

Manitoba 4-H Council Annual Report 2011-12

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4-H Pledge

I Pledge
My Head to clearer thinking,
My Heart to greater loyalty,
My Hands to larger service,
My Health to better living,
For my club, my community
and my country.

4-H Motto

Learn to do by Doing

4-H Around the World and in Canada

4-H is an international youth organization involving more than seven million members in 80 countries around the world.

4-H in Canada began in Roland, Manitoba in 1913 as a Boys & Girls club – a community-based organization dedicated to rural youth.

In 1952 the name was changed to 4-H. Today 4-H reaches farm, rural and urban youth, focusing on leadership, personal and skill development including citizenship, responsibility and independence.

Purpose of Manitoba 4-H Council (M4HC)

Formed in 1951, the Manitoba 4-H Council coordinates 4-H programming throughout the province and provides participation in the policy-making process. Through a representative structure, the issues, needs and concerns of members, leaders and staff are assessed when decisions are made about 4-H programs in Manitoba. The council administers specific provincial programs and manages funds solicited through 4-H club donations and sponsorship. The Council works closely with its partner, Manitoba Agriculture, Food and Rural Initiatives, in the development of individuals building rural communities.

The Manitoba 4-H Council operating procedures are based on its Constitution.

Mission

To develop capable and innovative community leaders through programs that stimulate thought, initiative and leadership.

Vision

4-H: A vibrant program blending tradition and innovation for a quality experience.

The Manitoba 4-H Council is supported by funds (cash and in kind) from many sources:

- Membership fees basically cover Insurance, member and leader travel opportunities, printing of The Banner and annual report, maintaining the Website, and the annual audit, and pro-rated donations to Council partners (the Roland 4-H Museum, the 4-H Manitoba Endowment Fund Foundation and the Manitoba 4-H Ambassadors).
- Program participation fees or event registrations contribute a small portion of the costs of 4-H Council activities.
- Companies, organizations, governments and individuals all sponsor events like the National 4-H Skills & Thrills, the Provincial 4-H Leaders Conference, Provincial 4-H StockFest and the Provincial Communications Extravaganza.
- The Canadian 4-H Council arranges funds from some national sponsors for provincial support.
- Manitoba Agriculture, Food and Rural Initiatives (MAFRI) support the 4-H Council Board, its activities and events with cash. As well, MAFRI contributes staff time in the Brandon and its area council offices and operational support to the Brandon office including office space and facilities (like copier, fax, phone and postage).

Manitoba 4-H Council 2011-12

4-H Manitoba 'Family'

Manitoba 4-H Council

Members / Leaders ↔ Clubs ↔ Area Councils

↔ Board of Directors ↔ Committees ↔

The council assists 2-way communication between members, leaders, clubs, area councils and partners. Council enhances the 4-H Manitoba program by leading policy development, implementation and governance.

Manitoba Agriculture, Food and Rural Initiatives

MAFRI provides operating essentials, resource and skill development at all levels of the 4-H program.



Manitoba 4-H Endowment Fund Foundation

Invests & manages funds to support future growth and development of the 4-H program in Manitoba.

Sponsors

At club, area and provincial level, sponsors support the 4-H program through awards, trophies, travel, scholarships and grants.

Objectives of Manitoba 4-H Council

Pillars of Strategic Plan

(Outcomes of Strategic Planning process conducted at March 2010 Board meeting)

1. **Enhanced Awareness** of 4-H values by public and participants.
2. **Enhanced Fund Development.**
3. **Expanded Membership** by retaining current and recruiting new members and leaders.
4. **Enhanced Skill Development** by supporting leaders through volunteer orientation and management and promoting increased technology use.
5. **Excellent and innovative Programming** through continued project advances and increased technology use.

Manitoba 4-H Council 2011-12

Manitoba 4-H Council 2011-2012

The Manitoba 4-H Council Board meets three times a year: Fall - AGM (October-November), Spring (February-March) and Summer (May-June). It consists of 10 Senior & 10 Junior Directors from Area Councils; 4 Executive; 1 voting Representative from MAFRI; and 2 non-voting Representatives (staff). All Directors attend the Fall Board and incoming Directors attend the **Annual General Meeting** and the **Spring Board meeting**. The **names in red** are the 11 **Executive Board** who also meet in the summer.



Manitoba 4-H Council 2011-2012

Executive Board (l to r from back)

Philip Fenez (Past President), Clayton Robins (Executive Director), Stacey Schott, Meghan Elliott, Trevor Carlson (President), Diane Kovar, Amanda Perrin, Richard Bramley, Leanne Kell, Carrie Elliott (President Elect), Carrie Hennan, Dawn Krinke (Administrator) and Leanne Sprung (RLS-Senior 4-H & Youth).

4HMC Staff (non-voting)

Executive Director Clayton Robins
Administrator Dawn Krinke
(Office Hours: 9-1, Monday-Friday)

BOARD OF DIRECTORS 2011-12

Executive Committee (voting)

President	Trevor Carlson
President Elect	Carrie Elliott
Past President	Philip Fenez
MAFRI RLS—Senior 4-H & Youth	Maureen Bonar

Representative Directors (voting)

MAFRI RLS—4-H & Youth	Meghan Sprung
Manitoba 4-H Ambassadors	Meghan Elliott
Canadian 4-H Council	Carrie Elliott
Canadian 4-H Youth Advisory Committee (YAC)	Elizabeth Mandziuk (till May)/ Michael Melnychuk (from May)

Directors-at-large (voting) PAST

Keystone Agricultural Producers	Rob Brunel
Agricultural & Food Sciences	Sue Clayton
MB Cooperative Assoc.	Vera Goussaert
Taiga Consulting	Mick Lautt
MB Co-operator	Laura Rance

Area Council Directors (voting)

Junior		Senior
Central Plains		
Amanda Perrin		Diane Kovar
Eastman		
Greg Penner		Lenore Vandenbyllaardt
North Interlake		
Jennifer Jermey		Leanne Kell
North Parkland		
Raina Syrnyk		Caroline Puchailo
Pembina		
<i>vacant</i>		Catherine Jordan
Red River		
Billy Reimer		Carrie Hennan
South Interlake		
Stacey Schott		Marlys Schott
South Parkland		
Katie Hunter		Richard Bramley
Southwest		
Rebecca Turner		Marcie Lamouline
Valleys North		
Bethany Black		Wendy Black

Manitoba 4-H Council 2011-12

President's Message – November 2012

As I leave the position of president, I am very excited by what I see with the 4-H program in Manitoba. We have a great staff and we have a very dedicated group of volunteers who have always shown the commitment that is required to keep our organization strong for the next 100 years.

