TABLE OF CONTENTS

OVERVIEW

4-H Pledge	2
4-H Motto	2
About 4-H	2
Purpose of Manitoba 4-H Council	2
Mission	2
Vision	2
4-H Manitoba 'Family'	3
4-H Manitoba Statistics	3
Manitoba 4-H Council 2014-2015	4
Board of Directors	4
President's Year in Review	5
Executive Director's Report	6

COMMITTEE REPORTS

Executive	7
Internal Development	7
Risk Management	7
Member and Leader Opportunities	8
YBF Japan Homestay	8
FunFest	9
Young Horse Development Program	10
Leader Strategy Task Force	10
Provincial Communications	10

REPRESENTATIVE REPORTS

Canadian 4-H Council	12
National Youth Advisory Committee	12
Manitoba 4-H Ambassadors	13

AREA COUNCIL REPORTS

Central Plains	14
Eastman	14
North Interlake	14
North Parkland	15
Pembina	15
Red River	15
South Parkland	16
South Interlake	16
Southwest	17
Valleys North	17
Provincial 4-H Area Council Map	18

PROVINCIAL AWARDS

Member Travel Opportunities	19
Scholarship Winners	19

MAFRD PARTNERSHIP

MAFRD Partnership	20
MAFRD 4-H Delivery Team	20
Minister's Message	21
Proclamation of 4-H Month	22

MANITOBA 4-H FOUNDATION

Manitoba 4-H Endowment Fund	23
Donations 2000-2014	24

SPONSORSHIP

Manitoba 4-H Council Sponsors...... 25

FINANCIAL STATEMENTS (Available on Request)

4-H Pledge

I Pledge

My Head to clearer thinking, My Heart to greater loyalty, My Hands to larger service, My Health to better living, For my club, my community and my country.

4-Н Мотто

Learn to Do by Doing

ABOUT 4-H

4-H is an international youth organization involving more than seven million members in 80 countries around the world.

4-H in Canada began in Roland, Manitoba in 1913 as a Boys & Girls club – a community-based organization dedicated to rural youth.

In 1952 the name was changed to 4-H. Today 4-H reaches farm, rural and urban youth, focusing on leadership, personal and skill development including citizenship, responsibility and independence.

Purpose of Manitoba 4-H Council

Formed in 1951, the Manitoba 4-H Council coordinates 4-H programming throughout the province and provides participation in the policy-making process. Through a representative structure, the issues, needs and concerns of members, leaders and staff are assessed when decisions are made about 4-H programs in Manitoba. The Council administers specific provincial programs and manages funds solicited through 4-H club donations and sponsorship. The Council works closely with its partner, Manitoba Agriculture, Food and Rural Development, in the development of individuals building rural communities.

The Manitoba 4-H Council operating procedures are based on its Constitution.

Mission

Building leadership in youth and adults through unique, practical experiences.

VISION

4-H: A vibrant program blending tradition and innovation for a quality experience.

The Manitoba 4-H Council is supported by funds (cash and in kind) from many sources:

- Membership fees cover insurance, member and leader travel opportunities, printing of The Banner and annual report, maintaining the Website and the annual audit and pro-rated donations to Council partners (the Roland 4-H Museum, the Manitoba 4-H Endowment Fund Foundation and the Manitoba 4-H Ambassadors).
- Program participation fees or event registrations contribute a small portion of the costs of 4-H Council activities.
- Companies, organizations, governments and individuals all sponsor events like member development programs, the Provincial 4-H Leaders' Conference, Provincial 4-H FunFest and the Provincial Communications Extravaganza.
- The Canadian 4-H Council arranges funds from some national sponsors for provincial support.
- Manitoba Agriculture, Food and Rural Development (MAFRD) supports the 4-H Council Board, its activities and events with cash. As well, MAFRD contributes staff time in Brandon and its Area Council offices and operational support to the Brandon office including office space and facilities (like copier, fax, phone and postage).

The 4-H Manitoba Family

Manitoba 4-H Council

The Council assists 2-way communication between members, leaders, clubs, Area Councils and partners. Council enhances the 4-H Manitoba program by leading policy development, implementation and governance.

Manitoba Agriculture, Food and Rural Development

MAFRD provides operating essentials, resources and skills development at all levels of the program.



Manitoba 4-H Endowment Fund Foundation

Invests and manages funds to support future growth and development of the 4-H program in Manitoba.

Sponsors

4-H Manitoba

At club, area and provincial levels, sponsors support the 4-H program through awards, trophies, travel, scholarships and grants.

4-H MANITOBA STATISTICS

143

2196

920

2693

Top Five Projects

1. Beef

Clubs

Members

Leaders

Projects

- 2. Equine Adventures
- 3. Foods Project Series
- 4. Self Determined Project
- 5. Outdoor Living

Project	Enrollments
---------	-------------

- Sustainable Agriculture & Food Security 48%
- Environment & Healthy Living 25%
- Science & Technology 4%
- Community Engagement & Communication 4%
 - General 4-H 19%

Average Age of Members	11.4
Average Tenure of Members	3.6years
Farm Membership	54%
Rural/Nonfarm Memberships	30%
Urban Memberships	16%

MANITOBA 4-H COUNCIL 2014-2015

The Manitoba 4-H Council Board meets three times a year: Fall—AGM (November), Spring (February-March) and Summer (May-June). The Advisory Board consists of Senior & Junior Directors from Area Councils, 4 Executive, 1 voting representative from MAFRD and 2 non-voting representatives (staff). Incoming and outgoing Directors attend the AGM. Only the Executive Board (names in red below) meets in the summer.



Manitoba 4-H Council Executive Board 2014-2015: (L-R) (top-bottom) Julie Labossiere, Lenore Vandenbyllaardt, Lisa Dyck, Leanne Sprung, Clayton Robins, Dawn Krinke, Virginia Olson, Kendra Elliott, Carlie Whetter, Brandy Dvorak, Brenda Robinson, Diane Kovar

BOARD OF DIRECTORS 2014-2015

- Executive Committee (voting)			
President	Julie Labossiere		
President-Elect (C4HC Rep)	Carlie Whetter		
MAFRD RLS—Sr 4-H & Youth Leanne Sprung			
Representative Directors (voting)			
MAFRD RLS—4-H & Youth	Meghan Sprung		
MB 4-H Ambassadors	Robert Yusishen		
Canadian 4-H Youth			
Advisory Committee(YAC)	Kendra Elliott		
Directors-at-Large			
Kristine Penner			
Brenda Robinson			
Adrianne Vandersluis			
M4HC Staff (non-voting)			
Executive Director	Clayton Robins		
Administrator	Dawn Krinke		

Area Council Directors (voting)			
Junior		Senior	
C	Central Plains		
Brendan Keith Doan		Diane Kovar	
	Eastman		
Josh Kolano	Len	ore Vandenbyllaardt	
N	orth Interlake		
Will Mantik		Amanda Mantik	
N	orth Parkland		
Jackie Butterfield		Pam Iwanchysko	
	Pembina		
Robyn Foxton		Jennifer Kolesar	
	Red River		
Katelyn Dyck		Lisa Dyck	
South Interlake			
Amber Dyrda		Sharon Dyrda	
South Parkland			
Virginia Olsen		Nicole Madsen	
	Southwest		
Jennifer Wright		Desiree Czerkawski	
\	/alleys North		
Vacant		Brandy Dvorak	

PRESIDENT'S YEAR IN REVIEW

The 2014-2015 year brought many new and welcomed changes for the Manitoba 4-H Council. We are pleased to have successfully introduced three new Codes of Conduct (Members, Registered Volunteers, and Non-Registered Volunteers) as well as a Conflict Resolution Procedure, as part of an ongoing risk management review. The documents, based on a standard of behaviour that is expected of all participants in the 4-H program, are selfexplanatory and all 4-H groups have been strongly encouraged to adopt the procedures.

