew)

Tracy Didyk Claeys - Chaperone

### *Alberta Intermediate AIM Conference – Westeros*

*August 14-19, 2016*

Lauren McKee - Rapid City 4-H Rodeo Club (South Parkland)

Jada Ricard - Mariapolis-Baldur 4-H Club (Pembina)

Karleigh Paul - Chaperone

### *Alberta Senior Member's Conference—Westerose*

*January 29-February 1, 2016*

Natasha Geeregat - Mariapolis-Baldur 4-H (Pembina)  
(withdrew - replaced by Daisy McKee)

Rachael Van Wyk - Headingley 4-H & Dacotah 4-H Equestrian  
(Red River)

*Alternate: Amber Dydra - Teulon 4-H (South Interlake) (declined)*

## 2015-2016 SCHOLARSHIP WINNERS

### **Western Producer – 1 @ \$1,000.00**

Viktor Popp South Parkland

### **Bayer CropScience – 1 @ \$1000.00**

Jessica Johnston South Interlake

### **York Benimaru Foundation – 1 @ \$1,000.00**

Kendra Elliott Southwest

### **John and Ona Schellenburg Bursary – 4 @ \$1500.00**

Marika Dewar-Norosky South Parkland  
Katie Meggison Southwest  
Sheena Meggison Southwest  
Sydney Thorgilsson North Interlake

### **Manitoba 4-H Council – 10 @ \$1000.00**

|                    |                 |
|--------------------|-----------------|
| Keegan Blehm       | Pembina         |
| Thomas Cochrane    | South Parkland  |
| Kaitlyn Crowe      | Southwest       |
| Christopher Jermey | North Interlake |
| Eveline Juce       | South Parkland  |
| Jessica Mayes      | Southwest       |
| Daisy McKee        | South Parkland  |
| Ashlyn Pizzey      | South Parkland  |
| Hanna Tolton       | South Parkland  |
| Rachel Veitch      | Southwest       |

### **Manitoba Pork Council – 1 @ \$1,000.00**

Hayley Schuddemat Southwest

### **Manitoba Canola Growers Association – 1 @ \$1,000.00**

Greg Penner Eastman



# PROCLAMATION OF 4-H MONTH 2015

- WHEREAS** National 4-H month kicks off across Canada on Wednesday, November 4, 2015 that will see 4-H members, volunteer leaders, alumni and supporters in wearing green and “Showing our 4-H Colours”;
- AND WHEREAS** Manitoba’s 4-H program - in its 102nd year- continues to be one of Canada’s most respected youth development programs;
- AND WHEREAS** 4-H Canada has a positive youth development formula that builds responsible, caring and contributing young people that are empowered to be successful through a supportive structure;
- AND WHEREAS** 4-H Manitoba is a grassroots organization of volunteers building leaders, dedicated to the personal development of youth while providing a positive impact on volunteers and communities in Manitoba while promoting agricultural awareness;
- AND WHEREAS** 4-H Manitoba’s 2015 program focus is the 4-H Science and Technology Leadership Development pillar which provides hands on science and technology-based projects and activities;
- AND WHEREAS** The 4-H program provides young people with opportunities to learn how to become productive, self-assured adults who can make their community and country a good place in which to live;
- NOW THEREFORE LET IT BE KNOWN THAT I**, Ron Kostyshyn, Minister of Manitoba Agriculture, Food and Rural Development, in the Province of Manitoba, do hereby proclaim

November 2015 as

## 4-H MONTH IN MANITOBA



## MANITOBA AG. PARTNERSHIP

The GO Teams Branch of Manitoba Agriculture provides support to the delivery of the 4-H program throughout Manitoba and to the Board functions and development of Manitoba 4-H Council.

Key involvement this year included the Manitoba–Japan Homestay Program, Aboriginal Club Development, Leader Training and ongoing resource support to M4HC staff, committees and events. MB Ag has a liaison to the Manitoba 4-H Council Board and each GO Team assigns a staff member to serve as a MB AG Area 4-H Program Delivery Team Member.