We have seen some success over the last couple years such as: some easing of the severe restraints on our budget, the hiring of a new Executive Director, new sponsorship and some very successful events.

We do still have many challenges such as: increasing our membership, keeping our youth engaged and increasing participation in our events. We as a board have taken some steps to achieving our goals but we still have a long way to go.

As I look into the future I believe we have built a solid foundation for a successful program for the next century.

M4HC President Trevor Carlson

4-H Manitoba Statistics

Top Five Projects (1) Beef (2) Equine Adventures (3) Pick-a-Topic (4) Foods Project Series (5) Adventure into 4-H	Project Enrollments <ul style="list-style-type: none">Agriculture Projects 43%Home Ec Projects 17%LifeSkills Projects 40%
Clubs 168 Members 2251 Leaders 986 Projects 2712	Average age of members 13.18 Average tenure of member's 3.88 years Farm membership 57% Rural/nonfarm memberships 29% Urban memberships 14%

Committee Reports to 2012 Annual General Meeting

1. Executive Committee – Carrie Elliott

The executive committee consisted of Philip Fenez as past president, Trevor Carlson as president, Carrie Elliott (Tapp) as president-elect, Clayton Robins & Dawn Krinke as staff, and Meghan Sprung as MAFRI representative. We met several times via teleconference and kept in close contact via email to deal with situations as they arose, including YPP leader screening, club conflict, charitable tax number usage, conferences, and 100th Anniversary.

Ron Kostyshyn became the Minister of Agriculture, Food, and Rural Initiatives whom we met with several times over the last year, formally at his office and informally at Ag Days and the 100th Anniversary Kick-Off.

We organized several spots on CTV Morning Live on June 13th.

2. Risk Management – Trevor Carlson

The area of risk management continues to create challenges for organizations such as ours. The protection of our members and the organization is something we cannot take lightly. The national office has hired a risk management consultant to help in the protection of our organization and we will be seeing more recommendations from them.

YPP continues to create logistical problems for our volunteers especially in rural areas. This program is vital to our ability to screen our volunteers and we will continue to try to refine the process to make it as “pain-free” as possible.

Our clubs need to consider adopting a constitution or at least a set of policies and procedures. In the past few months there have been issues with the internal operations at the club level. Council is looking into having a set drawn up that clubs can adapt to their needs and adopt for their own protection.

3. 4-H Member & Leader Opportunities

a) Leader Training – Meghan Sprung

Leader training for the 2011-12 4-H year took place on November 23, 2011. Presenters were Meghan Sprung, Rural Leadership Specialist and Mark Lawson, educator and former 4-H member and Manitoba 4-H Ambassador. Their presentations focused on; communication between the generations, and engaging youth, respectively. This training was delivered by video conference, which allowed leaders to participate from a local MAFRI GO office. Approximately 50 individuals participated in 8 locations around the province. This event was open to all community leaders who work with youth. Feedback on the topic was positive and the majority of participants favoured the mode of presentation delivery.

b) Member & Leader Travel Opportunities – Dawn Krinke

International 4-H & Youth Judging Competition – Regina – November 2011

National Members Conference – Toronto – November 2-6, 2011

4-H USA National Conference – Washington – March 22-27, 2012

Manitoba 4-H Council 2011-12

National Citizenship Conference – Ottawa – April 13-19, 2012

Alberta 4-H Intermediate PDP Plus Conference – Edmonton - August 19-24, 2012

Garfield Weston International Exchange Program

For a complete list of participants, see page 11.

International Agriventure Travel

Due to restructuring of the Agriventure Organization, there were no awards available in the 2011-12 year.

4. YBF Japan Homestay – Meghan Sprung

Outgoing Program

Due to the ongoing recovery from the tsunami and earthquake in March 2011, there was no outgoing program in 2012.

Incoming Program

Twenty-one host families hosted 20 Japanese students and 2 chaperones from August 3-17, 2012. The Japanese youth and chaperones arrived in Winnipeg on August 1st along with the YBF Executive (Mr. Seino) and staff (Eiko Noguchi).

On August 2nd the Japanese group toured Winnipeg for the day, which included; City Hall and the Legislative Building, The Forks, Bruce D. Campbell Farm & Food Discovery Centre, and Fort Whyte Alive. A sponsor Thank You party, hosted by YBF, was held August 2nd at the Current Restaurant in Winnipeg. The Welcome Party was held on August 3rd in Domain, MB at the Domain Community Centre where the host families met their students.

The students stayed with the host families, from 18 different communities across the province, from August 3rd until August 17th.

The Sayonara party was held on August 17th at Dori Gingera-Beauchemin's farm.

YBF Trustee, Mr. Masataka Seino and Foundation staff, Ms. Eiko Noguchi visited Manitoba during this time and were hosted by MAFRI. Mr. Seino toured with the students, participated in trade meetings and tours with two of the hosting families.

2012 Host Families

South West

- Crowe Family – Deloraine
- Remillard Family – Souris
- Heaman family – Virden
- Robins family – Rivers

South Parkland

- Lewis family – McAuley
- Hyndman family – Hamiota
- Woodhouse family – Hamiota
- Dewar-Norosky family – Newdale
- Enns family – Neepawa

Pembina

- Buchanan family – Crystal City
- Kolesar family – Manitou

Central Plains

- Rouire family – St. Claude
- Bjarnarson family – Gladstone
- Wytinck family - Glenboro

Red River

- Stark-Jowett family - Starbuck
- Wilchow family - Starbuck
- Jochum family - St. Francois Xavier, MB
- Fenez family – La Berriere
- Cabernel family – Miami
- Orchard family – Miami

Eastman

- Dupas family – Whitemouth

5. Young Horse Development Program (YHDP) – Lynn Coffey

The North American Equine Ranching Information Council (NAERIC) partners with 4-H Manitoba to provide a venue for senior 4-H members to demonstrate their knowledge gained through the 4-H Equine Project and to showcase the stock being bred and raised on Manitoba's equine ranches. Participating Manitoba ranchers offer young stock for 4-H members to inspect, select, purchase, raise and train. Members (minimum 14 years) apply to participate in the project and are selected by the YHDP Advisory Committee (representatives from MERA, MAFRI, NAERIC and a 4-H Leader). This two-year project requires 4-H members to set goals, take responsibility and apply their new knowledge. Eight members were enrolled in the second year (attending the Under Saddle Presentation) and six members were working with foals to prepare for a Yearling Presentation.