After no change for three years, the Board voted to increase the Manitoba 4-H Council membership fee for the year to \$55 per member – an amount that we feel still offers exceptional value to our members.

A new website for Manitoba 4-H Council was also unveiled in June, under the same URL at <u>www.4h.mb.ca</u>. This site has a new look and functionality intended to promote the program to potential members and program partners. It's also intended to provide members, leaders, parents, clubs, and Area Councils with an easier way to access information regarding 4-H Manitoba events, news, and programs.

I am proud to reflect back on our successes of the 2014-2015 year. I look forward to what may be accomplished in the 2015-2016 year, where we already have many new and exciting tasks underway.

Happsière

Julie Labossiere President



EXECUTIVE DIRECTOR'S REPORT

Leadership Development

As part of Council's ongoing strategic planning efforts we were able to secure grant funding to conduct a Leadership Succession Strategic Planning project. This project brought several like-minded agriculture-based organizations together to research, discuss and strategize about collaborative efforts to combat the challenges of volunteer and leader succession in our respective organizations. This project was the first step in a long process to address these challenges by going forward together. Additionally, Council organized two sessions in "Shared Values Messaging" which were delivered by staff from the U.S. Centre for Food Integrity. The trainers provided valuable information about empathic communication skills to 4-H Manitoba members, leaders, staff and program partners. Council was also presented with a new opportunity to partner with Ag in the Classroom - Manitoba to select two 4-H members/students and two mentors (4-H leader/ teacher/parent) to the Global Youth Institute conference in Iowa. This is a tremendous international opportunity which will be an annual initiative and Council was pleased that two very deserving 4-H members and one leader were chosen to attend the October 2015 GYI.

Technology

A new website for the Manitoba 4-H Council was unveiled in June, in conjunction with the new logo and brand launch at the 4-H Canada AGM. The new website is intended to be the focal point for promotion of and access to information related to all facets of the 4-H program in Manitoba. Response to the new site has been very positive. As part of the transfer of the administration of the Manitoba 4-H program from MAFRD to Council the development of a new, highlyfunctional and user-friendly database was initiated in 2015, with completion and launch slated for September 1st, 2016 at the start of the 4-H year. Council is very motivated about the prospect of our new role in the program and of having a technologically-modern database at our disposal for effective service to our members and leaders.

Member Growth

A number of additional opportunities were provided to members during the 2014-15 4-H year. New travel opportunities and scholarships were offered thanks to the generous support of our sponsors. Council and MAFRD have also been working very closely with a number of Friendship Centres and their provincial organization to partner in the launch of 4-H clubs and programming at the Centres in the fall of 2015. This is an exciting new opportunity for everyone involved and especially for the youth who will benefit greatly from the activities being planned. The Manitoba 4-H Council is committed to collaboration with organizations like the Friendship Centres who are so like-minded in their dedication to the betterment of our youth.

Organizational Stability

Another outcome of the strategic planning process undertaken by the Manitoba 4-H Council was the decision to switch to a policy-based board governance model to replace the former representation-based model that Council has functioned with for several years. The new Board model will go into effect as of the Council AGM in November, 2015. In additional the decision was made by the Board to become an incorporated entity. As such the Constitution of the Manitoba 4-H Council was amended into a set of by-laws which were submitted for approval just prior to the end of this 4-H year. The transfer of administrative responsibilities for the Manitoba 4-H program from MAFRD to Council has been initiated and will be an ongoing process during the 2015-16 4-H year and beyond. This is a very positive opportunity for the Council to guide the 4-H program into the future and strengthen our current relationships with clients and partners, as well as forge new relationships to create more opportunities for our members and leaders.

Clayta Folim

Clayton Robins Executive Director Manitoba 4-H Council

6

Committee Reports to the 2014 Annual General Meeting

1. EXECUTIVE COMMITTEE REPORT

The Executive Committee met several times in person, regularly by conference call and dealt with several matters via email.

Leadership Development:

We are proud to have supported many initiatives that M4HC offered this year to provide leadership development like the Leadership Strategy Project, Provincial Leaders Conference, ENGAGE sessions and Intermediate Overnight Event. All provided opportunities for leaders and/or members to advance their leadership skills.

We organized attendance at several external events including: 4-H Canada Leadership Summit, Young Farmers Banquet, 4-H Ontario Conference & Annual Meeting, Manitoba Agricultural Hall of Fame Harvest Gala, Royal Manitoba Winter Fair Banquet and YBF Japan Homestay events. Representation at these events includes public speaking, networking with sponsors or professional development.

Technology:

Website development continued to be a priority this year. Our new website launched in June and will continue to be the "go-to" place for information. The transition of data management from MAFRD created the need for an internal database that will house member and leader data for Council. A consultant has been hired to assist with the request for proposal for a database development company. The goal of the database is to make registration simpler and to provide clubs with a variety of information quickly and easily.

Member Growth:

We supported a task force that operated a booth at the Royal Manitoba Winter Fair to increase awareness for the program. The new national logo and brand launch in June received media support that also led to awareness and interest in 4-H.

Organizational Stability:

We assisted in converting our Constitution to bylaws due to the need to become incorporated, a process which is still ongoing. We assisted in the development of Conflict Resolution Procedures which have been developed and circulated to the membership. Our new nomination procedure was rolled out and Board positions for the 2015 -2016 year were filled. A plan for communicating and managing the transition of some organizational responsibilities from MAFRD was created. We also developed a staffing plan with job descriptions and timelines which will allow Council to continue delivering quality service to our membership.

2. INTERNAL DEVELOPMENT

The Internal Development Committee met in person a few times and dealt with other issues via email. The new Board structure was the main focus: communicating the changes and ensuring representation. Some work was done on the Policies and Procedures manual.

3. RISK MANAGEMENT

YPP Statistics:

This year's YPP screening progressed similarly to last year's. By February most of the leaders requiring screening had been identified, which is three months after which most clubs have reorganized. In both years approximately half of all leaders required screening. By the end of April when most clubs have already held their Achievements only 70% of the outstanding YPP applications had been received and only 50% of all applications had been approved. This year's approvals by June were somewhat lower due to a significant increase in the time required for applications to be reviewed by the Child Abuse Registry. Only 5% of leaders take advantage of the early screening in June.

Screening's Identified	13/14	14/15
February	100%	90%
Applications Approved		
June	64%	51%

413 applications received in 2013/2014
487 applications received in 2014/2015
881 total leaders for 2013/2014
901 total leaders for 2014/2015
47% of all leaders require screening
54% of all leaders require screening

As part of an ongoing Risk Management review, the following documents were reviewed and updated/ implemented:

-Chaperone Guidelines -Member Event Forms -Codes of Conduct -Conflict Resolution Process -The Helmet Policy -Social Media Policy and Waiver In addition, a Cloverbud Safety task group was formed and work began on the Cloverbud Safety Guidelines.

Lenore Vandenbyllaardt

Risk Management Committee Chair

4. 4-H Member & Leader Opportunities

Leader Training

The Provincial 4-H Leaders Conference 2014 was held November 15 and 16 at the Ag. Extension Centre in Brandon. 65 leaders and Manitoba 4-H Council Directors attended the two-day event that was themed "Get in the Game". The Conference was held in conjunction with the Council AGM. Speaker and workshop topics included the new 4-H Building Block Resource, project specific sessions on the new equine manuals and beef nutrition, the CoCoRHaS project, the New Leader's Guide, the 4-H Canada Science Contest and the Spread your 4-H Wings Program. Keynote speaker John Drummond shared his experiences and advice on leading non-traditional clubs in non-traditional settings, drawing members from non-traditional demographics. Leaders also had an opportunity to ask questions of an Experienced Leader panel and participated in an Advisory Group brainstorming session. An evening banquet was held at the Keystone Centre, with guest speaker Carson Rodgers, of Sidney 4-H Beef Club, sharing his experience of attending the Global Youth Institute Conference.