New projects were released under the theme of Environment & Healthy Living; Archery, Gardening, energy and the environment, caring for our watersheds and environmental farm planning. Additionally, the financial management series was revamped and covers topics from learning about money to starting a business. The 4-H Project Catalogue was reorganized and project options are categorized under the four 4-H Canada Leadership Pillars; Sustainable Agriculture & Food Security, Environment & Healthy Living, Science & Technology, Community Engagement & Communication.



MB Ag staff served as speakers, both in person and via electronic means, on technical topics at club, area or provincial events in the areas of; Meeting Management – roles of executive, Board governance, leadership, and developed resources for use by clubs or areas.

The 2015-16 4-H year marked the beginning of the transition of the responsibility for the administration of the 4-H program to M4HC. MB Ag staff at all levels worked closely with M4HC and Area 4-H Councils to ensure a smooth transition of the roles.

Marketing and highlighting the 4-H program occurred through the annual proclamation of November as 4-H Month by the Honourable Ron Kostyshyn, then Minister of Agriculture, Food and Rural Development. MB Ag maintains its national membership and participation in the governance and programs of the Canadian 4-H Council.





## MESSAGE FROM MINISTER OF MANITOBA AGRICULTURE

This past year has been an exciting 4-H Program and its partnership with Manitoba Agriculture.

In November 2015, the Manitoba 4-H Council Inc. (Council) adopted a new governance structure to maintain grassroots participation while developing a strategic approach to strengthen 4-H in Manitoba. By-law revisions and the incorporation process were significant steps and indication of the capacity of the organization.

The development of the new structure also enabled Council to assume the lead role in the administration and delivery of the 4-H program. To support these activities, Manitoba Agriculture is pleased to provide funding to Council to administer the 4-H program and cover additional costs related to the transition of the program. The department continues to support 4-H in other ways including project development, training and technical support.

Along with these new responsibilities, the Manitoba 4-H program is expanding to offer new projects, programs and opportunities to better serve 4-H members and leaders. Manitoba 4-H Council Inc., 4-H Canada and Manitoba Agriculture work collaboratively

to provide positive youth development programming in Manitoba.

The efforts of Council and individual clubs are working to increase 4-H membership. In the past year provincial membership increased more than five percent; the result of the extended member age range of 6-25 years and innovative programming, most recently under the theme of environment and healthy living.

The future is bright for 4-H in Manitoba and our partnership is strong. I wish you the best in taking a great program to even greater heights in the future.

Sincerely,



Ralph Eichler  
Minister  
Manitoba Agriculture



# MANITOBA 4-H ENDOWMENT FUND FOUNDATION INC.

The Manitoba 4-H Endowment Fund Foundation is responsible for the disbursement of funds and long-term investments on behalf of the 4-H program in Manitoba. Launched in 1985, the Foundation is directed by a Board of Trustees and assisted by a Financial Advisor and an Administrative Assistant.

In 2015, the Foundation Board consisted of:

- **Stephen Michael Zurawski** of Brandon, President
- **Dr. Allan Preston** of Hamiota, Trustee
- **Crystal Jocham** of St. Francois Xavier, Trustee
- **Clayton Robins**, M4HC Representative
- **Ed Thompson**, Financial Advisor
- **Dawn Krinke**, Administrative Assistant

Each 4-H Member donates \$1.00 to the Foundation as part of the annual \$60.00 membership fee to the Manitoba 4-H Council. Additional 4-H Club donations may come from a portion of the money received for participating in the annual Highway Clean-up Campaign, other club fund raising activities or club dissolutions.

At the Annual Meeting a percentage of the Foundation's earnings are calculated to provide Manitoba 4-H Council support to ongoing programs. In 2015, that amounted to \$13,731 towards Council programs.

The Foundation's fiscal year is January 1 to December 31.  
(The Council's fiscal year is September 1 to August 31.)

Other sponsorship contributions to the Foundation in 2015 included the following:

Rural Municipalities, Towns and Villages – the RM of Rosser.

Other - the All Charities Campaign, Wendy Durand, Myrna Grahm and Barbara Melnychuk.