6. 100th Anniversary – Bev Wait

Over the past year new sub-committees have been formed to further plans for the Canadian 4-H Council AGM to be held in Winnipeg in 2013. Corney Dyck and Barb Edbom co-chair the sub-committee for the AGM program including registration, partners program, hospitality and 4-H Night in the Country. MacDon is an integral part of this sub-committee, providing meeting space and volunteer assistance.

The Pride committee's initiative of providing community 4-H signs commemorating the rich history of the local clubs as an integral part of the program is complete with 192 signs distributed around the province. Their pop up banners and two 4-H float displays suitable for putting into the back of a truck for local events, fairs and parades have also been in use over the summer.

Many 100th initiatives such as the Food Banks Canada / 4-H Canada Anniversary campaign, the \$100 for 100 years donation for a 4-H legacy fund across Canada, the Global Youth Summit, the Shout out for Ag video competition, and the Centennial Public Speaking Program are part of the national 4-H 100th anniversary activities but are very exciting programs for Manitoba 4-H members to become involved in.

Many 4-H alumni, clubs, and areas are already preparing plans to celebrate this milestone in the history of a rural youth organization that began in a small community in Manitoba.

Event Reports to 2012 Annual General Meeting

1. Fun Fest (Formerly StockFest) – Diane Kovar

The first annual 4-H Manitoba Fun Fest was held in Carman, July 11-13, 2012, in conjunction with the annual Carman Country Fair. Fun Fest proved to be a great success and a wonderful vehicle to help promote 4-H in Manitoba. There were a total of 55 participants which included three multi-purpose members, 24 horse members, 13 beef members and 15 dairy members. Once the parents, family and volunteers were added to these figures, the total attendance for Fun Fest was near 200.

In addition to horse, dairy and beef shows, sessions included a photography seminar, geo-caching workshop, and a presentation from the Office of the Fire Commissioner and the K-9 Search and Rescue Unit, as well as a tour to Roland to visit the 4-H Museum and meet a giant pumpkin grower. There was also a Safety Expo with demonstrations from the Cancer Society, Manitoba Public Insurance, Farmers with Disabilities, Emergency Medical Services, and Manitoba Workplace and Safety. The event wrapped up with a Supreme Showmanship competition featuring the top members in each livestock category.

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4-H Manitoba Fun Fest is open for all 4-H members to attend as spectators, as participants in the educational seminars, or in the shows with their 4-H project animals. It is an opportunity for members to learn about the livestock industry, compete, and build peer relationships.

The event is organized by a volunteer committee of the Manitoba 4-H Council with support from Manitoba Agriculture, Food & Rural Initiatives. This year the Committee included three Junior Directors (Katie Hunter, Jennifer Jerney and Amanda Perrin) as well as Diane Kovar (Chairperson), Lisa Bruce (Graysville), Trevor Carlson (Elm Creek), Esther Gunnink (Stephenfield), Leanne Kell (Lundar), Jeannette Lewis (McAuley) and MAFRI Representative Andrea Arbuckle (Virden).

2. Provincial Communications – Julie Labossiere

On Saturday, April 14th, 2012 at the Victoria Inn, in Winnipeg, Manitoba, 79 4-H members participated in the Provincial 4-H Communications Extravaganza. These members had risen to the top through a series of competitions from club level to regional levels across the province. This year the event was sponsored by Agrium, Canadian Wheat Board, Co-op Hail Insurance, FCC Growing Forward, Federated Co-Op, Monsanto Canada Inc., Manitoba Agriculture, Food and Rural Initiatives, Manitoba 4-H Endowment Fund Foundation and Red River Valley Mutual Insurance Co.

The speeches and senior two-person visual presentations ran from 10:00 to 11:30, and the one-person visual presentations and junior & intermediate two-person visual presentations ran from 1:30 to 3:30 with the assistance of judges, timekeepers, room chairpersons and committee volunteers. Following each competition session, the Awards Reception and Presentation was held where Leloni Scott, Assistant Deputy Minister of Agriculture, Food, and Rural Development, Meghan Sprung, Rural Leadership Specialist 4-H & Youth, and Philip Fenez, Past-President of the Manitoba 4-H Council, brought greetings to the members and their families. The awards were then presented to the members.

Approximately 350 people attended the Provincial Communications Extravaganza. Thank you to the committee volunteers – Ramona Blyth, Julie Labossiere, Liz Mandziuk, Clayton Robins, Lissa Vincent and Shirley Warelis-Thompson. Special thanks to the sponsors, the judges, and other volunteers for a job well done.

While all competitors did a fabulous job, the following members were acknowledged for their outstanding speeches and presentations:

Junior Speeches

1. Sarah DeBaets – Somerset Combined – Pembina GO – Bale Me Out
2. Lauren McKee – Neepawa and Area Silver Spurs – South Parkland GO – The Night at the Museum

Intermediate Speeches

1. Mikayla Ruus – Home School 4-H – Eastman - Is It Worth It?
2. Daisy McKee – Neepawa and Area Beef – South Parkland GO – My 4-H Roots Run Deep

Senior Speeches

1. Amy Unger – Headingley 4-H Club – Red River GO – The Hands of a Hero
2. Robert Yusishen - Stead Settlers 4-H Club - Eastman - Who Are We?

Junior Two-Person Visual Presentations

1. Tansy Tober and Talia Tober – Lakeside 4-H Beef Club – North Interlake – Chess on Ice
2. Tayah Vanstone and Phoebe Riddell – Miami Activity 4-H Club – Red River – Addicted

Intermediate Two-Person Visual Presentations

1. Willow Tkachuk and Emily Tkachuk – Vita Venturer's – Eastman GO – Brothers and Sisters
2. Leland Bramley and Tristan Labelle – Minnedosa Multi –Purpose 4-H Club – South Parkland GO – I Got It

Manitoba 4-H Council 2011-12

Senior Two-Person Visual Presentations

1. Brittany Soroka and Bailey Meyers – Balmoral 4-H Club – South Interlake – Sweet Dreams
2. Chris Wear and Shawna Wear – Boissevain Home and Hobby – Southwest – Chris and Shawna's Science Experiment

Junior One-Person Visual Presentations

1. Hallie Scott – McCreary Busy Hands 4-H Club – North Parkland – Just Smurf'n Around
2. Madelaine Toupin - Anola Northern Lights 4-H Club – Eastman – Beauty and the Beast

Intermediate One-Person Visual Presentations

1. Chris Jerney – Lakeside 4-H Beef – North Interlake – My Winter
2. Natasha Geeregat – Mariapolis Baldur 4-H Club – Pembina – Numbers

Senior One-Person Visual Presentations

1. Fiona Jochum – Rosser Guys and Gals – South Interlake – Hits Harder Than You Think
 2. Michelle Coupland – Boissevain Home and Hobby – Southwest – My Years in 4-H
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Representative Reports to 2012 Annual General Meeting

1. Canadian 4-H Council – Carrie Elliott

St. John's, Newfoundland was the host of the 2012 AGM. As always, Provincial Sharing was a highlight. Lots of great ideas were provided from coast to coast that could be used for programming or fundraising. The Youth Advisory Committee shared their findings on how the new ages of 6-25 could be incorporated into our current 4-H programs. We had an afternoon session on Reputation Management that focused on creating a Crisis Plan, monitoring what others are saying about you, and giving a real apology. Randy Mowat has been assigned from the National Foundation to help our Foundation. For the 100th Anniversary of 4-H, the E-History and Website were to be launched in June. The \$100 for 100 years campaign will officially be launched in September.