Intermediate 4-H Member Event

A provincial event for Intermediate 4-H members (ages 12-14) was held April 11 & 12, 2015 at CFB Shilo. 52 intermediate members, along with six adult chaperones, two senior member chaperones and CFB staff member, Rob Lusier, attended this overnight event filled with activities and learning. Following the theme of "How Canadian Are You?"; members participated in workshops on defense/freedom, history/citizenship, geography and community/culture. After a meal of army rations, members stayed in the barracks and went to the Mess Hall for breakfast. The next day, members were divided into teams to participate in the "Great Canadian Challenge" where they were put to the test on knowledge and teamwork resulting in stiff competition. Members also enjoyed swimming and bowling. Eligible members were interviewed for a travel opportunity to the Alberta Intermediate Member Camp.

Member & Leader Travel Opportunities

This year 4-H Manitoba members travelled to the National Members Forum (Toronto), the Alberta Senior Members' Conference (Westerose), the US National Conference (Washington), the National Citizenship Congress (Ottawa) and the Alberta Intermediate AIM Conference (Westerose). Tyler Crowe (Dand Belles & Beaux 4-H Club) travelled to Jamaica and Fiona Jochum (U of M Future Leaders 4-H Club) and Katelyn Stehr (Minitonas 4-H Beef) both travelled to the United Kingdom with the Going Global International Exchange Program. Nicola Blowey and Poppy Stephens from the United Kingdom were hosted in Manitoba.

Manitoba 4-H Leaders Mindy Brown, Desiree Czerkawski, Denise Dewar and Barbara Larkin attended the second 4-H Canada Leadership Summit which took place February 12-15, 2015, in Ottawa, and Brenda Robinson and Tracy Claeys also attended the hands-on science training component from February 10-12. This year's theme was Science and Technology.

5. YBF JAPAN HOMESTAY

The York-Benimaru Foundation (YBF) / Manitoba 4-H Council (M4HC) / Manitoba Agriculture, Food and Rural Development (MAFRD) Home Stay Program has been in existence in Manitoba since 1987. The Home Stay Program was initiated in Manitoba, in part as a result of agri-business contacts between MAFRD and Z. Kuroda Co., Ltd. in Japan.

The program fosters a connection between the two cultures, improves knowledge and cooperation and allows a greater understanding about the agricultural industry in Manitoba and Japan. A further objective is to develop stronger business ties between Manitoba agribusiness and the Japanese market.

In the 29 year history of the program, 673 Japanese students and their chaperones have been hosted in Manitoba 4-H families' homes. 195 Manitoba members and chaperones have travelled to Japan.

MAFRD, in partnership with M4HC, plans and delivers the Manitoba Home Stay Program and selection/ orientation of 4-H members who travel to Japan. Both organizations provide a chaperone during the travel to Japan, sponsor the program through financial support and staff commitment and host the executive of the YBF, providing networking opportunities to further trade and partnerships between Manitoba and Japan.

The Manitoba delegation of 10 students and two chaperones travelled to Fukushima Prefecture, Japan, from July 4 - 20, 2015.

The Japanese delegation of 19 students and two chaperones arrived in Winnipeg, Manitoba, on July 29, 2015, and spent July 30 in the following activities: a tour of the Canola Learning Centre at Kelburn Farm south of Winnipeg, a tour of a dairy farm, an Aboriginal feast and cultural evening and a tour of the Manitoba Legislature hosted by Deputy Minister Dori Gingera-Beauchemin.

The annual YBF Thank You Party on July 30 was hosted by Mr. & Mrs. Misawa at ERA Bistro in the Museum of Human Rights, Winnipeg and included sponsors HyLife Ltd. and Dairy Farmers of Manitoba.

The Welcome Party was held on July 31 at the PCU Centre, Portage la Prairie, where the host families met their students. The students and chaperones were hosted by 23 4-H Manitoba families from 19 communities, August 1-13, 2015. The Sayonara party was held in Domain at the Domain Community Centre on August 14.

2015 Travelling Members:

Tyler Crowe - Deloraine Taneisha Dumas - Rorketon Noel Fenez – La Barriere Chantal Forbes - Rathwell Rachel Howatt - Manitou Sarah Johnson - Dugald Sheena Meggison - Goodlands Greg Penner - Anola Mikayla Rouire – St. Claude Emily Simon - Souris

2015 Chaperones:

Tracy Drabyk-Zirk, Rural Leadership Specialist, Beausejour, MAFRD Julie Labossiere, Winnipeg, MB, President, Manitoba 4-H Council



6. FUN FEST

The 4th Annual Manitoba 4-H Fun Fest was held in Carman at the Dufferin Agricultural Society grounds on July 9 & 10, 2015. Scheduled to coincide with the Carman Country Fair, 100 members participated in this year's event. In addition to the horse, beef, sheep and dairy shows, Fun Fest offered a day of competition solely for multi-purpose members, plus a Tug-Of-War, musical ride and, finally, a grand march with all the members. Of the members who attended, 5 attended without animals, 1 was a sheep member, 20 were dairy members, 33 were equine members, 16 were beef members and 25 were multi-purpose members (23 were part of an exchange between the Treherne & Nova Scotia clubs). A decision was made to hold the 2016 Fun Fest at the Red River Ex during the third weekend of June. Thank you to our sponsors and the many volunteers who have helped make this event successful.

Several awards were presented during the three-day event:

Trip to Nova Scotia to attend the 4-H Pro Show was awarded to Bethan Lewis.

The winners of the Stall Card Competition were Brooklyn Delorme (Sheep), Rachel Gunnink (Dairy), Taylor Carlson (Beef) and Bailey Mantik (Horse). Tug of War medals were received by the Fun Fest Team (gold), Central Dairy (Silver) and Winkler Trailblazers (Bronze).

Members with high points in the age classes consisted of:

٠	Isabelle Lewis	Equine Adult		
٠	Will Mantik	Equine Senior		
٠	Morgan Reimer	Equine Intermediate		
٠	Carly Harder	Equine Junior		
•	Jaylee Matthews	Equine Clover Bud		
•	Thomas Borst	Beef Senior		
•	Nolan Vandersluis	Beef Intermediate		
•	Gerrin Vandersluis	Beef Junior		
•	Michael Borst	Dairy Adult		
•	Cody Borst	Dairy Senior		
•	Levi Gunnink	Dairy Intermediate		
•	Kelvin Hamming	Dairy Junior		
•	Ariana Borst	Dairy Cloverbud		
Supreme Showmanship Winners:				
٠	Isabelle Lewis	Adult & Overall winner		
•	Amanda McCulloug	h Senior		

- Nolan Vandersluis IntermediateGerrin Vandersluis Junior
 - Ella Young Cloverbud

7. Young Horse Development Program (YHDP)

The North American Equine Ranching Information Council (NAERIC) partners to provide a venue for senior 4-H members to demonstrate their knowledge gained through the 4-H Equine Project and to showcase the stock being bred and raised on Manitoba's equine ranches. Participating Manitoba ranchers offer young stock for 4-H members to inspect, select, purchase, raise and train. Members (minimum 14 years) apply to participate in the project and are selected by the YHDP Advisory Committee (representatives from MAFRD, NAERIC and a 4-H Leader). This two year project requires 4-H members to set goals, take responsibility and apply their new knowledge. Three members were enrolled in the second year (attending the Under Saddle Presentation) and three members were working with foals to prepare for a Yearling Presentation.

8. Leader Strategy Task Force

This group was formed to look at retention and recruitment of 4-H leaders and four areas were identified for review:

- 1. Leaders Conference Pam Iwanchysko and Meghan Sprung
- 2. Project Leader Orientation Debra Kaleta
- 3. Head Leader Training Debra Kaleta
- 4. Leader Recognition Sharon Dyrda and Kristine Penner

9. PROVINCIAL Communications



On Saturday, April 18th, 2015 at the Victoria Inn, Brandon, Manitoba, 88 4-H members participated in the Provincial 4-H Communications Extravaganza. These members had risen to the top through a series of competitions from club level to area levels across the province. The provincial 4-H communications competition is offered jointly by Manitoba 4-H Council and Manitoba Agriculture, Food and Rural Development.