Thoughtful Gestures for Special People - Gifts to the Manitoba 4-H Endowment Fund make a difference to Manitoba 4-H youth, now and for the future monies received are held in trust. The Manitoba 4-H Endowment Fund Foundation provides opportunities to honour special people:

**In Tribute** gifts can be made to salute an occasion (birthday, anniversary, graduation, retirement, or volunteer recognition) by recognizing a relative, friend or associate committed to rural Manitoba through agriculture or the 4-H program.

**In Memoriam** gifts can be made in the memory of a loved one. The family may also indicate a donation to 4-H in lieu of flowers. A Manitoba 4-H Endowment Fund Foundation In Memoriam donation is a fitting means of ensuring that a special commitment is recognized, remembered and honoured.

**Wills and Bequests** - To support the worthwhile goals of the 4-H program through a bequest to the Manitoba 4-H Endowment Fund Foundation, all it takes is a simple clause in your will: "I direct my Trustee to give to the Manitoba 4-H Endowment Fund Foundation the sum of \$\_\_\_\_\_ from my estate."

For more information contact the Manitoba 4-H Endowment Fund Foundation, c/o Manitoba 4-H Council.

Manitoba 4-H  
Endowment Fund





# MANITOBA 4-H ENDOWMENT FUND

## DONATIONS 2000-2015

|                                 |                                     |                                 |                            |
|---------------------------------|-------------------------------------|---------------------------------|----------------------------|
| All Charities Campaign          | Kehler, Laura                       | RM of Lawrence                  | Town of Rosburn            |
| Argyle Ladies Curling           | Klassen, Debbie                     | RM of Lorne                     | Town of Teulon             |
| Armstrong, T & M                | Klondike Farms                      | RM of Louise                    | Treble, Bev                |
| Arnold, Donna                   | Lambert, Mr. & Mrs. H.              | RM of Mossey River              | Triple S Hobby Horse       |
| Ashern District Council         | Lamont, Elwood                      | RM of Pipestone                 | United Way Donations       |
| Baker, Barrie & Bernice         | Larson, E.                          | RM of Portage la Prairie        | Vandenbosch, Joe           |
| Baskerville, Marlene            | Lauder Home Ec Club                 | RM of Rosedale                  | Village of Binscarth       |
| Beachell, A.                    | Lowry, Lynda                        | RM of Rosburn                   | Vita 4-H District Council  |
| Boitson, Lorraine               | Lyall, Debora                       | RM of Rosser                    | Vodden, Julia              |
| Boulanger, Marc                 | Manitoba 4-H Council                | RM of Saskatchewan              | Warelis, E.                |
| Brokenhead Busy Bunch           | Manitoba Government Employees Union | RM of South Norfolk             | Warren 4-H Club            |
| Buchanan, B & G                 | Manitoba Milk Producers Co-op Inc.  | RM of Springfield               | Woodmore Combined 4-H Club |
| Burdeniuk, M.                   | Mann, Peter                         | RM of St. Andrews               | Zirk, J. T.                |
| Carman, M & E                   | Mather Combined                     | RM of St. Clement               |                            |
| CI Investments                  | McCormick, Garth                    | RM of Tache                     |                            |
| Clark, Ed & Lois and Family     | Medora Prairie 4-H Club             | RM of Thompson                  |                            |
| Clement, J.                     | Melita Home Ec 4-H Club             | RM of Wallace                   |                            |
| Cobren Farms                    | Melnychuk, Barb                     | RM of Whitemouth                |                            |
| Container Port of Manitoba      | Minnedosa 4-H Club                  | RM of Woodlands                 |                            |
| Cornock, Mona                   | Monsanto Canada Inc.                | Roeland, Judith                 |                            |
| Dand Belles et Beaux            | Oakville 4-H Beef                   | Rosser Guys & Gals              |                            |
| Dauphin Agricultural Society    | Pacholok, Isadore                   | Rosington, Shaunda              |                            |
| Dauphin Plains 4-H Club         | Pankiw, Bill & Bonnie               | Sandercock, Elizabeth           |                            |
| Day, Catherine                  | Paziuk, Gloria                      | Sandercock, James               |                            |
| Depauw, Vicki & Lyle            | Penner, Eleanor                     | Smith, Eric                     |                            |
| Dickson, Andrew                 | Perrett, Darlene D.                 | South Interlake 4-H Beef Club   |                            |
| Didyk, Gregory & Claeys, Tracey | Pilot Mound 4-H Beef                | Sprung, Leanne R.               |                            |
| Durand, Wendy                   | Pipestone Beef                      | St. Pierre 4-H District Council |                            |
| Drabek-Zirk, Tracey             | RM of Alonsa                        | Ste. Rose 4-H District Council  |                            |
| Ellenor, E.                     | RM of Alexander                     | Stonewall 4-H Leaders           |                            |
| Elm River 4-H Variety Club      | RM of Bifrost                       | Stonewall Curling               |                            |
| Falk, Donald                    | RM of Birtle                        | Stonewall District 4-H Bonspiel |                            |
| Felsch, Celeste                 | RM of Brenda                        | Stonewall District Leaders      |                            |
| Fraserwood 4-H                  | RM of Coldwell                      | Strathclair 4-H'ers             |                            |
| Gingera-Beauchemin, Dorynne S.  | RM of Dufferin                      | Swan, Rita                      |                            |
| Gladstone Handiworkers          | RM of Ellice                        | Thiessen, Linda                 |                            |
| Graham, I.R.                    | RM of Eriksdale                     | Thiessen, Peter & Irene         |                            |
| Grahn, Myrna                    | RM of Franklin                      | Thompson, E.                    |                            |
| Hazelridge Seed Club            | RM of Grandview                     | Town of Gladstone               |                            |
| Henderson, Clifford             | RM of Kelsey                        | Town of Gretna                  |                            |