2. Manitoba 4-H Ambassadors – Kiah Helgason-Stoyanowski

We started off the 2011-2012 year with 13 members. We met for Retreat in Morden on the weekend of September 21-22, 2011, and held our AGM on Saturday, September 21, 2011, where we elected our new executive for the year. Kayla Kynoch moved from President-Elect position into the position of President, Meghan Elliott was named President-Elect, Kiah Helgason-Stoyanowski was named Secretary, Nicole Blyth was named Treasurer, and Kaitlyn Sylvester was named Records' Keeper. We had a great year with lots of requests from various clubs across the province and hosted a successful City Survival Weekend for senior members in February 2012.

Manitoba 4-H Council 2011-12

Provincial Awards

Leader and Member Travel Opportunities

2011-12 4-H Manitoba Leader Travel Awards

2011 Joint National Leaders Conference and Alberta Leaders Conference, Edmonton, January 2012

Leanne Kell (North Interlake)
Susan Yusishen (Eastman)

2011-2012 4-H Manitoba Member Travel Awards

International 4-H & Youth Judging Competition, Regina, November 2011 **Delegates (4)**

Marlee Kell—Lakeside Beef (North Interlake)
Chelsea Thomas—Napinka Grande-Clairiere Beef (Southwest)
Grant Wimmer—Lundar Range Riders (North Interlake)
Heather Woodcock—Minnedosa Western Riders (South Parkland)
**Larry Fischer Chaperone*

2011 National Members Conference, Toronto, Nov 2-6, 2011

Delegates (4)

Anna Donahoe—Minnedosa Dairy (South Parkland)
Kiah Helgason-Stoyanowski—Arborg 4-H Rockers (North Interlake)
Mariah Rouire—St. Claude Home Ec (Central Plains)
Richard Vosters—4 Corners 4-H (South Interlake)
**Dawn Krinke Chaperone*

2012 USA National Conference, Washington, March 22-27, 2012

Delegates (1)

Fiona Jochum—Rosser Guys & Gals (South Interlake)

2012 Citizenship Seminar, Ottawa, April 13-19, 2012

Delegates (6)

Karl Chastko—McConnell 4-H Beef (South Parkland)
Ouksanna Chomenchuk—Westman 4-H Club (Southwest)
Dustin Coupland—Boissevain Home & Hobby Club (Southwest)
Keith Johnson—Teulon 4-H (South Interlake)
Laura McDowell—Hartney 4-H (Southwest)
Stacey Schott—4-H Desperados & Argyle Beef (South Interlake)

**Joanne Baker Chaperone*

Alberta 4-H Intermediate PDP Plus Conference, Edmonton, August 19-24, 2012

Delegates (2)

Virginia Olson—Prairie Pride Riders (South Parkland)
Duncan Rudd—Grayville Light Horse & Pony & Miami Activity (Red River)

**Kaitlyn Sylvester Chaperone*

Garfield Weston International Exchange Program

Karl Chastko (to Costa Rica)—McConnell 4-H Beef (South Parkland)
Jennifer Rinsdorf (to United Kingdom)—Swan Valley Easy Lopers & Minitonas Rockin' Riders (Valleys North)

Scholarships

Manitoba 4-H Council – 6 @ \$1000.00

Brady Bouchard	Central Plains
Melanie Eastman	Southwest
Kendra Elliott	Southwest
Janelle Grieve	Southwest
Keith Johnson	South Interlake
Justin Kristjansson	South Parkland

Canadian Wheat Board – 1 @ \$1,000.00

Breanna Anderson	Valleys North
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Western Producer – 1 @ \$1,000.00

Fiona Jochum	South Interlake
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BayerCrop Science – 1 @ \$500.00

Conner Edwards	Southwest
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John & Ona Schellenburg Bursary – 1 @ \$500.00

Ashley Campion	Southwest
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Ralph & Ann Butchart Bursary* – 1 @ \$500.00

Brady Bouchard	Central Plains
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**Applicants for this Bursary only may receive more than one award in the same year.*

Area Council Reports to 2012 Annual General Meeting

Central Plains – Amanda Perrin

This year the Central Plains Area had many fun-filled events for our members. We hosted a Halloween howl which about 80 people attended and the kids had a blast. Unfortunately CRAZY camp was cancelled due to low registration numbers. Area Communications were held March 17th, 2012 at the Macgregor Collegiate. A curling bonspiel was held on February 11, 2012 in St. Claude and our junior/intermediate tour was another success. We tried something new for SUPER camp this year in allowing 4-H members to bring a buddy who was a non-4-H member and this resulted in seven extra kids. Two \$500 bursaries were awarded to Brady Bouchard and Micheline Le Heiget and four gold watches went to Ross Forbes, Joshua Peters, Riley Trimble and Rachel Verwey. Congratulations to all the recipients.

Eastman – Greg Penner

In January we had planned a senior member event called Pizza, Pucks and Pool, a twist on our annual Pizza, Pop and Pool, hoping to have a casual evening for senior members to meet other 4-Hers their own age, however this event wasn't held due to low registration. We replaced it with a new event in February called Night on the Town, which was a combination of a senior member and a Leaders' appreciation event. All the attendees met for a formal dinner and etiquette lesson before heading to the Steinbach Regional Secondary School for their annual high school play. All the members enjoyed the event and expressed interest in its continuation. Our area Communications Competition was held in March.

April, May and June are "inactive months", when the variety clubs have held their achievements and have finished their projects for the year. There were no events planned for these months.

In July we held our Junior Camp (10-12 years old) at Star Lake. We hold this event every year and it is usually very well attended with the majority of members returning for another year. The members spend a week at Star Lake, canoeing, swimming, and doing crafts as well as meeting other 4-Hers from across Eastern Manitoba. In August we had an Area Council meeting, as well as a weekend camp for senior members aged 15 and older. This event was held at Star Lake as well, and all the members that attended showed interest in continuing this event in the future.