Members competed in the following categories: Junior, Intermediate, Senior and Adult Speeches, Junior, Intermediate, Senior and Adult One-Person Visual Presentations and Junior, Intermediate and Senior Two-Person Visual Presentations.

An awards reception and presentation followed each competition session.

Approximately 450 people attended the Provincial Communications Extravaganza. Thank you to the committee volunteers – Ken Essex, Julie Labossiere and Shirley Warelis-Thompson – as well as the judges and other volunteers for a job well done.

While all competitors did a fabulous job the following members were acknowledged for their outstanding speeches and presentations.

The winners, their club, Area and speech title are as follows:

Junior	Speeches				
First:	Claire Tomoniko Matthew Elliot	Neepawa Belles, Beaux & Builders—South Parkland Graysville Light Horse & Pony 4-H Club—Red River	A Safe Friend No BBQ is Complete Without It!		
Intermediate Speeches					
First: Second:	Lauren McKee Rosemund Ragetli	Rapid City Rodeo Club—South Parkland Headlingly 4-H Club—Red River	The Need For Speed Shadowland		
Senior Speeches					
First: Second:	Dana Andres Chris Jermey	Southeast Dairy—Eastman Lakeside Beef—North Interlake	Countdown to Freedom GMO's		
Adult S	Speeches				
	Fiona Jochum Jennifer Jermey	U of M Future Leaders Club—Red River Lakeside Beef—North Interlake	Do You Trust Your Food? 365 Days		
Junior First:	One Person Visual Pres Lainie Muir		All Aboard		
	Abby Chubaty	Glenella Multipurpose Club—Red River Woodmore Combined—Eastman	Land of Mystery		
Interm	ediate One Person Visu	al Presentations			
First: Second:	Dylan Ricard Tansy Tober	Mariapolis-Buldar 4-H Club—Pembina Lakeside Beef—North Interlake	What Makes It Better We Can Be Rafikis		
Senior One Person Visual Presentations					
First: Second:	Viktor Popp Natasha Geeregat	Erickson 4-H Club—South Parkland Mariapolis-Baldur 4-H Club—Pembina	Stress & Aging A Musical Mind		
	One Peron Visual Prese				
First:	Jade Warkentin	U of M Future Leaders Club—Red River	The Warkentin Farm: How It Came To Be		
Junior Two Person Visual Presentations					
First:	Tyson Ricard & Dean Ricard	Mariapolis-Baldur 4-H Club— Pembina	Good Old Boys		
Second:	Shayla Pahl & Emma Gamache	Laurier Lucky Charms—North Parkland	English vs. Western		
Intermediate Two Person Visual Presentations					
First:	Jada Ricard & Mackenzie Switzer	Mariapolis-Baldur 4-H Club—Pembina	Who Am I?		
Second:	Heide Doelger & Tera Kaminski	Stead Settlers—Eastman	They Are Back		
Senior Two Person Visual Presentations					
First:	Brooke Tolton & Hanna Tolton	Kenton Kraftsmen—South Parkland	What Would You Choose		
Second:	Jessica Johnston & Curtis Johnston	Teulon 4-H Club—South Interlake	Fear of the Unknown		

REPRESENTATIVE REPORTS TO THE 2014 ANNUAL GENERAL MEETING 1. CANADIAN 4-H COUNCIL program was also introduced to 4-H clubs entitle

The 2014-15 year was history making for 4-H in Canada, with the launch of a refreshed logo and new brand standard for the program designed to reinvigorate and standardize 4-H communications and promotion of 4-H initiatives across the country. On June 11th, during the Annual General Meeting of the Canadian 4-H Council, a number of young 4-H members and the Youth Advisory Committee were front and centre to unveil the new logo to all of 4-H in Canada. There was tremendous support for the new logo and new look of the 4-H program during the launch and in the days following, with almost 3 million hits recorded on social media. In addition to the logo launch, 4-H rebranded itself at the national level by announcing that going forward the Canadian 4-H Council and the Canadian 4-H Foundation would promote themselves as 4-H Canada, while remaining separate and distinct entities with complementary roles to support the national 4-H program.



In terms of programming, the Youth Exchanges Canada opportunity of club-to-club interprovincial exchanges was resurrected after a one-year hiatus. The program was completely filled and 3 clubs from Manitoba were fortunate to have been chosen to travel to Nova Scotia and also host a reciprocal visit from their new 4-H friends. The Common Measures Survey originally intended for the previous year was piloted in Manitoba and Ontario during the spring and summer of 2015. Canadian 4-H Council staff continued to work with a number of provinces who are in the process of developing new program databases, with the intent of creating a national database in the near future.

A number of new programs were also rolled out by 4-H Canada in 2014-15. In support of the new Science and Technology pillar, an arrangement was made with the Canada Wide Science Fair to initiate a 4-H stream of entry into the national competition. The inaugural 4-H Canada Science contest, in advance of this arrangement, was offered to members in the autumn of 2014, with a number of projects submitted from across the country. A new program was also introduced to 4-H clubs entitled "Find Your 4-H Wings" which provided resources and information related to the field of bird-watching. Several Manitoba 4-H clubs enrolled to participate in this opportunity. A new set of multiyear \$20,000 scholarships was also unveiled with a selection process occurring during July and August. The winners of LEAD (Leadership Excellence Awards of Distinction), chosen in each of the four categories related to the new program pillars: Community Engagement & Communications, Environment & Healthy Living, Science & Technology, and Sustainable Agriculture & Food Security, will be announced at the National Members Conference in November 2015. The LEAD scholarships recognize outstanding 4-H'ers who epitomize 4-H youth empowerment.

On a final note, congratulations to Leanne Sprung, 4-H Alumnus and MAFRD Rural Leadership Specialist 4-H and Youth, who was elected as an independent member to the Canadian 4-H Council Board of Directors at the 2015 AGM in Fredericton, NB.

2. NATIONAL YOUTH ADVISORY Committee (YAC) Members

- Kathleen Fryer 4-H British Columbia Representative
- Casey Morey 4-H Alberta Representative
- Cameron Choquette 4-H Saskatchewan Representative
- Kendra Elliott
 4-H Manitoba Representative
- Valerie Stone/Chris Deklein 4-H Ontario Representative
- Lexie Tucker/Andrea Soesbergen 4-H Quebec Representative
- Justine Pouliot/Fréderic Marcoux AJRQ Representative
- Jacob Works/Erica Jackson 4-H Nova Scotia Representative
- Mollie Pickard
 4-H New Brunswick Representative
- Melanie Wood
 4-H Prince Edward Island Representative
- Allyson Barnable/Melissa Taylor
 4-H Newfoundland/Labrador Representative

- Erin Smith 4-H Canada Program Director
- Jennifer Bishop/Valerie Stone 4-H Canada Council Member

This marked the second year of the new YAC structure, consisting of four working groups. Members are involved with one group each year of their two-year term, helping to facilitate 4-H Canada programs and initiatives, and experiencing 4-H Canada operations.

"Admissions & AGM" consisted of Valerie Stone and Jacob Works in 2014, then Cameron Choquette and Kendra Elliott in 2015. Tasks included ex-officio membership on the national board, scholarship application reviews, and representation of YAC at the AGM, which was held in New Brunswick. Highlights from the AGM include Valerie Stone (YAC alumnus) being elected by the board as our new mentor, as well as a YAC member panel consisting of Cameron, Kendra, Erica Jackson, and Mollie Pickard.

"Marketing & Communications" positions were filled by Breanne Durie/Casey Morey and Cameron Choquette in 2014 and Erica Jackson and Frédéric Marcoux in 2015. Roles included assisting with the development and launch of the new logo and brand, as well as L'avantage 4-H Advantage magazine, and facilitation of the 4-H Canada Blog.