## IN MEMORIAM

No In Memoriam Donations  
received in 2015

## MANITOBA 4-H COUNCIL SPONSORS

### ANNUAL CONTRIBUTORS 2015-2016

This recognizes sponsors for commitment of cash and/or in kind support of 4-H Manitoba program.

#### Four-leaf Clover Club (over \$25,000)



#### Three-leaf Clover Club (up to \$25,000)



#### Two-leaf Clover Club (up to \$10,000)



## One-leaf Clover Club (up to \$5,000)



## 4-H Supporter (up to \$2,000)

|                             |                            |                                  |                                 |
|-----------------------------|----------------------------|----------------------------------|---------------------------------|
| Bayer CropScience           | Brandon Wheat Kings        | Canadian Cattleman's Association | Cooperative Hail Insurance      |
| Federated Cooperatives Ltd. | HyLife Group Holdings Inc. | Harvest Speakers Toastmaster's   | Keystone Agricultural Producers |
| Manitoba Beef Producers     | Manitoba Pork Council      | Merial                           | Western Producers               |

## 4-H Friend (up to \$500)

|                      |                |                                   |                    |                       |
|----------------------|----------------|-----------------------------------|--------------------|-----------------------|
| Bryan Barkman,       | Gladys Bernat  | The Carlson Family                | B Cassidy          | Patrick Catellier     |
| Central Testing Labs | CF Enterprises | Barry Christianson                | Tracey Drabek-Zirk | Helen Boulton Elliott |
| James Valley Colony  | Ed Lungal      | Manitoba Seed Growers Association |                    | David Nicol           |
| Mario Tenuta         | D Zuzens       |                                   |                    |                       |

**National Sponsors -** The following sponsors are national partners whose support is directed, at some level, toward provincial programs.



### ALSO AVAILABLE

*A complete copy of either or both of the following Audited Financial Statements and accompanying notes is available on request from Manitoba 4-H Council.  
(Contact information on back outside cover)*

#### **Manitoba 4-H Council Inc.**

#### **Audited FINANCIAL STATEMENTS 2015-16**

*September 1, 2015 – August 31, 2016*

#### **Manitoba 4-H Endowment Fund Foundation**

#### **Audited FINANCIAL STATEMENTS 2015**

*January 1, 2015– December 31, 2015*