North Parkland – Debra Kaleta

The North Parkland Area 4-H Council had 17 clubs in 2011-12. The council has continued its close working relationship with the agricultural societies in the area. The council met six times during the year offering the option of joining by conference call at each meeting. The final meeting in June was a supper meeting.

Activities included a junior/intermediate member event in November and a curling bonspiel in February. Council sponsored five 4-H members to attend a camp of their choice (once in their 4-H career, 50% of fees to maximum of \$100).

Members throughout the area participated in the 4-H communication program at various levels. This event was sponsored in part through interclub grants and excellent sponsor support. The area competition was held in March in Ste. Rose. Congratulations to Hallie Scott of the McCreary Busy Hands 4-H Club for winning first place at the Provincial Communications Extravaganza with her junior one-person visual presentation.

Manitoba 4-H Council 2011-12

Two beef shows were held in June – one in Roblin and one in Dauphin. A beef clinic was held in March. A beef information day/fund raiser for the public was held in Dauphin in late August in cooperation with several local businesses. An inter-area open 4-H horse show was held at the end of August in Gilbert Plains, as well as an equine clinic in May.

The council continued to present grad gifts to eligible members as well as four gold watches (Dauphin–Ethelbert zone: Kyle Helash, Ethelbert 4-H Club; Ste. Rose zone: Bryce Shewchuk, Rorketon Variety 4-H Club; Roblin Zone: Cassidy Petruk, MacNutt 4-H Horse Club; and Awards at large: Jacquelyn Butterfield, Laurier Lucky Charms 4-H Club) and four \$500 scholarships to members pursuing post-secondary education (Allison Fisher – Mountview Beef & Draft 4-H Club; Kyle Helash - Ethelbert 4-H Club; Nicole Rosteski – Fork River Variety 4-H Club; and Bryce Shewchuk - Rorketon Variety 4-H Club).

Rally was held during the Dauphin Fair in June with the theme of “4-H Then and Now – Marching to 100”. The rally was held on Saturday to accommodate the 4-H beef show which was held on the first and second day of the fair. The parade was held in conjunction with the Kinsmen parade. The 4-H display included information on the upcoming centennial of 4-H in 2013 and encouraged 4-H alumni to reconnect.

Pembina – Catherine Jordan

The Pembina area had 11 clubs this year. One new one started (Swan Lake First Nations), and two folded (Mather Combined & Pilot Mound Combined). There were approximately 140 members and 52 leaders.

Pembina Area Council held 2 meetings, with 3 Executive (3 senior members) and was unable to fill the secretary position.

Note – Due to the good financial status of area council & the fact that several clubs are struggling to raise funds, it had been voted on in the past to cease area council fees to clubs. Area council decided not to do PFRA tree distribution as a fundraiser this year.

Events/programs held throughout year:

- **CRAZY (intermediate) camp** (held in Central Plains, Red River) was scheduled for the beginning of November at Circle Square. It was cancelled due to lack of registrants.
- **SWAMP (junior) camp** (held with Red River) was held at Winkler Bible Camp on January 27-28 with 46 participants (20 from Pembina). The theme was volunteering.
- **Area Communications** was held on March 17th at Pilot Mound School. Thirty-one members participated in 26 presentations. Clubs were invited to send anyone who was interested in participating rather than just 1st & 2nd place winners to try to boost attendance, but in the end attendance was almost the same as previous years (slowly decreasing). The visual presentation categories are experiencing a steady decline in participation.
- The Awards Committee ran **Outstanding Member Award & Bursary Program** (after a one-year hiatus due to lack of volunteers for committee). Two members received Gold Watch Awards sponsored by two local organizations, & two members received bursaries of \$250 sponsored by Area Council. These awards were presented at Rally.
- **Livestock judging clinic/competition** took place on June 1st with 21 members attending.
- **Rally/Awards evening** was held Friday evening May 25th, in Baldur. Eighty-four people attended (members were invited to bring a guest). Activities included Zumba & Taekwondo demonstrations, Belgium bowling, tomato planting, and a craft table. Pizza & ice cream cones were served. Every display received prize money of \$20 (there were a lot of displays!).
- **Leadership development** – We used \$238 from the budget for a speaker at Rally. No one applied for any individualized training funding. We haven't included this category in the 2012/13 budget, as there's been no uptake in the past 3 years of having the funds available.