"4-H Canada Conferences" is the group which helps to organize and facilitate Members Forum and Citizenship Congress. Allyson Barnable and Kendra Elliott attended Members Forum 2014 in Toronto. Mollie Pickard and Melanie Wood attended Citizenship Congress 2015 in Ottawa.

"Program and Policy Development" consisted of Kathleen Fryer, Kendra Elliott, and Lexie Tucker in 2014 and Kathleen Fryer, Melanie Wood, and Mollie Pickard in 2015. This group assists Erin Smith with the development of new 4-H programs, including the Going Global Exchanges and Service Learning Projects. They also serve as a youth voice for the National Resource Network. As well, Kathleen Fryer attended the 2014 Global 4-H Network Summit in Korea with Erin Smith.

Communication was maintained via multiple conference calls throughout the year, in addition to the annual in-

person YAC meeting which was held at the 2015 Leadership Summit in Ottawa. All members were able to attend, assisting with the conference program.

The rotation schedule of provincial positions was discussed again, with emphasis on a national standard of a two-year term (with a possibility of a third year renewal). 4-H Manitoba adjusted its policies to reflect this. New members from ON, QC, NS, and NL were welcomed in the 2014-2015 year. BC, AB, SK, MB, NB, and PEI should have new members (or renewed current members for a third year) by February 2016. However, this can occur earlier to allow for a transition period.

As indicated by the previous paragraph, my two-year term is coming to an end by February 2016. It has been a pleasure to represent the youth of 4-H Manitoba at the national level, and I hope the next Manitoba member enjoys their time with YAC as much as I have. Thank you very much for this fantastic opportunity!

Kendra Elliot

Manitoba 4-H Council YAC Representative

3. Manitoba 4-H Ambassadors

In an effort to encourage new members, it was decided to allow applicants to the Ambassadors to remain active 4-H members, as long as they refrained from any potential conflicts of interest. This eliminated the need for senior and adult members to have to choose between joining the Ambassadors, remaining in their current club or joining one of the Future Leaders clubs.

Unfortunately, after many years helping to promote and aid the 4-H community, the Manitoba 4-H Ambassadors did not have the numbers to sustain them and, in June, took the decision to dissolve the organization.

Area Council Reports to the 2014 Annual General Meeting

CENTRAL PLAINS

Central Plains Area had 15 clubs register this year. Some members of Portage Beef 4-H Club donated portions of their steer money cheque to charities.

Awards presented this year were as follows: **\$400 Bursary**

- Cindy Jack Oakville Beef
- Carson Rodgers Sidney Beef

Gold Watch

- Cole Kovar Glenboro Beef
- Crystal Nichol Prince Pruden Oakville Beef
- Michelle McCuaig Gainsborough Combined
- Chantal Forbes Treherne Home Ec.
- Breann Forbes Treherne Home Ec.

Special Announcements

- Treherne Home Ec. Club was involved in a 4-H Exchange Trip
- Gainsborough Combined 4-H Club received \$500 funding from FCC
- The Treherne 4-H Beef Club celebrated their 75th year with 4-H Manitoba.

Events/Activities

• January 3, 2015 - Winter Fun Day.

Approximately 35 4-H family members enjoyed a short presentation and demonstration on dog safety, which was followed by a horse drawn sleigh ride through Portage La Prairie's "Island of Lights". Delicious snacks and drinks were also enjoyed by all.

EASTMAN

Events/Activities

- November 1, 2014 Mall Crawl Event
 4-H senior members participated in a scavenger hunt type activity in a mall setting geared towards finding items which fit one's budget.
- November 27, 2014 Pizza, Pop, and Pool
 4-H family event which allows for networking and
 4-H project awareness.
- February 6, 2015 Dinner Theatre Banquet style semi-formal dinner at Celebrations Dinner Theatre.

February 21, 2015 - Cloverbuds Adventures MB Museum

4-H members explored the Museum and participated in a variety of hands-on educational activities which encourage the use of their creativity, imagination and critical thinking skills through Manitoba curriculumlinked educational programs.

March 31, 2015 - Royal MB Winter Fair Charter buses picked up Eastman 4-H members, leaders and their families at several locations in Eastman and transported them to Brandon for 4-H Day at the Royal Manitoba Winter Fair.

North Interlake

The North Interlake Area Council had several clubs increase membership while also having the smallest club in the province. Communications was a highlight this year, with many members doing well at Provincials.

Awards presented this year were as follows: Gold Watch

- Kelsey Kell
- Colton McIntosh,
- Jennifer Jermey

Special Announcements

• Congratulations to Lakeside Beef with two members winning at Provincial Communications.

Events/Activities

December 29, 2014 - Skills & Thrills Day All clubs sent members to enjoy curling, skating, crafts and communications training in Eriksdale.



North Parkland

Eight members received partial sponsorship to attend a summer camp of their choice.

Awards presented this year were as follows: Gold Watch

- Becky Eyre, Ethelbert 4-H Horse & Beef
- Caitlin Wilkinson, Eddystone Combined

Awards at Large

- Devon Fox, Eddystone Combined
- Hailey Zamrykut, Rorketon Variety

North Parkland 4-H Scholarship of \$500

- Laura Brinkman, Grandview Variety
- Becky Eyre, Ethelbert 4-H Horse & Beef
- Devon Fox, Eddystone Combined
- Caitlin Wilkinson, Eddystone Combined
- Hailey Zamrykut, Rorketon Variety

Special Announcements

 Congratulations to Devon Fox for being a recipient of one of the 2015 Dauphin Agricultural Society's \$1000 bursaries.

Events/Activities

- September 2014 Display at Dauphin Rec & Leisure Mart
- November 22, 2014 Lego Mania 35 participants ages 6 - 11
- January 24, 2015 Curling Bonspiel
 Hosted by the Ethelbert 4-H Club with 55 participants
- March 7, 2015 Area Communications in Dauphin with 37 participants
- June 1, 2015 Roblin Beef Show
- June 25-27, 2015 Dauphin Agricultural Fair

Pembina

The Pembina Area 4-H Council enjoyed a successful year of programming. Three Area Council meetings took place. The executive for the year was made up of senior members: Natasha Geeregat, President; Cody Nichol, Vice -President; Jessica Geeregat, Secretary; Robyn Foxton, Treasurer.

Awards presented this year were as follows: Gold Watch

Natasha Geeregat

Pembina Area Council Bursary

Melissa Ricard

Special Announcements

- Congratulations to Mariapolis-Baldur Club on celebrating its 50th year anniversary.
- Congratulations to Fleurette Geirnaert (Mariapolis-Baldur Club) on receiving Manitoba's 4-H Volunteer Leader of the Year Award. Fleurette has been a 4-H leader for 43 years.

Events/Activities

- Jan 23 to 25, 2015 CRAZY & SWAMP Camps
 Shared with Red River, held at Winkler Bible Camp.
 Theme was Lego. SWAMP camp (8 to 11 year olds) had 41
 participants; CRAZY camp (12 to 14 year olds) had 19
 participants.
- Mar 8, 2015 Cloverbud Camp (Little Buddies) Held at Clearwater Rink, organized by Rock Lake Club. Theme was Lego, with 18 members attending.
- Mar 14, 2015 Area Communications Held at Mariapolis Hall. 4-H binders and certificates handed to 23 participants in 19 presentations.
- Equine clinics Several held throughout the year by Manitou Sunset Riders.

Red River

The Red River Area 4-H Council had 254 members, 112 leaders and 421 projects in total this year. 12 clubs participated in Rally with 111 participants.

Awards presented this year were as follows: Gold Watch Award

- Duncan Rudd Graysville Light Horse & Pony Club Gold Watch Bursary
- Amanda McCullough Graysville Beef

John & Ona Schellenburg Bursary

- Katelyn Dyck Graysville Light Horse & Pony Club
- Ruth Enns Winkler Trailblazers
- Kiana Sajtos Dacotah & Headingly 4-H Club

Manitoba Pork Council Bursary

- Fiona Jochum Future Leaders Club
- Manitoba Canola Growers Bursary
- Hayley Schuddemat Future Leaders Club Events/Activities
- Area Communications Was held at the Carman Collegiate

Rally

Was well attended, gold watch bursary and award handed out, prizes given to the teams who had curled.