Manitoba 4-H Council 2011-12

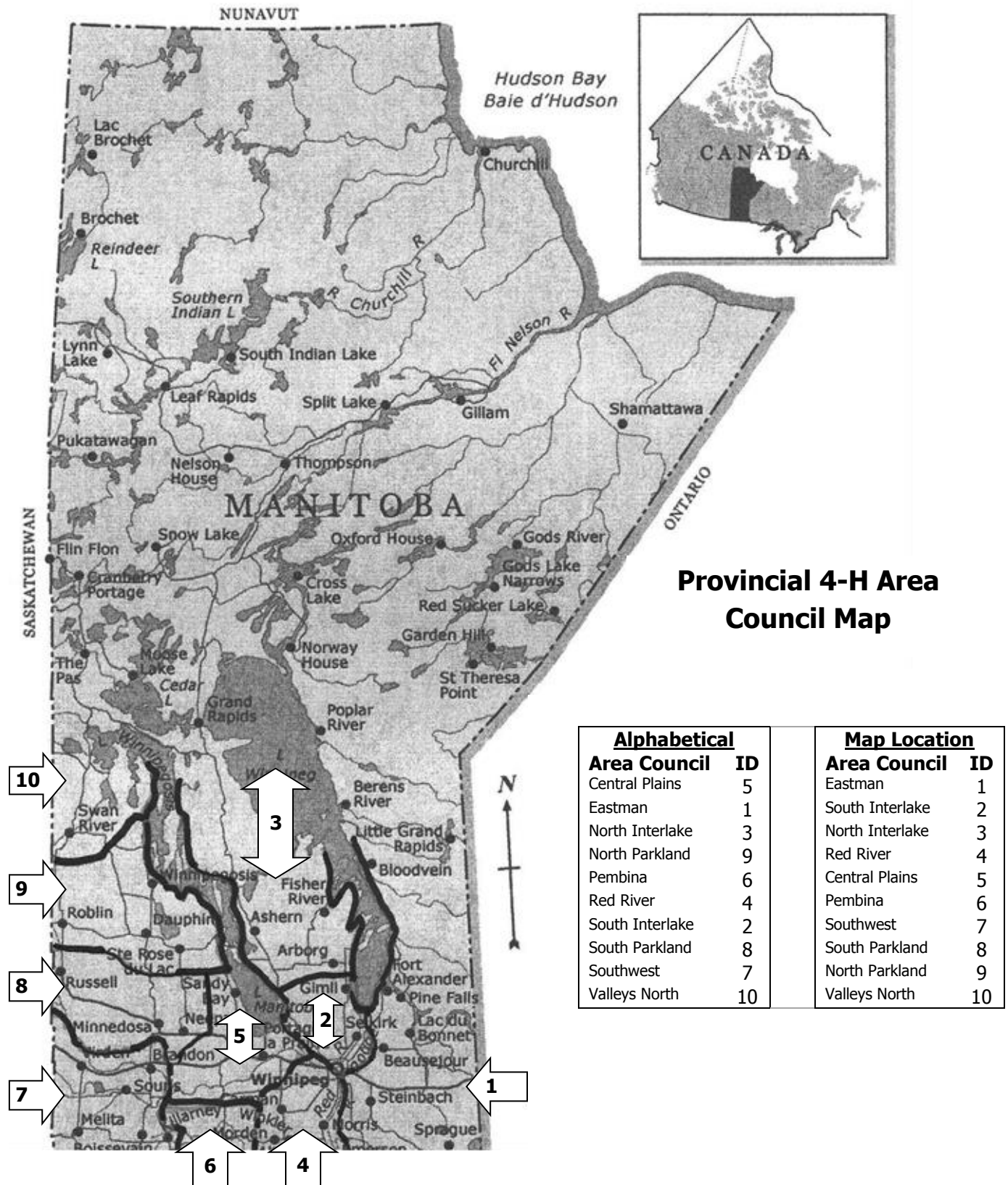
South Parkland – Katie Hunter

- In January, approximately 60 members plus a number of chaperones went to the Manitoba Museum in Winnipeg for a sleep over and a fun time was had by all.
- Successful Zone Communications were held in Neepawa and Kenton, with Area Communications held in Hamiota and a number of members went on to compete successfully at Provincials.
- Two fun learning events were held in Rosburn and Kenton when members participated in curling bonspiels.
- Archery took place in Minnedosa and Russell, which proved to be popular with members of all ages.
- LATCH ON Recognition Day took place in Hamiota in May when a number of members attended interviews and were awarded gold watch awards and/or bursaries. An equine clinic, a cattle grooming/showing clinic, and a GPS event for multi-purpose members were held in the morning followed by an entertaining "Ag Olympics" after lunch. The day concluded with a supper and awards.

Southwest – Marcie Lamouline

All clubs completed their rally. Southwest scholarship winners were Melanie Eastman from Napinka Grande Clairiere Beef Club and Janelle Grieve of Virden.

Manitoba 4-H Council 2011-12



Executive Director's Report to 2012 AGM (Clayton Robins)

I stepped into the role of Executive Director upon the retirement of outgoing Executive Director Caryl Brant. On behalf of everyone on the Manitoba 4-H Council, I would like to extend the sincerest of congratulations and best wishes to Caryl, and thank her for her years of service to the 4-H Manitoba program.

Due to the roll-out of the Embrace the Future strategic plan, and the impending Centennial Anniversary celebrations, the profile of the 4-H program in Manitoba was raised significantly through several events and media articles. A number of initiatives were planned for the 2012 year preceding the 100th Anniversary in order to further raise awareness of the celebrations; and to reach out to all Alumni who might wish to take part in the festivities during the Centennial year.

The official kick-off to the 100th Anniversary of 4-H in Canada was held at the Ag Days show in Brandon, Manitoba on January 17th, 2012; followed by the announcement of the partnership with Food Banks Canada and the unveiling of the MacDon Centennial windrower on the steps of the Manitoba Legislature building on May 30th. These events attracted the attention of many media outlets, and many articles were written and interviews were held through the next several months, including live television and radio.

As Embrace the Future initiatives were carried out nationally and provincially a number of changes to the program were adopted and announced. Nationally the age of member eligibility was expanded to 6-25 years from 8-21 years, with encouragement to all provinces to follow suit. The Manitoba 4-H Council passed a motion to expand the age range of eligibility through a graduated program: 7-25 years as of September 1st, 2012 and 6-25 years as of September 1st, 2013 in order to allow for additional time to prepare project material and programming for the younger members. National and provincial organizations also worked together on the creation of a new articulate statement for the 4-H program, and on member recruitment and retention strategies to begin the path of reaching the target of doubling membership by 2021. Some of these strategies include increased programming and opportunities for Intermediate members, creation of project material and programming for the new Cloverbud (ages 6-8) category that was created with the age extension, and the creation of Future Leaders Clubs on post-secondary campuses. These clubs will be activity-based versus project-based with a focus on professional development opportunities. Pilot clubs are targeted for two campuses in Manitoba with the goal to expand the effort across the country upon review after the first year. Significant effort is also being made in Manitoba to partner with like-minded youth education organizations in order to combine our efforts and collaborate on member development.

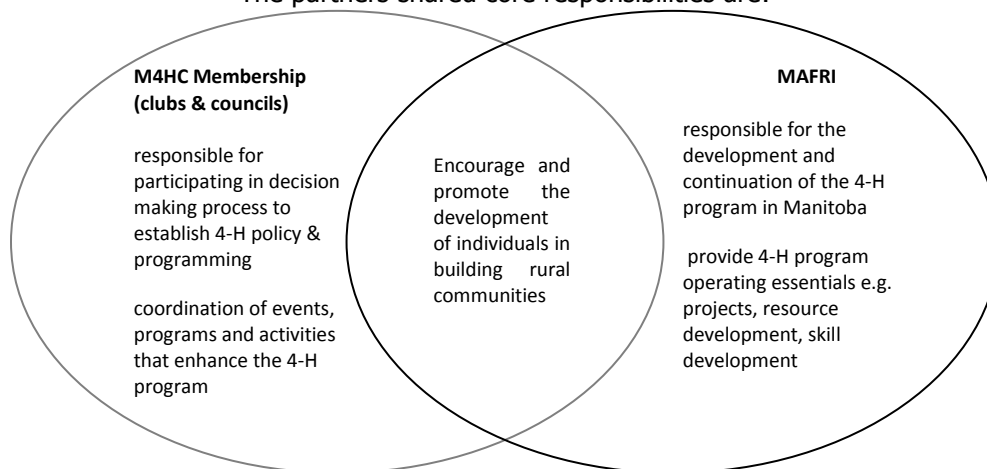
Manitoba 4-H Council 2011-12

Provincial Partnership – MAFRI

Manitoba 4-H Council (M4HC) and Manitoba Agriculture, Food and Rural Initiatives (MAFRI) Partnership Framework:

Delivery of the 4-H Manitoba program is a partnership between Manitoba 4-H Council (M4HC) and Manitoba Agriculture, Food and Rural Initiatives (MAFRI). This partnership is fluid and cooperative.