- Swamp & Crazy Camp
 Was Lego Mania themed, and was well attended, was held at Winkler Bible Camp with Pembina Area
- Winkler Fair 4-H Day Winkler Trailblazers hosted this event, and it was held in the Winkler Fair Grounds

South Parkland

The South Parkland Area 4-H Council welcomed 3 new head leaders this year. Miniota Beef Club expressed interest in re-organizing.

Awards presented this year were as follows: Gold Watch Award

- Viktor Popp (Erickson 4-H Club)
- Virginia Olson (Binscarth-Russell Variety Club)
- Eveline Juce (Decker Country Riders)

Gold Watch Bursary

- Danielle Moran (Prairie Pride Riders)
- Catrin Davies (Erickson 4-H Club)
- Shailyn Madsen (McConnell 4-H Beef Club)

Events/Activities

•

- **November 21, 2014 PS2** Two (Pizza, swimming and public speaking) events were held, one in Russell and one in Brandon.
- November 24, 2014 Executive Officer Workshop Was held in Minnedosa with 14 members attending.
- February 16, 2015 Kenton Kraftsmen Fun Learning
- February 21, 2015 Miniota Merry 4-H'ers Fun Learning
- February 21, 2015 Riding Mountain Wrangler's Fun Learning
- February 28 March 1, 2015 Winter Adventure at Camp Wannakumbac
- March 20, 2015 Area Communications Held in Hamiota.
- April 25, 2015 4-H Fun & Recognition Day

SOUTH INTERLAKE

The South Interlake Area council was comprised of seven clubs this year, with a new Equine Club in Stonewall. The council held two face to face meetings in addition to two meetings via conference call.

Awards presented this year were as follows: South Interlake Area 4-H Council Scholarship - \$500

- Veronica Kessler
- Kathleen Porteous

Events/Activities

• Argyle Beef Achievement

This event was held on the first Saturday of June 2015 at Stonewall Ag Society grounds. Members participated in grooming competition and showmanship and they learned how to judge animals. Members promoted themselves and their animals. They sold steers and replacement heifers at the end of the day. This was the best year ever for the club as businesses supported to a greater extent. Approximately 50 people participated in the event.

• Communications Event

The event was held in March 2015. Members spoke on various themes. Both of the members who were selected for provincial communications spoke on equine and participated in the provincial competition in Brandon. They did not win any position at the provincial level but they were excited and pleased to participate. Over 50 people attended the event.



Southwest

In September of 2014, our four zones held their reorganizational meetings followed in October by our Area reorg. We have had a successful year with record breaking participation across all of our activities. Our Area communications hosted 50 speakers in 6 categories.

Awards presented this year were as follows: Southwest Area Council Scholarship

• Jennifer Wright-Hartney 4-H Club

Brandon Zone Outstanding Senior Member Award

- Naomi Best-Rivers 4-H Beef Club
- Connor English-Rivers 4-H Beef Club
- Lyndsay McBride-Roseland South-Brandon 4-H
 Club
- Megan Williamson-Roseland South-Brandon 4-H Club

Events/Activities

- November SW 4-H Sleepover (Area)
 Members spent the night ay Playtime in Brandon and participated in workshops.
- January Alexander 4-H Club Photo Bingo at Ag
 Days (Zone)

Intermediate and Senior members toured Ag Days snapping photos for their bingo.

- February Lego Mania! (Area)
 Jr. and Cloverbud members learned new skills through Lego themed play.
- May Rivers Beef Dodgeball/Belly Baseball Tournament (Interclub) All members were welcome to participate in a dodgeball/belly baseball tournament.
- June Boissevain Rally (Area)
 Clubs participated in workshops, a parade and displayed projects.

VALLEYS NORTH

We were pleased to announce a new Equine club to Valleys North for the 2014-15 year under the name of Horsin' Around The Pas 4-H Club.

Awards presented this year were as follows:

\$100 Bursary Grad Award

- Braden Barker
- Tayler Fleming
- Bailey Sagert
- Denae Betcher

Special Announcements

15 Year Leader Award

- Georgina Mosiondz Birch River Busy Beavers
- Brandy Dvorak Minitonas Mini Makers
- Pam Nickel Swan Valley Easy Lopers

5 Year Leader Award

• Gail Wagner - Minitonas Mini Makers

Events/Activities

- January 24, 2015 Valleys North Ski Trip All VN members were invited to a winter adventure and ski trip to build friendships and leadership.
- February 10, 2015 Valleys North Family Fun Night/ Junior Member event

For all junior members and a guest if the numbers allow, to swim, craft and build friendships.

• March 7, 2015 Valleys North Communications Competition

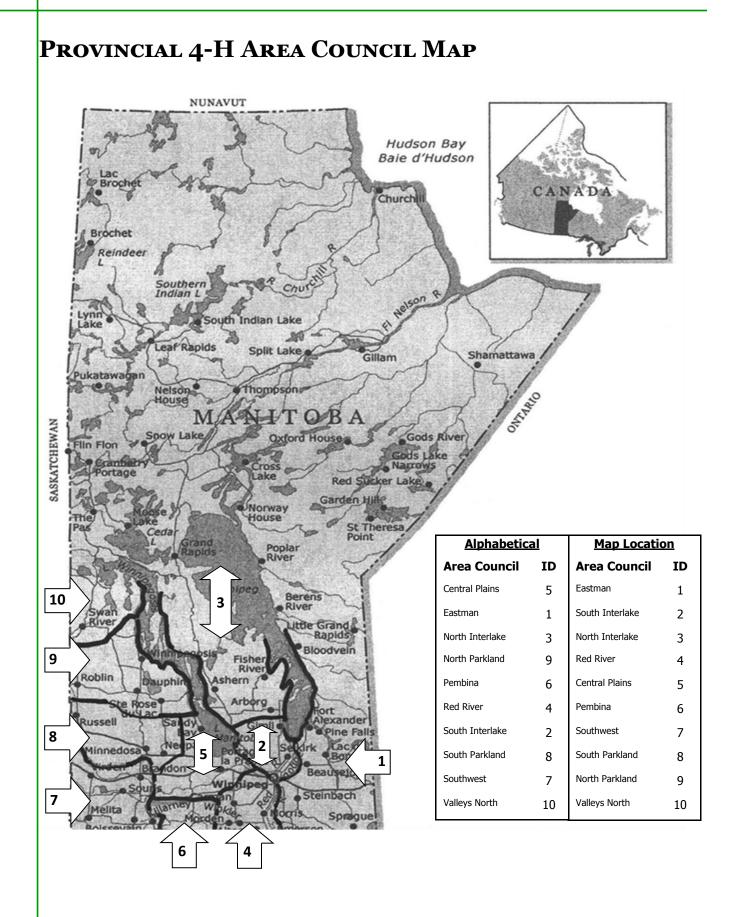
Event for all 4H members who wish to compete.

- April 21, 2015 Valleys North Leaders Appreciation Because of the distance of travel for leaders we have two of these events, Swan River and The Pas.
- May 30, 2015 Minitonas Beef show and Sale
 This event was where the Beef Members showed and sold their beef project animal.
- June 13, 2015 Minitonas Beef Carcass Competition This event was where the Beef Members had their beef carcases graded.
- June 20-21, 2015 Valleys North Equine Clinic Swan River Location

This event was hosted by the Swan Valley Easy Lopers but all equine clubs in the VN area were invited and encouraged to attend.

 July 23-25, 2015 Swan Valley Round up and Exhibition, Down on the Farm 4H displays Projects of Excellence and 4-H Light Horse Show

> Projects of Excellence was a choice for each club to either display 2 top projects or showcase their club. Both equine clubs in Valleys North participated and competed in the light horse show.



PROVINCIAL AWARDS

2014-2015 Member Travel Opportunities

National Members Conference – Toronto November 5-9, 2014

Kaitlyn Crowe - Dand Belles et Beaux 4-H (Southwest) Brendan Doan – Gainsborough Combined 4-H (Central Plains) Natasha Geeregat – Mariapolis-Baldur 4-H (Pembina) Renate Jochum – Headingley 4-H (Red River) Kate-Lyne Nykoliation – Lenore 4-H (Southwest) Virginia Olson – Binscarth-Russell 4-H Variety (South Parkland) Quinn Robins – Rivers 4-H Beef (Southwest) Kiana Sajtos – Headingley 4-H & Dacotah 4-H Equestrian (Red River) Erin Sawatzky – Vita Venturers 4-H (Eastman) Rachel Van Wyk – Headingley 4-H & Dacotah 4-H

National US 4-H Conference - Washington, DC April 11- 16, 2015

Sheena Meggison – Goodlands Variety 4-H(Southwest)

National Citizenship Seminar – Charlottetown April 29-May 3, 2015

Kaitlyn Crowe - Dand Belles et Beaux 4-H (Southwest) Brendan Doan - Gainsborough Combined 4-H (Central Plains) Natasha Geeregat - Mariapolis-Baldur 4-H (Pembina) Renate Jochum – Headingley 4-H (Red River) Katie Meggison - Goodlands Variety 4-H (Southwest) Kate-Lyne Nykoliation – Lenore 4-H (Southwest) Kiana Sajtos - Headingley 4-H & Dacotah 4-H Equestrian (Red River) Linnae Topham – Minnedosa Multi-Purpose 4-H (South Parkland) Rachel Van Wyk - Headingley 4-H & Dacotak 4-H Equestrian (Red River) Jennifer Wright - Hartney 4-H (Southwest)

Alberta Intermediate AIM Conference – Westerose August 10-15, 2015

Joryn Buchanan – Clearwater 4-H Beef (Pembina) Dezarae Bodnar – Rorketon 4-H Variety (North Parkland) Taneisha Dumas - Chaperone

Alberta Senior Member's Conference—Westerose January 30-February 2, 2015

Brendan Doan - Gainsborough Combined 4-H (Central Plains) Virginia Olson – Binscarth-Russell 4-H Variety (South Parkland)

2014-2015 Scholarship Winners

Western Producer – 1 @ \$1,000.00 Austin Pizzey South Parkland

Bayer CropScience – 1 @ \$1,000.00 Tyler Crowe Southwest

Manitoba Pork Council – 1 @ \$1,000.00 Fiona Jochum Red River (U. of M.)

York Benimaru Foundation – 1 @ \$1,000.00 Sarah Johnson Eastman

Rocky Mountain Equipment – 3 @ \$1,000.00

Alanna Dudych Nicola McPherson Duncan Rudd - 3 @ \$1,000.00 Eastman Southwest (U. of M.) Red River

John and Ona Schellenburg Bursary – 4 @ \$1,000.00Katelyn DyckRed RiverRuth EnnsRed RiverQuinn RobinsSouthwestKiana SajtosRed River

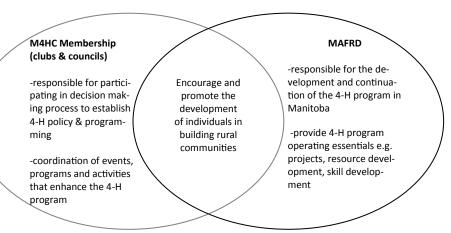
Manitoba Canola Growers Association – 1 @ \$1,000.00Hayley SchuddematSouthwest (U. of M.)

Manitoba 4-H Council – 8 @ \$1,000.00

Laura Brinkman Brendan Doan Madison Edwards Breann Forbes Chantal Forbes Natasha Geeregat Viktor Popp Caitlin Wilkinson North Parkland Central Plains Southwest Central Plains Central Plains Pembina South Parkland North Parkland

MAFRD Partnership

MAFRD partners with M4HC in the delivery of the Manitoba 4-H program to encourage and promote the development of individuals in building rural communities. MAFRD is responsible for the development and continuation of the 4-H program in Manitoba and provides the core requirements of the 4-H program including 4-H enrolment process (including YPP administration); 4-H project material; 4-H resources; education and mentorship of volunteers and members; and financial and staff support to area, provincial and national 4-H programming. The partners shared core responsibilities are:



The GO Teams Branch provides support to the delivery of the 4-H program throughout Manitoba and to the Board functions and development of Manitoba 4-H Council.

Key involvement this year included the Manitoba–Japan Homestay Program, Aboriginal Club Development, Leader Training and ongoing resource support to M4HC staff, committees and events. MAFRD is represented on the Manitoba 4-H Council Board by the RLS - Senior 4-H and Youth, Leanne Sprung and the RLS – 4-H and Youth, Meghan Sprung. Each MAFRD GO Team assigns a staff member to serve as a MAFRD Area 4-H Program Delivery Team Member.

The New Directions for 4-H Projects initiative released the Mastering Beef Project (Time to Specialize), Discovering Crafts, Foods, Body Works and Leadership Projects, Outdoor Living and the Equine Series (Exploring Horses 1-3, Pick a Topic, Discover Equine – Time to Specialize, Dismounted Skills Guide).

"How To Work With Cloverbuds" and Canned Presentations were developed and made available to 4-H leaders. In addition, 15 PowerPoint presentations were revised and updated and the 4-H Reorganization Packages were presented in a revised format for 2014. Marketing and highlighting the 4-H program occurred through the annual proclamation of November as 4-H Month by the Honourable Ron Kostyshyn, Manitoba Minister of Agriculture, Food and Rural Development. MAFRD maintains its national membership and participation in the governance and programs of the Canadian 4-H Council.

MAFRD 4-H Delivery Team

Pembina (Somerset)	Central Plains	
Jo-Lene Gardiner/	(Carberry)	
Cheryl Routhier	Joann Calvert	
Southwest (Virden)	Red River (Morden)	
Joanne Baker	Frieda Wight	
South Parkland	Eastman (Beausejour)	
(Minnedosa)	Everlito Mendoza	
Debra Kaleta		
North Parkland (Dauphin)	South Interlake	
Debra Kaleta	Thelma Blahey	
Valleys North	North Interlake (Arborg)	
(Swan River)	Thelma Blahey/	
Lori Forbes	Joanne Bauch	

Message from Minister of Manitoba Agriculture, Food and Rural Development

The Manitoba 4-H Council continued its tradition of providing strong leadership and support to the delivery of the 4-H program in Manitoba during this past year. The enthusiasm and commitment to the program is borne out in the number of Manitoba youth and leaders that participate in the program; 2,196 members and 920 volunteer leaders in 143 clubs and 2,692 4-H projects undertaken by 4-H members.

The 4-H program continues to provide important programming to build leadership and technical skills for young Manitobans. As Minister responsible for Agriculture, Food and Rural Development, I see 4-H as a vital link to support development of farmers and community leaders of the future. The content of the 4-H program is directly linked to these priorities and is serving to create a solid foundation for the future of rural Manitoba.

This past year has been an exciting one for the 4-H program in Manitoba with a number of initiatives undertaken to further the opportunities for Manitoba youth. I would like to commend the Manitoba 4-H Council for taking steps to incorporate as an organization, including the revision of its by-laws. This is a significant step to provide flexibility to undertake new activities that further support the 4-H program's objectives. Other highlights from the year include a new website to enhance communications and program promotions, the successful completion of the Leadership Strategy Development Project (funded by Growing Forward 2 – Growing Actions) and the implementation of 4-H Canada's updated logo and branding guidelines.

Congratulations to the Manitoba 4-H Council for another successful year and for your continued dedicated service to rural youth in Manitoba. On behalf of the Government of Manitoba and my department, I wish you continued success for 2016.