The partners shared core responsibilities are:



MAFRI partners with M4HC in the delivery of the Manitoba 4-H program to encourage and promote the development of individuals in building rural communities. MAFRI is responsible for the development and continuation of the 4-H program in Manitoba and provides the core requirements of the 4-H program including 4-H enrolment process (including YPP administration); 4-H project material; 4-H resources; education and mentorship of volunteers and members; and financial and staff support to area, provincial and national 4-H programming. The Economy and Rural Development (ERD) Knowledge Center and GO Teams provide support to the delivery of the 4-H program throughout Manitoba and to the board functions and initiatives of Manitoba 4-H Council.

Key involvement this year included the ongoing resource support to M4HC staff, committees and events. MAFRI is represented on the Manitoba 4-H Council Board by the RLS - Senior 4-H and Youth, Leanne Sprung, (who was absent on a 1-year maternity leave starting in January 2012) and Meghan Sprung, the RLS – 4-H and Youth, (who joined ERD in February 2012). Each MAFRI GO Team assigns a staff member to serve as a MAFRI Area 4-H Council Liaison and on the 4-H Program Delivery Team.

The **New Directions for 4-H Projects** initiative released the Pilot Equine Series, Discovering Leadership – Communications, Adventure into 4-H, Discover Woodworking – Connecting your Corners, and Pick-A-Topic. Marketing and highlighting the 4-H program occurred through the annual proclamation of November as 4-H Month by the Honourable Stan Struthers, Manitoba Minister of Agriculture, Food and Rural Initiatives.

MAFRI maintains its own national membership and participation in the governance and programs of the Canadian 4-H Council.

MAFRI 4-H Area Council Liaisons

Central Plains (Carberry) Meghan Sprung	Red River (Morden) Lavonne Kroeker
Eastman (Beausejour) Tracey Drabek-Zirk	South Interlake (Arborg) Thelma Blahey
North Interlake ((Arborg) Thelma Blahey	South Parkland (Minnedosa) Ann Mandziuk
North Parkland (Dapuhin) Debra Kaleta	Southwest (Virden) Joanne Baker
Pembina (Somerset) Danielle Cabernel	Valleys North (Swan River) Meghan Rose

Manitoba 4-H Council 2011-12

Message from Minister of Manitoba Agriculture, Food and Rural Initiatives

I want to congratulate the Manitoba 4-H Council as it reflects on its past year of dedicated service to rural Manitoba youth and volunteers.

This annual report serves to capture the essence of 4-H, an organization with its Canadian roots in Manitoba and embraced by the world. Today, Manitoba supports over 160 4-H clubs in communities across the province and thousands more across the globe.

The strength of 4-H is seen in its integrity and its ability to deliver a grassroots program, supported by citizens who lead and train rural youth by example. True to its motto "Learn to do by Doing", young rural Manitobans are gaining valuable community, business and interpersonal skills to shape them into the leaders of tomorrow. 4-H clubs especially have played a significant role in training future farmers and training rural youth to take on important roles in the agriculture and agri-food industry.

Manitoba Agriculture, Food and Rural Initiatives has enjoyed a long standing relationship with 4-H in Manitoba. This involves both financial and staff support to ensure that programs and services are made available to benefit rural youth.

Celebrating 99 years of 4-H in 2012, the 4-H Council continues to evolve as an organization of dedicated service to Manitobans. Congratulations to the 4-H Council staff, members and volunteers for keeping the principals of 4-H alive and adapting them to thrive in an ever changing world.

I extend my best wishes and those of the government of Manitoba on your continued success.



Ron Kostyshyn

Minister

Proclamation of 4-H Month



Honourable Stan Struthers, Minister of Agriculture, Food and Rural Initiatives signing the 2011 proclamation.

Pictured with Minister Struthers (l to r): 4HMC president, Trevor Carlson, and Richard Vosters, Anna Stasia Donahoe, Mariah Klazina Rouire and Kiah Helgason Stowanowski just prior to their departure to the National Members Conference in Toronto.

- WHEREAS** the 4-H program in Manitoba is one of our Province's and Canada's longest running and most respected youth organizations;
- AND WHEREAS** in 2010, 4-H is celebrating 98 years of fulfilling the organization's mandate of developing youth leadership capacity in rural Manitoba;
- AND WHEREAS** the 4-H program envisions a strong role for itself in the future and will celebrate its centennial using the theme "Embrace the Future";
- AND WHEREAS** the 4-H program's strength comes in challenging youth to think and make decisions, learn lifelong skills and learn what matters to them, including their family, their community and their nation;
- AND WHEREAS** the 4-H program in Manitoba helps to prepare youth to become future farmers and community leaders, contributing to a strong and healthy agriculture industry;
- AND WHEREAS** in Manitoba, over 175 4-H clubs are actively facilitating learning between generations and cultures;
- AND WHEREAS** the Government of Manitoba is proud to acknowledge the contributions of rural youth and volunteer adults involved in the 4-H program;

NOW THEREFORE LET IT BE KNOWN THAT I, Stan Struthers, Minister of Manitoba Agriculture, Food and Rural Initiatives, in the Province of Manitoba, do hereby proclaim the month of November 2011 as;

4-H MONTH IN MANITOBA

Manitoba 4-H Council 2011-12

Manitoba 4-H Council Sponsors Annual Contributors 2011-12

4-H Friend (up to \$500)

Bayer CropScience
Carman Coop
Central RHA
Central Testing Labs
Clayton Robins
Delmar Commodities
Ernest Michaleski

Farmers with Disabilities
Investors Group
MB Hydro
Mike Pfrimmer
MPI
Office Fire Commissioner
Royal Bank of Canada

Sharon R. Wright
Shur-Gro Farm Services
Southwest 4-H Light Horse
and Pony Association
SunSense Sun Safety
TSC Stores
Workplace Safety/Health

4-H Supporter (up to \$2000)

Red River Mutual Insurance
Loblaws
Canadian Wheat Board
Carman Ford
Cooper Tire
Dairy Farmers of Manitoba

Federated Cooperatives Ltd.
Keystone Agricultural
Producers
Kubota Canada Inc.
Manitoba Canola Growers
Assoc.

Manitoba Pork Council
Nufarm Agriculture Inc.
ThinkShift
Westgen Endowment Fund

One-leaf Clover Club (up to \$5000)



Manitoba Co-OPERATOR



Three-leaf Clover Club (above \$10,000)



Manitoba 4-H Council 2011-12

Manitoba 4-H Endowment Fund Donations 2000-2011

All Charities Campaign	Lyall, Debora	RM of South Norfolk
Argyle Ladies Curling	Manitoba 4-H Council	RM of Springfield
Armstrong, T & M	Manitoba Government	RM of St. Andrews
Arnold, Donna	Employees Union	RM of St. Clement
Ashern District Council	Manitoba Milk Producers Co-op	RM of Tache
Baker, Barrie & Bernice	Inc.	RM of Thompson
Baskerville, Marlene	Mather Combined	RM of Wallace
Beachell, A.	Medora Prairie 4-H Club	RM of Whitemouth
Boulanger, Marc	Melita Home Ec 4-H Club	RM of Woodlands
Brokenhead Busy Bunch	Minnedosa 4-H Club	Rosser Guys & Gals
Buchanan, B & G	Oakville 4-H Beef	Rossington, Shaunda
Burdeniuk, M.	Pacholok, Isadore	Sandercock, Elizabeth
Carman, M & E	Pankiw, Bill & Bonnie	Sandercock, James
CI Investments	Paziuk, Gloria	South Interlake 4-H Beef Club
Clark, Ed & Lois and Family	Penner, Eleanor	St. Pierre 4-H District Council
Clement, J.	Pilot Mound 4-H Beef	Ste. Rose 4-H District Council
Container Port of Manitoba	Pipestone Beef	Stonewall 4-H Leaders
Dand Belles et Beaux	RM of Alonsa	Stonewall Curling
Dauphin Agricultural Society	RM of Alexander	Stonewall District 4-H Bonspiel
Dauphin Plains 4-H Club	RM of Bifrost	Stonewall District Leaders
Depauw, Vicki & Lyle	RM of Birtle	Strathclair 4-H'ers
Dickson, Andrew	RM of Brenda	Thiessen, Linda
Didyk, Gregory & Claeys, Tracey	RM of Coldwell	Thiessen, Peter & Irene
Durand, Wendy	RM of Dufferin	Thompson, E.
Ellenor, E.	RM of Ellice	Town of Gladstone
Elm River 4-H Variety Club	RM of Eriksdale	Town of Gretna
Falk, Donald	RM of Franklin	Town of Rosburn
Felsch, Celeste	RM of Grandview	Town of Teulon
Fraserwood 4-H	RM of Kelsey	Treble, Bev
Gladstone Handiworkers	RM of Lawrence	Triple S Hobby Horse
Graham, I.R.	RM of Lorne	United Way Donations
Hazelridge Seed Club	RM of Louise	Vandenbosch, Joe
Henderson, Clifford	RM of Mossey River	Village of Binscarth
Klassen, Debbie	RM of Pipestone	Vita 4-H District Council
Klondike Farms	RM of Portage la Prairie	Vodden, Julia
Lambert, Mr. & Mrs. H.	RM of Rosedale	Warelis, E.
Larson, E.	RM of Rosburn	Woodmore Combined 4-H Club
Lauder Home Ec Club	RM of Rosser	
Lowry, Lynda	RM of Saskatchewan	

In Memoriam

Edith Cooper
Edna Graham
R.T. (Bob) Harrison
Donnie Wright

Manitoba 4-H Council 2011-12

Manitoba 4-H Endowment Fund Foundation

The Manitoba 4-H Endowment Fund Foundation is responsible for the disbursement of funds and long-term investments on behalf of the 4-H program in Manitoba. Launched in 1985, the Foundation is directed by a Board of Trustees and assisted by a Financial Advisor and an Administrative Assistant.

In November 2011, the Foundation Board consisted of:

Shaunda Rossington of Winnipeg,	Chair
Dr. Karen Framingham of Winnipeg,	Trustee
Marlene Baskerville of Winnipeg,	Trustee
Ed Thompson	Financial Advisor
Dawn Krinke	Administrative Assistant

The Manitoba 4-H Endowment Fund Foundation is currently in a state of transition. Manitoba 4-H Council is looking to increase the size and change the current focus of the Board. The new board will move from their current 'trustee' role to a Board that works closely with and assists the Manitoba 4-H Council in securing long term funding for the 4-H program in Manitoba. The current trustees have agreed to remain in their capacity until the transition has taken place.

Each 4-H Member donates \$1.00 to the Foundation, which is included in the annual \$50.00 membership fee to the Manitoba 4-H Council. Additional 4-H Club donations come from a portion of the money received for participating in the annual Highway Clean-up Campaign or other club fundraising activities. In 2011, the Foundation received \$293.73 from 4-H club members and clubs.

At the Annual Meeting a percentage of the Foundation's earnings are calculated to provide Manitoba 4-H Council support to ongoing programs. In 2011, that amounted to \$11,109 towards Council programs.

The Foundation fiscal year is January 1 to December 31. (The Council fiscal year is September 1 to August 31.)

Thoughtful Gestures for Special People - Gifts to the Manitoba 4-H Endowment Fund make a difference to Manitoba 4-H youth, now and for the future. Monies received are held in trust. The Manitoba 4-H Endowment Fund Foundation provides opportunities to honour special people:

In Tribute gifts can be made to salute an occasion (birthday, anniversary, graduation, retirement, or volunteer recognition) by recognizing a relative, friend or associate committed to rural Manitoba through agriculture or the 4-H program.

In Memoriam gifts can be made in the memory of a loved one. The family may also indicate a donation to 4-H in lieu of flowers. A Manitoba 4-H Endowment Fund Foundation In Memoriam donation is a fitting means of ensuring that a special commitment is recognized, remembered and honoured.

Wills and Bequests - To support the worthwhile goals of the 4-H program through a bequest to the Manitoba 4-H Endowment Fund Foundation, all it takes is a simple clause in your will: "I direct my Trustee to give to the Manitoba 4-H Endowment Fund Foundation the sum of \$_____ from my estate."

For more information contact the Manitoba 4-H Endowment Fund Foundation, c/o Manitoba 4-H Council.

ALSO AVAILABLE

A complete copy of either or both of the following
Audited Financial Statements and accompanying notes
is available on request
from Manitoba 4-H Council.
(Contact information on back outside cover)

Manitoba 4-H Council
Audited FINANCIAL STATEMENTS 2011-12
September 1, 2011 – August 31, 2012

Manitoba 4-H Endowment Fund Foundation
Audited FINANCIAL STATEMENTS 2011
January 1, 2011 – December 31, 2011