For Kostyshyn

Ron Kostyshyn

Minister



PROCLAMATION OF 4-H MONTH 2014

- WHEREAS In Manitoba the 4-H program is in its 101st year as one of Canada's most respected youth development models;
- AND WHEREAS 4-H is a family-oriented, community-based, youth organization which provides opportunities to develop leadership and develop life skills such as communication, teamwork, decision making, interpersonal relations and community and global awareness while promoting agricultural awareness;
- **AND WHEREAS** the 4-H program is designed to help individuals build self-esteem while expanding their knowledge of technical skills through real-life experiences;
- AND WHEREAS 4-H Manitoba is a grassroots organization of leaders building leaders, dedicated to the personal development of youth while providing a positive impact on volunteers and communities in Manitoba;
- AND WHEREAS the Canadian 4-H Council recognized Roland, Manitoba as the birth place of 4-H in May of 2013;
- AND WHEREAS Wednesday, November 5th, 2014 represents national "Show Your Colours" day, celebrated by 4-H supporters across the country

NOW THEREFORE LET IT BE KNOWN THAT I, Ron Kostyshyn, Minister of Manitoba Agriculture, Food and Rural Development, in the Province of Manitoba, do hereby proclaim

November 2014 as

4-H MONTH IN MANITOBA



4-H MANITOBA ENDOWMENT FUND FOUNDATION

The Manitoba 4-H Endowment Fund Foundation is responsible for the disbursement of funds and longterm investments on behalf of the 4-H program in Manitoba. Launched in 1985, the Foundation is directed by a Board of Trustees and assisted by a Financial Advisor and an Administrative Assistant.

In 2014, the Foundation Board consisted of:

- Stephen Michael Zurawski of Brandon, President
- Dr. Allan Preston of Hamiota, Trustee
- Crystal Jocham of St. Francois Xavier, Trustee
- Clayton Robins, M4HC Representative
- Ed Thompson, Financial Advisor
- Dawn Krinke, Administrative Assistant

Each 4-H Member donates \$1.00 to the Foundation as part of the annual \$55.00 membership fee to the Manitoba 4-H Council. Additional 4-H Club donations may come from a portion of the money received for participating in the annual Highway Clean-up Campaign or other club fund raising activities.

At the Annual Meeting a percentage of the Foundation's earnings are calculated to provide Manitoba 4-H Council support to ongoing programs. In 2014, that amounted to \$12,848 towards Council programs.

The Foundation's fiscal year is January 1 to December 31. (The Council's fiscal year is September 1 to August 31.)

Other sponsorship contributions to the Foundation in 2014 included the following:

Rural Municipalities, Towns and Villages – the RM of Rosser.

Other - the All Charities Campaign, Mona Cornock, Catherine Day, Doreen S. Gingera-Beauchemin, Laura Kehler, Barbara Melnychuk, Darlene D. Perrett, Judith Roeland, Leanne R. Sprung, and Rita Swan. Thoughtful Gestures for Special People - Gifts to the Manitoba 4-H Endowment Fund make a difference to Manitoba 4-H youth, now and for the future monies received are held in trust. The Manitoba 4-H Endowment Fund Foundation provides opportunities to honour special people:

In Tribute gifts can be made to salute an occasion (birthday, anniversary, graduation, retirement, or volunteer recognition) by recognizing a relative, friend or associate committed to rural Manitoba through agriculture or the 4-H program.

In Memoriam gifts can be made in the memory of a loved one. The family may also indicate a donation to 4-H in lieu of flowers. A Manitoba 4-H Endowment Fund Foundation In Memoriam donation is a fitting means of ensuring that a special commitment is recognized, remembered and honoured.

Wills and Bequests - To support the worthwhile goals of the 4-H program through a bequest to the Manitoba 4-H Endowment Fund Foundation, all it takes is a simple clause in your will: "I direct my Trustee to give to the Manitoba 4-H Endowment Fund Foundation the sum of \$______ from my estate."

For more information contact the Manitoba 4-H Endowment Fund Foundation, c/o Manitoba 4-H Council.

> Manitoba 4-H Endowment Fund



4-H Manitoba Endowment Fund

DONATIONS 2000-2014

All Charities Campaign Argyle Ladies Curling Armstrong, T & M Arnold, Donna Ashern District Council Baker, Barrie & Bernice Baskerville, Marlene Beachell, A. Boitson, Lorraine Boulanger, Marc Brokenhead Busy Bunch Buchanan, B & G Burdeniuk, M. Carman, M & E **CI** Investments Clark, Ed & Lois and Family Clement. J. Cobren Farms Container Port of Manitoba Cornock, Mona Dand Belles et Beaux Dauphin Agricultural Society Dauphin Plains 4-H Club Day, Catherine Depauw, Vicki & Lyle Dickson, Andrew Didyk, Gregory & Claeys, Tracey Durand, Wendy Drabyk-Zirk, Tracey Ellenor, E. Elm River 4-H Variety Club Falk, Donald Felsch, Celeste Fraserwood 4-H Gingera-Beauchemin, Dorynne S. Gladstone Handiworkers Graham, I.R. Hazelridge Seed Club Henderson, Clifford Kehler, Laura

Klassen, Debbie **Klondike Farms** Lambert, Mr. & Mrs. H. Lamont, Elwood Larson, E. Lauder Home Ec Club Lowry, Lynda Lyall, Debora Manitoba 4-H Council Manitoba Government Employees Union Manitoba Milk Producers Co-op Inc. Mann, Peter Mather Combined McCormick, Garth Medora Prairie 4-H Club Melita Home Ec 4-H Club Melnvchuk. Barb Minnedosa 4-H Club Monsanto Canada Inc. Oakville 4-H Beef Pacholok, Isadore Pankiw, Bill & Bonnie Paziuk, Gloria Penner, Eleanor Perrett, Darlene D. Pilot Mound 4-H Beef Pipestone Beef RM of Alonsa RM of Alexander RM of Bifrost RM of Birtle RM of Brenda RM of Coldwell RM of Dufferin RM of Ellice RM of Eriksdale RM of Franklin RM of Grandview **RM of Kelsey**

RM of Lawrence RM of Lorne RM of Louise RM of Mossey River **RM of Pipestone** RM of Portage la Prairie RM of Rosedale RM of Rossburn RM of Rosser RM of Saskatchewan **RM of South Norfolk RM of Springfield** RM of St. Andrews RM of St. Clement RM of Tache **RM of Thompson** RM of Wallace RM of Whitemouth **RM of Woodlands** Roeland, Judith Rosser Guys & Gals Rossington, Shaunda Sandercock, Elizabeth Sandercock, James Smith, Eric South Interlake 4-H Beef Club Sprung, Leanne R. St. Pierre 4-H District Council Ste. Rose 4-H District Council Stonewall 4-H Leaders Stonewall Curling Stonewall District 4-H Bonspiel Stonewall District Leaders Strathclair 4-H'ers Swan, Rita Thiessen, Linda Thiessen, Peter & Irene Thompson, E. Town of Gladstone Town of Gretna

Town of Rossburn Town of Teulon Treble, Bev Triple S Hobby Horse United Way Donations Vandenbosch, Joe Village of Binscarth Vita 4-H District Council Vodden, Julia Warelis, E. Warren 4-H Club Woodmore Combined 4-H Club Zirk, J. T.

IN MEMORIAM

Edith Cooper Edna Graham R.T. (Bob) Harrison Zen Melnychuk Marie Parsons Mary Sclater Frank W. Wilson Donnie Wright

MANITOBA 4-H COUNCIL SPONSORS

ANNUAL CONTRIBUTORS 2014-2015

This recognizes sponsors for commitment of cash and/or in kind support of 4-H Manitoba program.

<u>Four-leaf Clover Club (over \$25,000)</u>



Three-leaf Clover Club (up to \$25,000)



Canada



Canada's Seed Partner



Manitoba

Two-leaf Clover Club (up to \$10,000)









